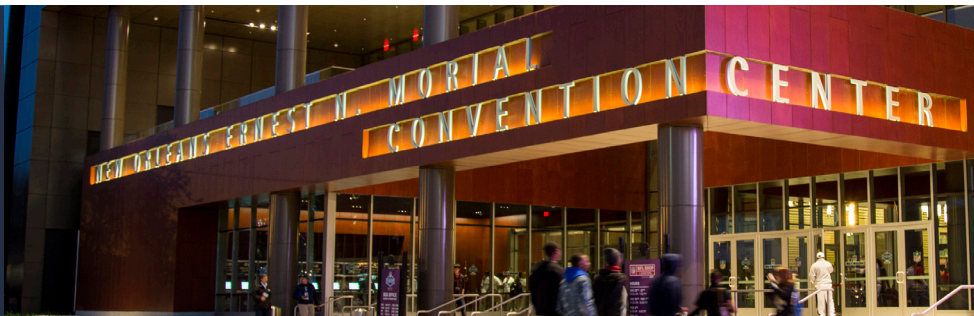


The NSSF®
**Range-Retailer
 Business Expo™**
 JULY 11-13, 2022
 NEW ORLEANS, LA



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR (1) - ~~\$22,500~~

- Logo on most expo signage
- Logo on website
- Sponsor email promotion
- Exclusive press release
- Promotional video on *Pull The Trigger*
- Onsite banner (not inc. prod or labor)
- Opportunity to distribute promotional item
- Inside front cover ad of program
- Logo on attendee badges

SOLD

EDUCATION SPONSOR (1) - ~~\$11,000~~

- Logo on demo theater signage
- Sponsor noted as education sponsor website, email, program
- Exclusive press release
- Opportunity to hold brief demonstration
- Opportunity to distribute promo item/literature in theater
- Area for sponsor to staff theater

SOLD

RECEPTION SPONSOR (1) ~~\$11,000~~

- Sponsor promo on website
- Sponsor email promotion
- Signage in bar area
- Branded cups/napkins
- Table cards promoting sponsor
- Opportunity to distribute literature/promo item

SOLD

ALA CARTE SPONSORSHIPS

- Mobile app **SOLD**
- Lanyard **SOLD**
- Bag **SOLD**
- Key Card **SOLD**
- Attendee Registration Email — \$3,500
- Padfolio/Pen — \$4,000*

*does not include production

SUPPORTING SPONSOR - \$2,500

- Logo on signage
- Logo on website
- Email promotion
- Logo in program

Exclusive Banner Placements available-please contact us for locations/pricing

Custom signage reservation _____ Location _____ Cost: \$ _____

FAX, MAIL OR EMAIL TO:

Chris Tatulli **Quinn Cassidy** **Tammy McIntyre**
 T: 203-426-1320 ext. 214 T: 203-426-1320 ext. 240 T: 203-426-1320 ext. 253
 E-mail: ctatulli@nssf.org E-mail: qcassidy@nssf.org E-mail: tmcintyre@nssf.org

National Shooting Sports Foundation
 2022 Range-Retailer Business Expo™
 11 Mile Hill Road, Newtown, CT 06470-2359

Company Name _____ Name _____

Signature _____ Date _____