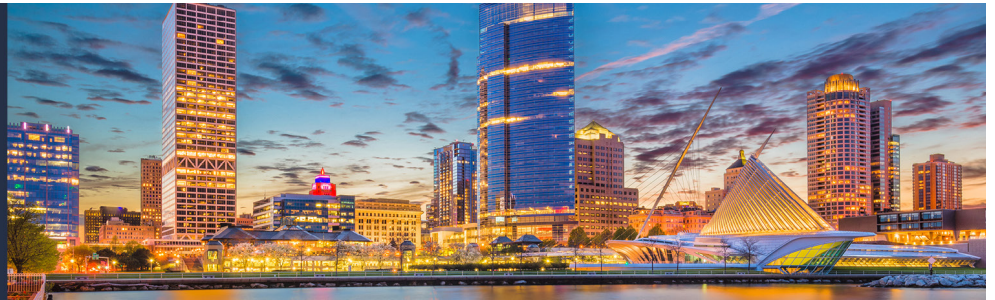


The NSSF®
**Range-Retailer
Business Expo™**
JULY 10-12, 2023
MILWAUKEE, WI



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR (1) - \$24,500

- Logo on most expo signage
- Logo on website
- Sponsor email promotion
- Exclusive press release
- Promotional video on *Pull The Trigger*
- Onsite banner (not inc. prod or labor)
- Opportunity to distribute promotional item
- Inside front cover ad of program
- Logo on attendee badges
- Complimentary lead retrieval

EDUCATION SPONSOR (1) - \$12,500

- Logo on signage in both theaters
- Sponsor noted as education sponsor on website, email, program
- Exclusive press release
- Opportunity to hold brief demonstration
- Opportunity to distribute promo item/ literature in theater

À LA CARTE SPONSORSHIPS

- Refillable water bottle — \$7,500 (incl. production)
- Show floor Happy Hour — \$6,500
- Mobile app — \$6,000
- Bag — \$6,000 (does not incl. production)
- Lanyard — \$6,000 (does not incl. production)
- Key Card — \$6,000 (does not incl. production)
- Padfolio/Pen — \$5,000 (does not incl. production)
- Attendee Registration Email — \$4,000
- Double-sided standing lobby sign — \$3,500 (incl. production)
- Social media sponsorship — \$2,500

WELCOME RECEPTION SPONSOR (1) - \$12,000

- Sponsor promo on website
- Sponsor email promotion
- Signage in bar area
- Branded cups/napkins
- Table cards promoting sponsor
- Opportunity to distribute literature/promo item

SUPPORTING SPONSOR - \$2,800

- Logo on signage
- Logo on website
- Email promotion
- Logo in e-program

FAX, MAIL OR EMAIL TO:

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National Shooting Sports Foundation

2023 Range-Retailer Business Expo™

6 Corporate Drive, Suite 650, Shelton, CT 06484

Company Name _____ Name _____

Signature _____ Date _____

NSSF
The Firearm Industry
Trade Association