

NSSF & FAIR TRADE IMPORT/EXPORT CONFERENCE

JULY 28 - JULY 30 • WASHINGTON DC



To help federal firearms license holders stay on top of and in compliance with the myriad federal laws and regulations that govern the import and export of firearms and related products, a joint presentation of the National Shooting Sports Foundation® and the FAIR Trade Group will take place at the Trump International Hotel, Washington DC.

SPONSORSHIP OPPORTUNITIES

- Platinum \$15,000 (1)
- Gold \$10,000 (3)
- Silver \$6,000
- Bronze \$3,500
- Rotating website banner on NSSF.ORG/IMPORTEXPORT — \$800

Contact Information

Name _____ Title _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Website _____

Email _____

MAIL OR EMAIL TO:

Chris Tatulli
National Shooting Sports Foundation
2020 NSSF & FAIR Trade Imp/Exp Conference
11 Mile Hill Road, Newtown, CT 06470-2359
203-426-1320 ext. 214 • ctatulli@nssf.org



THE FIREARMS INDUSTRY TRADE ASSOCIATION | NSSF.ORG |



2020 NSSF & FAIR Trade Import/Export Conference Sponsorship Opportunities

BENEFITS	PLATINUM SPONSOR (1) \$15,000	GOLD SPONSOR (3) \$10,000	SILVER SPONSOR \$6,000	BRONZE SPONSOR \$3,500
Complimentary registrations	6	4	3	2
Signage at...	Lunch	Reception	Breakfast	Networking Breaks
Ad in program	Inside front cover	Premium placement	Full page	Full page
Ad in SHOT Show Directory	Full page	Full page		
Dedicated sponsor table	✓	✓	✓	✓
Opportunity to address conferees	✓			
Welcome letter to conferees	✓			
Exclusive WiFi sponsor	✓			
Logo on cocktail napkins at reception		✓		
Sponsor logo on hotel room key cards		✓		
Acknowledgement from podium			✓	✓
EMAIL/SOCIAL MEDIA				
Acknowledgement of sponsor on pre show email	✓	✓	✓	✓
Sponsor promotion on conference website	✓	✓	✓	✓
Acknowledgement in post event thank you email	✓	✓	✓	✓
Logo placement on confirmation email	✓	✓		
Acknowledgement in Gov't Relations update, 9K followers	✓	✓	✓	✓
Promotion on NSSF social media outlets	✓	✓	✓	✓
Press release promoting sponsorship	✓	✓	Group	Group
ALA CARTE				
Lanyards	\$3,000			
Web banner	\$800			