**[COMPANY NAME] to Exhibit at NSSF Range-Retailer Business Expo**

*July 12-14 in West Palm Beach, Florida*

WEST PALM BEACH, Florida — [COMPANY NAME] is pleased to announce that it will be exhibiting at the NSSF® Range-Retailer Business Expo™ set for July 12-14 in West Palm Beach.

The Range-Retailer Business Expo will be the first major industry event to take place in-person since the pandemic struck. The event will offer three days of high-quality education and networking opportunities, along with an exhibit hall full of vendors specific to shooting ranges and firearm retail businesses.

At the Expo, attendees will find many networking opportunities to renew friendships and build new relationships. The trade show’s vendors will showcase all the latest the industry has to offer. The Expo’s educational tracks will benefit both established firearm range and retail operators as well entrepreneurs focused on launching a new range or FFL retail shop.

Hosted by NSSF, the firearm industry trade association, the Range-Retailer Business Expo will take place July 12-14 at the Palm Beach County Convention Center in West Palm Beach, Florida. All firearm retailers and range operators are invited to attend. NSSF members receive a significant discount on their registration fee. Complete information on attendee registration, hotel reservations and the Expo agenda can be found at [**https://nssf.org/expo**](https://nssf.org/expo).

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