

2021 NSSF RANGE-RETAILER BUSINESS EXPO™

July 12-14, 2021 • Palm Beach County Convention Center • West Palm Beach, FL



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR (1) - \$20,000

- Logo on most expo signage
- Logo on website
- Sponsor email promotion
- Exclusive press release
- Promotional video on PTT
- Top banner location (not inc. prod or labor)
- Opportunity to distribute promotional item
- Inside front cover ad of program
- Logo on attendee badges

RECEPTION SPONSOR (1) \$10,000

- Sponsor promo on website
- Sponsor email promotion
- Signage in bar area
- Branded cups/napkins
- Table cards promoting sponsor opportunity to distribute literature/promo item

EDUCATION SPONSOR (1) - \$10,000

- Logo on demo theater signage
- Sponsor noted as education sponsor on website, email, program
- Exclusive press release
- Opportunity to hold brief demonstration
- Opportunity to distribute promo item/literature in theater
- Area for sponsor to staff theater

ALA CARTE SPONSORSHIPS - \$5,000 EACH

- Mobile app sponsor
- Lanyard Sponsor
- Bag sponsor

SUPPORTING SPONSOR - \$2,000

- Logo on signage
- Logo on website
- Email promotion
- Logo in program

FAX, MAIL OR EMAIL TO:

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National Shooting Sports Foundation

2021 Range-Retailer Business Expo

11 Mile Hill Road, Newtown, CT 06470-2359

Company Name _____ Name _____

Signature _____ Date _____