

AUGUST 5-7 WASHINGTON DC

SPONSORSHIP OPPORTUNITIES

To help federal firearms license holders stay on top of and in compliance with the myriad federal laws and regulations that govern the import and export of firearms and related products, a presentation of the National Shooting Sports Foundation[®] will take place at the Waldorf Astoria, Washington DC.

PLATINUM SPONSOR (1) - \$15,000

 Six complimentary registrations podium

- Signage at lunch
- Full page ad in digital program
- Full page ad in SHOT Show Directory
- Dedicated sponsor table
- Opportunity to address
 conference
- Welcome letter to conferees
- Exclusive WiFi sponsor
- Acknowledgement from

- Acknowledgement of sponsor on pre-show email
- Sponsor promotion on conference website
- Acknowledgement in post event thank you email
- Logo placement on registration confirmation email
- Banner ad in Gov't Relations update, over 19K followers
- Press release promoting sponsorship

SILVER SPONSOR - \$6,000

- Four complimentary registrations
- Signage at breakfast
- Full page ad in digital program
- Full page ad in SHOT Show
 Directory
- Dedicated sponsor table
- Acknowledgement from podium
- Acknowledgement of sponsor on pre-show email
- Sponsor promotion on conference website
- Acknowledgement in post event thank you email
- Banner ad in Gov't Relations update, over 19K followers
- Web banner
- Group press release promoting sponsorship

BRONZE SPONSOR - \$4,000

Two complimentary Acknowledgement of sponsor on pre-show email registrations Signage at networking breaks • Sponsor promotion on conference website GOLD SPONSOR (3) - \$10,000 Full page ad in digital program · Acknowledgement in post Five complimentary sessions event thank you email Dedicated sponsor table registrations Acknowledgement of Group press release Acknowledgement from Signage at reception sponsor on pre-show email promoting sponsorship podium Full page ad in digital Sponsor promotion on program conference website CHARGING STATION - \$5,000 Full page ad in SHOT Show Acknowledgement in post event thank you email Directory MOBILE APP - \$5,000 • Dedicated sponsor table Logo placement on registration confirmation PADFOLIO - \$5,000 Logo on cocktail napkins at email reception LANYARD - \$3,000 Banner ad in Gov't Relations Sponsor logo on hotel room update, over 19K followers key cards **RECEPTION CO-SPONSOR - \$2,500** Web banner Acknowledgement from **ROTATING WEBSITE BANNER ON** Press release promoting podium sponsorship NSSF.ORG/IMPORTEXPORT - \$800 Promotion during add on

Contact Information

| Name | _Title | | |
|---------|--------|-------|-----|
| Company | | | |
| Address | | | |
| City | | State | Zip |
| Phone | | | |
| Email | | | |

MAIL OR EMAIL TO:

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2025 NSSF Annual Import/Export Conference Sponsorship Opportunities

| BENEFITS | PLATINUM SPONSOR (1) \$15,000 | GOLD SPONSOR (3) \$10,000 | SILVER SPONSOR \$6,000 | BRONZE SPONSOR \$4,000 | |
|--|-------------------------------------|---------------------------------|------------------------------|------------------------------|--|
| Complimentary registrations | 6 | 5 | 4 | 2 | |
| Signage at | Lunch | Reception | Breakfast | Networking Breaks | |
| Ad in digital program | Inside front cover | Premium placement | Premium placement | Full page | |
| Ad in SHOT Show Directory | Full page | Full page | Full page | | |
| Dedicated sponsor table | J | J | 1 | 1 | |
| Opportunity to address conferees | J | | | | |
| Welcome letter to conferees | 1 | | | | |
| Exclusive WiFi sponsor | 1 | | | | |
| Logo on cocktail napkins at reception | | J | | | |
| Sponsor logo on hotel room key cards | | 1 | | | |
| Acknowledgement from podium | J | J | 1 | 1 | |
| Promotion during add on sessions | | J | | | |
| EMAIL/SOCIAL MEDIA | | | | | |
| Acknowledgement of sponsor on pre- show email | 1 | 1 | V | V | |
| Sponsor promotion on conference website | 1 | 1 | 1 | V | |
| Acknowledgement in post event thank you email | 1 | 1 | 1 | 1 | |
| Logo placement on registration confirmation email | 1 | 1 | | | |
| Banner ad in Gov't Relations update, over 19K followers | 1 | \$ | V | | |
| Web banner | | 1 | 1 | | |
| Press release promoting sponsorship | 1 | 1 | Group | Group | |
| ALA CARTE | | | | | |
| Padfolio | \$5,000 | | | | |
| Mobile app | \$5,000 | | | | |
| Charging stations | \$5,000 | | | | |
| Lanyards | \$3,000 | | | | |
| Reception co-sponsor | \$2,500 | | | | |
| Web banner | \$800 | | | | |