



To help federal firearms license holders stay on top of and in compliance with the myriad federal laws and regulations that govern the import and export of firearms and related products, a presentation of the National Shooting Sports Foundation® will take place at the Waldorf Astoria, Washington DC.

SPONSORSHIP OPPORTUNITIES

- ☐ Platinum \$15,000 (1)
 ☐ Gold \$10,000 (3)
 ☐ Silver \$6,000
 ☐ Bronze \$4,000
☐ Rotating website banner on NSSF.ORG/IMPORTEXPORT — \$800
☐ Padfolio — \$5,000
☐ Reception co-sponsor — \$2,500
☐ Lanyards — \$3,000

Contact Information

Name _____ Title _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

MAIL OR EMAIL TO:

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 National Shooting Sports Foundation
 2024 NSSF Annual Import/Export Conference
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 203-426-1320 ext. 214 • ctatulli@nssf.org

2024 NSSF Annual Import/Export Conference

Sponsorship Opportunities

<i>BENEFITS</i>	<i>PLATINUM SPONSOR (1) \$15,000</i>	<i>GOLD SPONSOR (3) \$10,000</i>	<i>SILVER SPONSOR \$6,000</i>	<i>BRONZE SPONSOR \$4,000</i>
Complimentary registrations	6	5	4	2
Signage at...	Lunch	Reception	Breakfast	Networking Breaks
Ad in digital program	Inside front cover	Premium placement	Premium placement	Full page
Ad in SHOT Show Directory	Full page	Full page	Full page	
Dedicated sponsor table	✓	✓	✓	✓
Opportunity to address conferees	✓			
Welcome letter to conferees	✓			
Exclusive WiFi sponsor	✓			
Logo on cocktail napkins at reception		✓		
Sponsor logo on hotel room key cards		✓		
Acknowledgement from podium	✓	✓	✓	✓
Promotion during add on sessions		✓		
EMAIL/SOCIAL MEDIA				
Acknowledgement of sponsor on pre-show email	✓	✓	✓	✓
Sponsor promotion on conference website	✓	✓	✓	✓
Acknowledgement in post event thank you email	✓	✓	✓	✓
Logo placement on registration confirmation email	✓	✓		
Banner ad in Gov't Relations update, over 19K followers	✓	✓	✓	
Web banner			✓	
Press release promoting sponsorship	✓	✓	Group	Group
ALA CARTE				
Padfolio	\$5,000			
Lanyards	\$3,000			
Reception co-sponsor	\$2,500			
Web banner	\$800			