



To help federal firearms license holders stay on top of and in compliance with the myriad federal laws and regulations that govern the import and export of firearms and related products, a presentation of the National Shooting Sports Foundation® will take place at the Trump International Hotel, Washington DC.

**SPONSORSHIP OPPORTUNITIES**

- Platinum \$15,000 (1)     Gold \$10,000 (3)     Silver \$6,000     Bronze \$3,500  
 Rotating website banner on [NSSF.ORG/IMPORTEXPORT](http://NSSF.ORG/IMPORTEXPORT) — \$800

**Contact Information**

Name \_\_\_\_\_ Title \_\_\_\_\_

Company \_\_\_\_\_

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**MAIL OR EMAIL TO:**

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2021 NSSF Annual Import/Export Conference  
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# 2021 NSSF Annual Import/Export Conference Sponsorship Opportunities

<i>BENEFITS</i>	<i>PLATINUM SPONSOR (1) \$15,000</i>	<i>GOLD SPONSOR (3) \$10,000</i>	<i>SILVER SPONSOR \$6,000</i>	<i>BRONZE SPONSOR \$3,500</i>
Complimentary registrations	6	4	3	2
Signage at...	Lunch	Reception	Breakfast	Networking Breaks
Ad in program	Inside front cover	Premium placement	Full page	Full page
Ad in SHOT Show Directory	Full page	Full page		
Dedicated sponsor table	✓	✓	✓	✓
Opportunity to address conferees	✓			
Welcome letter to conferees	✓			
Exclusive WiFi sponsor	✓			
Logo on cocktail napkins at reception		✓		
Sponsor logo on hotel room key cards		✓		
Acknowledgement from podium			✓	✓
<b>EMAIL/SOCIAL MEDIA</b>				
Acknowledgement of sponsor on pre show email	✓	✓	✓	✓
Sponsor promotion on conference website	✓	✓	✓	✓
Acknowledgement in post event thank you email	✓	✓	✓	✓
Logo placement on confirmation email	✓	✓		
Acknowledgement in Gov't Relations update, 9K followers	✓	✓	✓	✓
Promotion on NSSF social media outlets	✓	✓	✓	✓
Press release promoting sponsorship	✓	✓	Group	Group
<b>ALA CARTE</b>				
Lanyards	\$3,000			
Web banner	\$800			