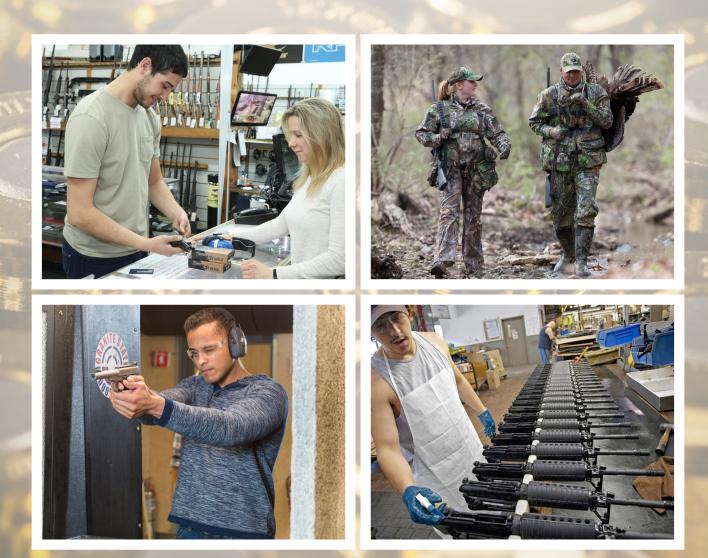
# FIREARM AND AMMUNITION INDUSTRY ECONOMIC IMPACT REPORT | 2022





## Who is the National Shooting Sports Foundation?

The NSSF is the trade association for firearm, ammunition, hunting and recreational shooting sports industry. Formed in 1961, its mission is to promote, protect and preserve hunting and the shooting sports. NSSF's membership comprises approximately 10,000 manufacturers, distributors, firearm retailers, shooting ranges, sportsmen's organizations and publishers.

America's firearm and ammunition industry is a critical component of our nation's security, public safety, and economic wellbeing. For more than 200 years, the industry has made products that have been part of our country's tradition of freedom, self-reliance and enjoyment of the outdoors. The firearm and ammunition industry is proud to provide the U.S. military and federal, state and local law enforcement agencies with the



tools they need to carry out their vital national security and public safety missions, and is essential for law-abiding Americans to exercise their Second Amendment right to acquire a firearm and ammunition for lawful purposes like personal protection and home defense. Without our industry, the right to keep and bear arms would be a mere illusion.

The firearm industry is committed to the safe, legal, and responsible ownership and use of firearms, and works on a daily basis to stop their criminal misuse. Through Real Solutions. Safer Communities<sup>®</sup>, NSSF leads the way in promoting responsible ownership, storage, and helping to keep guns out of the wrong hands.

## The Firearm and Ammunition Industry Economic Impact Report

This report details the significant economic impact the firearm and ammunition industry has on our economy, both nationally and at the state level. The economic growth America's firearm and ammunition industry has experienced in recent years has been nothing short of remarkable and has been driven by an unprecedented number of Americans choosing to exercise their fundamental right to keep and bear arms. This includes an estimated 5.4 million new gun owners in 2021.

The report also notes the significant impact the firearm and ammunition industry has on wildlife conservation funding in America through its growing Pittman-Robertson excise tax contributions to the Wildlife Restoration Trust Fund which exceeded \$1.1 billion in 2021.

Regardless of economic conditions across the country, our industry has grown and created over 375,000 new, well-paying jobs since the middle of the Great Recession in 2008. Our industry is proud to be one of the bright spots in our economy.

Take a look for yourself and see the impact we have nationally and on your home state.



(See center spread.)



#### THE NATIONAL SHOOTING SPORTS FOUNDATION ECONOMIC IMPACT OF THE FIREARM INDUSTRY 2021 DATA

#### The Firearm Industry Creates Jobs in America

United States companies that manufacture, distribute, and sell sporting firearms, ammunition, and supplies are an important part of the country's economy. Manufacturers of firearms, ammunition, and supplies, along with the companies that sell and distribute these products, provide well-paying jobs in America and pay significant amounts in tax to the state and Federal governments.

	• •	5	5	
	Direct	Supplier	Induced	Total
Jobs (FTE)	169,523	85,188	121,108	375,819
Wages	\$7,909,712,200	\$6,529,122,900	\$6,948,198,900	\$21,387,034,000
Economic Impact	\$28,427,430,200	\$20,024,587,500	\$22,067,341,200	\$70,519,358,900

#### The Economic Impact of the Sporting Arms and Ammunition Industry in the United States

#### The Firearm & Ammunition Industry is an Important Part of America's Economy

Companies in the United States that manufacture, distribute, and sell firearms, ammunition, and hunting equipment employ as many as 169,523 people in the country and generate an additional 206,296 jobs in supplier and ancillary industries. These include jobs in supplying goods and services to manufacturers, distributors, and retailers, and those that depend on sales to workers in the firearm and ammunition industry.<sup>1</sup>

These are good jobs paying an average of \$56,900 in wages and benefits. And today, every job is important. The United States currently has an unemployment rate of 3.8 percent. This means that there are already 6,300,000 people trying to find jobs in the nation and collecting unemployment benefits.<sup>2</sup>

#### The Economic Benefit of the Industry Spreads Throughout the Country

Not only does the manufacture and sale of firearms and hunting supplies create good jobs in the United States, but the industry also contributes to the economy as a whole. In fact, in 2021 the firearm and ammunition industry was responsible for as much as \$70.52 billion in total economic activity in the country.

The broader economic impact flows throughout the economy, generating business for firms seemingly unrelated to firearms. Real people, with real jobs, working in industries as varied as banking, retail, accounting, metal working, even in printing, all depend on the firearm and ammunition industry for their livelihood.

## The Country Also Benefits From the Taxes Paid By The Industry

Not only does the industry create jobs, it also generates sizeable tax revenues. In the United States, the industry and its employees pay over \$7.86 billion in taxes including property, income, and sales based levies.<sup>3</sup>

Taxes Generated in The United States				
Tax Impact	Business Taxes	Excise Taxes		
Federal Taxes	\$4,593,595,500	\$1,102,734,200		
State Taxes	\$3,265,333,100			
Total Taxes	\$7,858,928,600	\$1,102,734,200		



<sup>&</sup>lt;sup>1</sup> John Dunham & Associates, Florida, December 2021. Direct impacts include those jobs in firearms and ammunition manufacturers, as well as companies that manufacture products such as ammunition holders and magazines, cases, decoys, game calls, holsters, hunting equipment, scopes, clay pigeons and targets. Direct impacts also include those resulting from the wholesale distribution and retailing of these products.

<sup>&</sup>lt;sup>2</sup> The Bureau of Labor Statistics. Available online at: <u>www.bls.gov/lau/home.htm</u>. Data for March 2022 .

<sup>&</sup>lt;sup>3</sup> This is in addition to over \$1.10 billion in federal excise taxes

#### ECONOMIC CONTRIBUTION OF ARMS AND AMMUNITION INDUSTRIES, 2021 STATE BY STATE ECONOMIC IMPACT REPORT

		Direct			Suppliers			Induced			Total		Average	Federal
	Jobs	Wages	Output	Jobs	Wages	Output	Jobs	Wages	Output	Jobs	Wages	Output	Wage	Business Tax
Alabama	2,602	\$ 81,738,200	\$ 253,953,600	1,174	\$ 70,096,500	\$ 270,709,600	1,471	\$ 64,159,600	\$ 216,108,200	5,247	\$ 215,994,300	\$ 740,771,400	\$ 43,616	\$ 41,561,600
Alaska	609	\$ 19,476,100	\$ 54,669,500	148	\$ 9,086,000	\$ 28,645,000	272	\$ 12,825,100	\$ 37,640,200	1,029	\$ 41,387,200	\$ 120,954,700	\$ 47,151	\$ 6,084,300
Arizona	5,111	\$ 319,586,100	\$ 1,036,790,200	2,594	\$ 200,112,700	\$ 557,248,600	4,228	\$ 258,936,600	\$ 737,647,200	11,933	\$ 778,635,400	\$ 2,331,686,000	\$ 61,243	\$180,242,900
Arkansas	4,945	\$ 217,951,500	\$ 1,342,486,000	2,424	\$ 155,890,200	\$ 583,777,700	3,057	\$ 150,597,200	\$ 600,445,600	10,426	\$ 524,438,900	\$ 2,526,709,300	\$ 49,263	\$127,076,600
California	13,071	\$ 651,244,100	\$ 1,771,452,100	6,358	\$ 567,559,300	\$ 1,544,431,400	9,653	\$ 638,011,800	\$ 1,902,114,200	29,082	\$ 1,856,815,200	\$ 5,217,997,700	\$ 66,095	\$380,709,600
Colorado	3,108	\$ 128,350,500	\$ 380,289,300	1,441	\$ 104,576,500	\$ 288,293,200	2,163	\$ 115,582,500	\$ 348,573,000	6,712	\$ 348,509,500	\$ 1,017,155,500	\$ 53,436	\$77,456,900
Connecticut	2,153	\$ 176,243,500	\$ 671,198,200	1,264	\$ 133,670,200	\$ 353,155,800	1,847	\$ 150,419,800	\$ 419,141,100	5,264	\$ 460,333,500	\$ 1,443,495,100	\$ 81,440	\$108,018,500
Delaware	248	\$ 6,346,000	\$ 12,659,000	95	\$ 6,227,200	\$ 24,392,200	160	\$ 8,574,800	\$ 35,712,300	503	\$ 21,148,000	\$ 72,763,500	\$ 53,593	\$ 2,868,400
District of Columbia	127	\$ 7,429,800	\$ 11,911,500	35	\$ 4,182,000	\$ 8,385,900	74	\$ 6,512,600	\$ 15,062,100	236	\$ 18,124,400	\$ 35,359,500	\$ 88,008	\$ 2,237,800
Florida	10,056	\$ 401,478,800	\$ 1,367,126,700	4,913	\$ 320,858,300	\$ 942,991,800	7,363	\$ 367,025,600	\$ 1,154,348,000	22,332	\$ 1,089,362,700	\$ 3,464,466,500	\$ 49,847	\$ 259,722,100
Georgia	3,869	\$ 167,060,200	\$ 679,853,600	2,222	\$ 159,553,200	\$ 550,836,500	2,954	\$ 156,161,800	\$ 552,636,800	9,045	\$ 482,775,200	\$ 1,783,326,900	\$ 52,865	\$ 99,402,600
Hawaii	297	\$ 11,146,100	\$ 24,130,100	89	\$ 5,655,200	\$ 16,359,300	192	\$ 9,496,600	\$ 33,476,400	578	\$ 26,297,900	\$ 73,965,800	\$ 49,461	\$ 5,028,000
Idaho	2,991	\$ 183,773,900	\$ 860,376,200	1,761	\$ 122,876,400	\$ 394,541,200	2,247	\$ 129,036,100	\$ 430,361,500	6,999	\$ 435,686,400	\$ 1,685,278,900	\$ 57,426	\$100,420,500
Illinois	5,323	\$ 280,194,900	\$ 1,070,785,000	3,286	\$ 278,490,800	\$ 866,983,500	4,442	\$ 283,901,400	\$ 926,998,300	13,051	\$ 842,587,100	\$ 2,864,766,800	\$ 63,913	\$183,877,600
Indiana	2,198	\$ 73,605,900	\$ 232,530,200	1,314	\$ 96,561,800	\$ 407,063,000	1,509	\$ 79,030,600	\$ 298,098,200	5,021	\$ 249,198,300	\$ 937,691,400	\$ 52,373	\$37,773,200
lowa	1,276	\$ 47,891,700	\$ 153,701,800	609	\$ 40,955,100	\$ 144,659,200	894	\$ 44,613,500	\$ 183,120,900	2,779	\$ 133,460,300	\$ 481,481,900	\$ 49,903	\$22,298,700
Kansas	1,070	\$ 80,106,000	\$ 285,639,700	430	\$ 36,577,900	\$ 128,268,600	633	\$ 45,541,200	\$ 165,750,500	2,133	\$ 162,225,100	\$ 579,658,800	\$ 71,945	\$12,765,600
Kentucky	2,452	\$ 97,397,500	\$ 330,534,700	1,096	\$ 71,622,400	\$ 266,028,300	1,553	\$ 76,542,700	\$ 255,909,800	5,101	\$ 245,562,600	\$ 852,472,800	\$ 49,287	\$47,278,200
Louisiana	1,739	\$ 55,400,000	\$ 176,232,100	815	\$ 50,255,500	\$ 234,952,200	1,061	\$ 47,560,300	\$ 206,184,400	3,615	\$ 153,215,800	\$ 617,368,700	\$ 44,826	\$28,672,000
Maine	1,840	\$ 55,749,000	\$ 185,259,400	652	\$ 35,718,100	\$ 104,583,400	1,031	\$ 43,982,900	\$ 128,233,500	3,523	\$ 135,450,000	\$ 418,076,300	\$ 42,660	\$ 29,541,400
Maryland	1,979	\$ 113,397,600	\$ 399,417,800	857	\$ 77,081,100	\$ 196,051,100	1,450	\$ 96,640,800	\$ 295,235,700	4,286	\$ 287,119,500	\$ 890,704,600	\$ 66,649	\$62,428,500
Massachusetts	4,228	\$ 280,962,700	\$ 1,370,559,500	2,334	\$ 246,664,600	\$ 654,790,900	3,589	\$ 268,811,800	\$ 820,449,300	10,151	\$ 796,439,100	\$ 2,845,799,700	\$ 74,899	\$ 192,635,000
Michigan	5,155	\$ 210,684,600	\$ 643,807,600	2,909	\$ 210,060,100	\$ 636,213,300	3,695	\$ 192,903,000	\$ 599,520,500	11,759	\$ 613,647,700	\$ 1,879,541,400	\$ 52,206	\$ 123,561,000
Minnesota	4,489	\$ 349,819,700	\$ 1,205,550,500	2,715	\$ 253,992,900	\$ 696,519,900	4,476	\$ 310,636,500	\$ 881,176,300	11,680	\$ 914,449,100	\$ 2,783,246,700	\$ 69,400	\$ 210.979.100
Mississippi	2,223	\$ 105,941,800	\$ 425,566,100	1,102	\$ 66,597,900	\$ 259,659,300	1,412	\$ 70,650,000	\$ 244,392,300	4,737	\$ 243,189,700	\$ 929,617,700	\$ 50,035	\$ 50,798,400
Missouri	3,630	\$ 143,968,800	\$ 481,060,000	1,730	\$ 117,068,700	\$ 366,182,800	2,539	\$ 127,840,600	\$ 406,646,000	7,899	\$ 388,878,100	\$ 1,253,888,800	\$ 50,351	\$79,985,100
Montana	1,247	\$ 44,266,600	\$ 175,048,200	484	\$ 27,083,500	\$ 88,344,200	723	\$ 31,757,000	\$ 103,345,100	2,454	\$ 103,107,100	\$ 366.737.500	\$ 43,924	\$ 20.865.600
Nebraska	1,558	\$ 69,182,700	\$ 291,503,000	705	\$ 49,036,500	\$ 166,765,900	1,062	\$ 57,364,700	\$ 204,785,900	3,325	\$ 175,583,900	\$ 663,054,800	\$ 54,016	\$ 38,224,200
Nevada	1,565	\$ 63,904,800	\$ 227,224,300	689	\$ 45,200,500	\$ 135,586,800	947	\$ 46,954,500	\$ 154,719,200	3,201	\$ 156,059,800	\$ 517,530,300	\$ 49,582	\$ 37,251,200
New Hampshire	4,108	\$ 326,602,400	\$ 1,423,244,300	2,256	\$ 219,629,900	\$ 553,419,100	3,586	\$ 253,524,800	\$ 746,319,200	9,950	\$ 799,757,100	\$ 2,722,982,600	\$ 70,698	\$ 203,308,300
New Jersey	2,179	\$ 140,527,200	\$ 364,177,800	1,137	\$ 109,258,600	\$ 289,824,800	1,858	\$ 137,520,800	\$ 399,777,200	5,174	\$ 387,306,600	\$ 1,053,779,800	\$ 74,016	\$77,079,000
New Mexico	788	\$ 20,335,100	\$ 59,973,300	242	\$ 11,892,000	\$ 46,535,400	412	\$ 15,593,100	\$ 56,374,600	1,442	\$ 47,820,200	\$ 162,883,300	\$ 37,847	\$ 8,689,400
New York	4,212	\$ 265,253,200	\$ 949,291,100	2,329	\$ 253,297,500	\$ 691,865,600	3,609	\$ 308,323,500	\$ 899,187,400	10,150	\$ 826,874,200	\$ 2,540,344,100	\$ 85,432	\$ 155,791,500
North Carolina	5,573	\$ 259,567,900	\$ 1,032,836,800	3,316	\$ 228,827,700	\$ 720,264,200	4,128	\$ 225,267,700	\$ 760,546,000	13,017	\$ 713,663,300	\$ 2,513,647,000	\$ 54,571	\$ 160,325,900
North Dakota	339	\$ 11,675,600	\$ 24,739,500	110	\$ 6,690,800	\$ 21,634,500	203	\$ 9,267,500	\$ 33,660,800	652	\$ 27,633,900	\$ 80,034,800	\$ 45,653	\$ 4,464,100
Ohio	6,993	\$ 277,197,000	\$ 783,990,100	3,478	\$ 245,885,200	\$ 815,548,000	4,785	\$ 242,371,200	\$ 767,534,600	15,256	\$ 765,453,400	\$ 2,367,072,700	\$ 50,652	\$ 147,139,000
Oklahoma	1,281	\$ 43,312,000	\$ 142,571,300	599	\$ 35,454,400	\$ 133,727,000	822	\$ 36,530,400	\$ 138,306,200	2,702	\$ 115,296,800	\$ 414,604,500	\$ 44,441	\$ 147,139,000
Oregon	3,668	\$ 220,949,100	\$ 752,277,700	2,316	\$ 194,362,200	\$ 519,472,900	2,968	\$ 176,718,700	\$ 512,686,800	8,952	\$ 592,030,000	\$ 1,784,437,400	\$ 59,541	\$ 134,525,400
Pennsylvania	9,166	\$ 339,067,200	\$ 936,046,500	3,835	\$ 294,338,700	\$ 852,490,500	5,890	\$ 307,250,300	\$ 878,255,000	18,891	\$ 940,656,200	\$ 2,666,792,000	\$ 52,165	\$ 193,599,000
Rhode Island	368	\$ 21,645,500	\$ 77.648.100	197	\$ 15,372,300	\$ 51,783,200	261	\$ 16,285,500	\$ 52,266,100	826	\$ 53,303,300	\$ 181,697,400	\$ 62,397	\$ 9,004,700
South Carolina	3,149	\$ 127,353,700	\$ 533,517,200	1,626	\$ 104,563,400	\$ 367,340,500	2,014	\$ 96,585,700	\$ 335,328,100	6,789	\$ 328,502,800	\$ 1,236,185,800	\$ 47,957	\$70,740,000
South Dakota	872	\$ 38,472,400	\$ 179,107,900	395	\$ 26,358,900	\$ 86,580,000	575	\$ 30,028,900	\$ 106.662.700	1,842	\$ 94,860,200	\$ 372,350,600	\$ 52,224	\$ 20,789,600
Tennessee	3,285	\$ 136,697,200	\$ 394,077,500	1,621	\$ 118,034,300	\$ 368,148,300	2,191	\$ 122,553,000	\$ 363,004,500	7,097	\$ 377,284,500	\$ 1,125,230,300	\$ 55,935	\$73,736,400
Texas	14,470	\$ 130,097,200	\$ 2,028,674,500	7,152	\$ 118,034,300	\$ 1,786,030,100	10,010	\$ 122,333,000	\$ 1,778,607,500	31,632	\$ 1,580,163,400	\$ 5,593,312,100	\$ 51,652	\$ 73,736,400
Utah	4,257	\$ 154,978,900	\$ 559,417,200	1,979	\$ 123,431,300	\$ 374,914,400	2,657	\$ 123,858,800	\$ 395,500,200	8,893	\$ 402,269,000	\$ 1,329,831,800	\$ 46,616	\$ 92,354,300
Vermont	386	\$ 19,202,500	\$ 63,294,700	1,979	\$ 12,051,100	\$ 35,863,000	2,057	\$ 123,858,800	\$ 45,519,400	828	\$ 46,108,500	\$ 144,677,100	\$ 54,215	\$ 92,354,300
Virginia	3,515	\$ 131,484,900	\$ 520,801,200	1,680	\$ 12,031,100	\$ 376,327,700	2,229	\$ 111,202,800	\$ 396,112,300	7,424	\$ 364,076,200	\$ 1,293,241,200	\$ 49,889	\$ 9,698,200
Washington	3,977	\$ 131,484,900 \$ 171,375,600	\$ 565,036,600	1,680	\$ 121,388,500	\$ 394,199,400	2,229	\$ 11,202,800	\$ 396,112,300 \$ 433,694,500	8,166	\$ 453,132,700	\$ 1,392,930,500	\$ 49,889	\$ 81,861,800
West Virginia	3,977 919	\$ 171,375,600	\$ 565,036,600	319	\$ 140,271,900 \$ 18,245,100	\$ 74,880,800	464	\$ 17,801,500	\$ 64,358,000	1,702	\$ 58,908,800	\$ 1,392,930,500 \$ 218,465,200	\$ 38,365	\$ 11,723,500
	2,757		\$ 79,226,400 \$ 435,408,800			\$ 74,880,800						\$ 218,465,200	\$ 38,365	
Wisconsin		\$ 113,275,400		1,808	\$ 128,074,700 \$ 28,026,400		2,096	\$ 109,518,900 \$ 42,547,000	\$ 389,383,500	6,661	\$ 350,869,000			\$ 67,869,400
Wyoming	2,102	\$ 80,798,700	\$ 400,755,800	640	\$ 38,036,400	\$ 131,490,800	930	\$ 42,547,000	\$ 156,424,100	3,672	\$ 161,382,100	\$ 688,670,700	\$ 45,749	\$ 38,988,800
Total	169,523	\$ 7,909,712,200	\$ 28,427,430,200	85,188	\$ 6,529,122,900	\$ 20,024,587,500	121,108	\$ 6,948,198,900	\$ 22,067,341,200	375,819	\$ 21,387,034,000	\$ 70,519,358,900	\$ 2,829,454	\$ 4,593,595,500

John Dunham & Associates: 2022



## **Economic Output:** Top Ten States

Total Economic Output, dollars
Texas
California
Florida
Illinois
Massachusetts
Minnesota
New Hampshire
Pennsylvania
New York
Arkansas

Total Economic Output, per capita					
New Hampshire					
Wyoming					
Idaho					
Arkansas					
Minnesota					
Oregon					
South Dakota					
Massachusetts					
Connecticut					
Utah					

Growth in Economic Output
Wyoming
Arkansas
New Hampshire
Kentucky
Ohio
New Jersey
Idaho
Virginia
Maine
Michigan



### Jobs: Top Ten States

Total Jobs, number	Total Jobs, per capita	Growth in Jobs		
Texas	New Hampshire	Wyoming		
California	Wyoming	New Jersey		
Florida	Idaho	New Hampshire		
Pennsylvania	Arkansas	Maine		
Ohio	Utah	Arkansas		
Illinois	Maine	Pennsylvania		
North Carolina	Montana	Hawaii		
Arizona	Oregon	Virginia		
Michigan	South Dakota	Massachusetts		
Minnesota	Minnesota	Ohio		

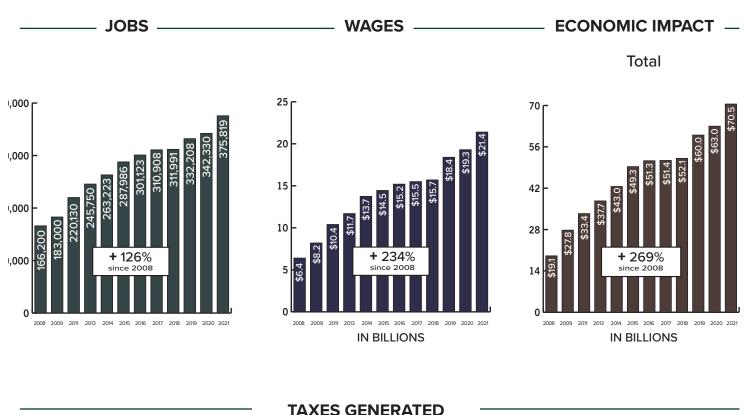


## **Excise Tax:** Top Ten States

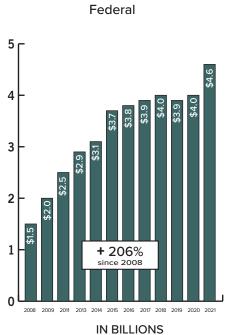
Federal Excise Taxes, number	Federal Excise Taxes, per capita	Grov
California	New Hampshire	
Texas	Wyoming	
Florida	Idaho	
Minnesota	Arkansas	
New Hampshire	Minnesota	
Pennsylvania	Oregon	T I
Massachusetts	Connecticut	
Illinois	Utah	
Arizona	Massachusetts	
North Carolina	Arizona	

Growth in Excise Taxes
Wyoming
Arkansas
Hawaii
New Jersey
Kentucky
New Hampshire
Ohio
Maine
Virginia
Pennsylvania

### WHAT A GROWING INDUSTRY LOOKS LIKE ...

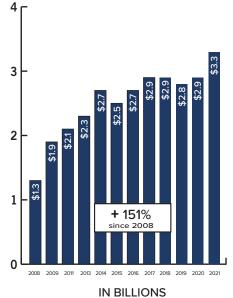


**TAXES GENERATED** 

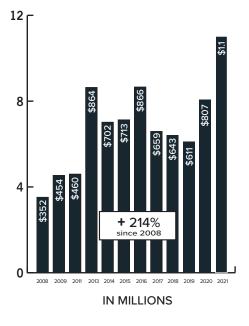


**Business Taxes** 

**Business Taxes** State



**Excise Taxes** 



### For any inquiries please contact us at: 203-286-4719 x209 | membership@nssf.org



