2021 NSSF RANGE-RETAILER BUSINESS EXPO
July 12-14, 2021 • Palm Beach County Convention Center • West Palm Beach, FL

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR (1) - $20,000
- Logo on most expo signage
- Logo on website
- Sponsor email promotion
- Exclusive press release
- Promotional video on PTT
- Top banner location (not inc. prod or labor)
- Opportunity to distribute promotional item
- Inside front cover ad of program
- Logo on attendee badges

EDUCATION SPONSOR (1) - $10,000
- Logo on demo theater signage
- Sponsor noted as education sponsor on website, email, program
- Exclusive press release
- Opportunity to hold brief demonstration
- Opportunity to distribute promo item/ literature in theater
- Area for sponsor to staff theater

RECEPTION SPONSOR (1) $10,000
- Sponsor promo on website
- Sponsor email promotion
- Signage in bar area
- Branded cups/napkins
- Table cards promoting sponsor opportunity to distribute literature/promo item

ALA CARTE SPONSORSHIPS - $5,000 EACH
- Mobile app sponsor
- Lanyard Sponsor
- Bag sponsor

SUPPORTING SPONSOR - $2,000
- Logo on signage
- Logo on website
- Email promotion
- Logo in program

FAX, MAIL OR EMAIL TO:

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National Shooting Sports Foundation
2021 Range-Retailer Business Expo
11 Mile Hill Road, Newtown, CT 06470-2359

Company Name______________________________________________ Name____________________________

Signature____________________________________________________ Date____________________________