



NSSF®
The Firearms Industry Trade Association

2019 Hunting Heritage Trust Grant First Hunt Foundation R-3 Program Final Report

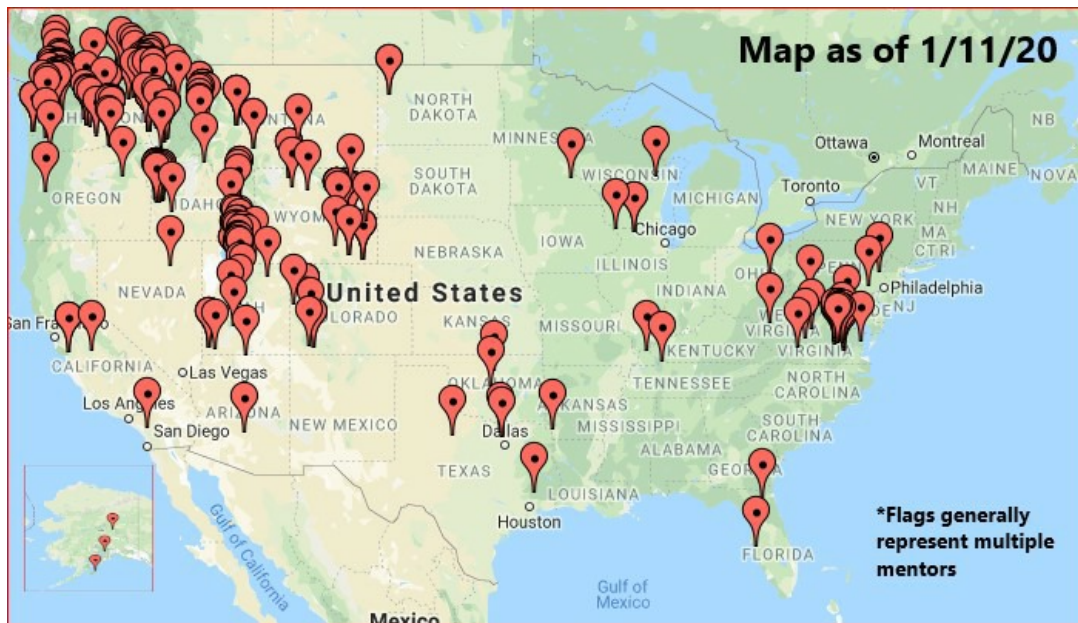


Executive Summary: First Hunt Foundation was able to meet most of its objectives for this grant and those not met are in process and will be accomplished soon. The NSSF Grant was leveraged with other funds to accomplish more than was expected.

Grant Objectives:

1. Establish FHF mentoring program in 5 more states.

FHF established new mentors in the states of Illinois, New Mexico, North Dakota, Wisconsin, Nebraska and Ohio. See latest Map for current location of mentors.



2. Recruit an additional 300 background checked mentors.

At the beginning of the grant process, FHF had approximately 200 mentors. There were 390 at end of Grant Cycle. Currently FHF has 454 volunteer mentors. New applications are coming in weekly. (See graph next page)

3. Establish 20 more chapters of the FHF.

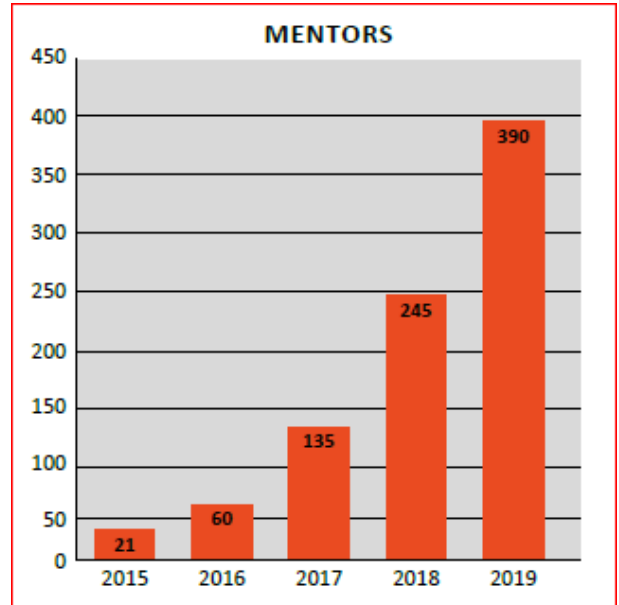
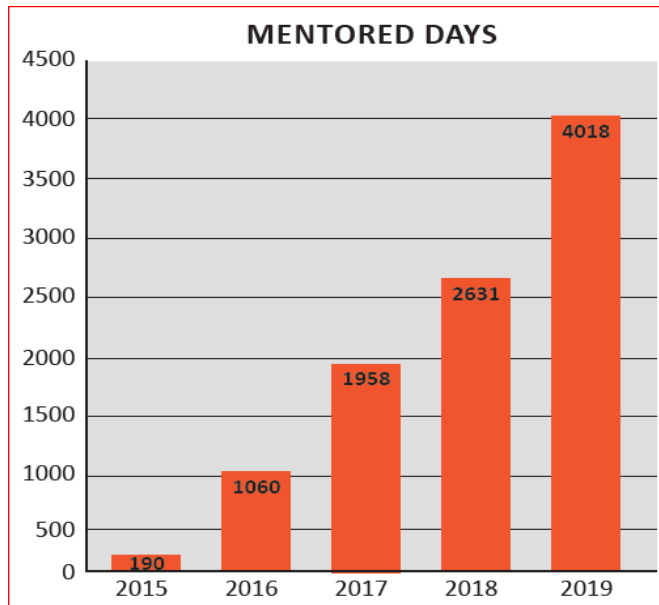
New chapters of FHF are forming each month. Only 10 additional Chapters were formed or are in the process of forming. FHF has found that it is much easier to recruit mentors than find leaders willing to step up and spend more time organizing Chapters and events. This will always be a work in progress.

4. Recruit & train 5 more volunteer state and/or regional directors for FHF.

FHF recruited 3 more State Directors and released 3 from their duties. FHF has discovered that our best success for upper level leaders is to recruit individuals whom have retired and don't have the time burden of a full time job and young family obligations. We are now starting to target this segment of society for our volunteer leaders.

5. Accomplish over 3000 mentored days helping train hunting skills or have actual mentored hunts.

FHF's mentor's base and subsequent mentor's days continues to grow. For this grant cycle, FHF accomplished 4,018 days of mentoring for hunting and training of new hunters. For grant cycle, FHF had 390 mentors. Now at 454.



6. Accomplish 20+ training events hosted or co-hosted by the FHF.

This objective was exceeded. Events ranged from large events ranging from 300 kids learning about how to hunt elk and turkeys to smaller events with 3+ individuals. Each Chapter and even individual mentors took on the responsibility of training new hunters. Shooting clinics, hunting clinics, kid events, archery events, trap shooting, and many other smaller events took place. FHF is developing an APP that will better track these events for reporting.



7. Secure 10 more sponsorships for FHF.

FHF continues to find great sponsors who share the passion for keeping the hunting heritage alive. Sponsorships range from local donations of ammunition to substantial donations. FHF list of sponsors/partners is very impressive. Some of the new sponsors for 2019 include the following:



8. Establish FHF membership or supporting contributor program.

FHF has developed a new website with the help of GoDaddy which has a program that tracks memberships. FHF has worked with RMEF and acquired the first 1,500 lightweight hunting knives that will be the free gift given to new members who sign up as members. This will help sustain FHF's mission by generating funds and social support for hunting.



9. Develop an App to more adequately track age, gender, species hunted, event success, participants reached, etc. for FHF activities.

A contractor has been secured and an APP is being developed. We are told it is expected to be released in the next few weeks. It will allow mentors to document days and hours in real time vs waiting till the end of the year and trying to remember what mentoring or FHF administrative time was spent.

10. Develop an MOU with the U.S. Forest Service.

FHF has acquired the forms to apply for an MOU with the U.S. Forest Service and is seeking advice/guidance on filling out the application.

Additional Advances of FHF for grant cycle

Freedom Northwest Credit Union donated a new truck to FHF during the grant cycle. This vehicle will be used to attend Outdoor Shows where mentors are recruited. It puts a positive face out there for First Hunt Foundation. FNCU is looking at allowing members of FHF (new membership) to get their youth interest free loans for their first gun or bow allowing new hunters the opportunity to gear up and gain a good credit rating at an early age. This makes access into hunting easier for those struggling to start an often expensive activity in their lives.



Additional unsolicited funds from RMEF

FHF was surprised and honored when RMEF who had already given a substantial grant of \$50,000 called and awarded FHF an additional grant of \$50,000. This was done because FHF's success in promoting the hunting heritage and has helped in recruiting even more mentors.



For more information about the First Hunt Foundation, go to www.firsthuntfoundation.org

Calls for questions: Rick Brazell, President- 208-917-9700 Hours: 9:00-4:00 PT