

# NSSF MARKETING & LEADERSHIP SUMMIT

MAY 7-9, 2024

PONTE VEDRA, FLORIDA



## SPONSORSHIP OPPORTUNITIES

### PLATINUM SPONSOR (1) - \$25,000

- Six complimentary registrations
- Opportunity to distribute attendee welcome gift
- Opportunity to address attendees
- Full page ad in e-program
- Thank you ad
- Hospitality suite co-sponsor
- Sponsor table
- Inclusion in SHOT Show Directory
- Networking activity sponsor
- Logo on cocktail napkins
- Bullet Points - Over 33K recipients
- Mention in Summit press releases
- Promotion on NSSF social media outlets
- Press release
- Web banner
- Customized e-message to registered attendees
- Logo placement on confirmation email
- Sponsor promotion on mobile app
- Post-event email (subject to approval)
- Acknowledgement on Summit website

### SILVER SPONSOR (5) - \$11,000

- Four complimentary registrations
- Verbal recognition to attendees
- Full page ad in e-program
- Thank you ad
- Sponsor table
- Inclusion in SHOT Show Directory
- Bullet Points - Over 33K recipients
- Mention in Summit press releases
- Promotion on NSSF social media outlets
- Group press release
- Web banner
- Acknowledgement on Summit website

### GOLD SPONSOR (2) - \$16,500

- Five complimentary registrations
- Opportunity to distribute attendee welcome gift
- Opportunity to address attendees
- Full page ad in e-program
- Thank you ad
- Sponsor table
- Inclusion in SHOT Show Directory
- Networking break sponsor
- Logo on cocktail napkins
- Bullet Points - Over 33K recipients
- Mention in Summit press releases
- Promotion on NSSF social media outlets
- Press release
- Web banner
- Customized e-message to registered attendees
- Logo placement on confirmation email
- Sponsor promotion on mobile app
- Post-event email (subject to approval)
- Acknowledgement on Summit website

### BRONZE SPONSOR - \$8,000

- Two complimentary registrations
- Verbal recognition to attendees
- Full page ad in e-program
- Thank you ad
- Sponsor table
- Inclusion in SHOT Show Directory
- Bullet Points - Over 33K recipients
- Mention in Summit press releases
- Promotion on NSSF social media outlets
- Group press release
- Acknowledgement on Summit website

### SUPPORTING SPONSOR - \$5,000

- One complimentary registration
- Verbal recognition to attendees
- Thank you ad
- Sponsor table
- Bullet Points - Over 33K recipients
- Group press release
- Acknowledgement on Summit website

### À LA CARTE SPONSORSHIPS

- Web Banners—\$1,000
- Bag Sponsor—\$5,000
- Hotel Key Cards—\$6,000
- Lanyards—\$5,000
- Mobile App—\$5,000
- Sponsored Refillable Water Bottle—\$5,000
- Attendee Registration Email—\$4,000
- Second Day Cocktail Reception—\$8,000
- Exclusive Wi-Fi—\$8,000

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National Shooting Sports Foundation

2024 Marketing & Leadership Summit

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Company Name \_\_\_\_\_ Name \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_

**NSSF**  
The Firearm Industry  
Trade Association