



To help federal firearms license holders stay on top of and in compliance with the myriad federal laws and regulations that govern the import and export of firearms and related products, a presentation of the National Shooting Sports Foundation® will take place at the Waldorf Astoria, Washington DC.

SPONSORSHIP OPPORTUNITIES

- Platinum \$15,000 (1) Gold \$10,000 (3) Silver \$6,000 Bronze \$4,000
- Rotating website banner on NSSF.ORG/IMPORTEXPORT — \$800
- Padfolio — \$5,000
- Reception co-sponsor — \$2,500
- Lanyards — \$3,000

Contact Information

Name _____ Title _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

MAIL OR EMAIL TO:

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 National Shooting Sports Foundation
 2023 NSSF Annual Import/Export Conference
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 203-426-1320 ext. 214 • ctatulli@nssf.org

2023 NSSF Annual Import/Export Conference Sponsorship Opportunities

BENEFITS	PLATINUM SPONSOR (1) \$15,000	GOLD SPONSOR (3) \$10,000	SILVER SPONSOR \$6,000	BRONZE SPONSOR \$4,000
Complimentary registrations	6	5	4	2
Signage at...	Lunch	Reception	Breakfast	Networking Breaks
Ad in digital program	Inside front cover	Premium placement	Premium placement	Full page
Ad in SHOT Show Directory	Full page	Full page	1/2 page	
Dedicated sponsor table	✓	✓	✓	✓
Opportunity to address conferees	✓			
Welcome letter to conferees	✓			
Exclusive WiFi sponsor	✓			
Logo on cocktail napkins at reception		✓		
Sponsor logo on hotel room key cards		✓		
Acknowledgement from podium	✓	✓	✓	✓
EMAIL/SOCIAL MEDIA				
Acknowledgement of sponsor on pre-show email	✓	✓	✓	✓
Sponsor promotion on conference website	✓	✓	✓	✓
Acknowledgement in post event thank you email	✓	✓	✓	✓
Logo placement on registration confirmation email	✓	✓		
Banner ad in Gov't Relations update, over 19K followers	✓	✓	✓	
Promotion on NSSF social media outlets	✓	✓	✓	✓
Press release promoting sponsorship	✓	✓	Group	Group
ALA CARTE				
Padfolio	\$5,000			
Lanyards	\$3,000			
Reception co-sponsor	\$2,500			
Web banner	\$800			