



TARGET SHOOTING IN AMERICA

An Economic Force for Conservation

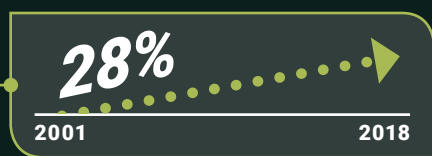
2019 EDITION



INTRODUCTION

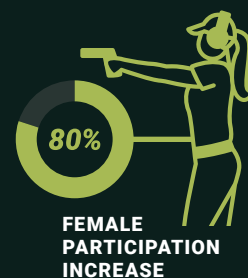
Target shooting is enjoyed by millions of Americans each year. It is so popular, in fact:

More people participate in target shooting than play tennis, soccer or baseball.¹



And that popularity shows no signs of slowing down. Since the start of the new millennium, interest in target shooting has continued to skyrocket with **overall participation up by more than 28% since 2001.**

It may be a surprise to some (although probably not anyone who has been to a range lately), but women are driving much of this growth, **with female participation increasing by more than 80% during the same time period.** Perhaps more significantly, this growing legion of shooters, whether avid or casual, spends billions of dollars each year. This means target shooting is not simply a fun pastime that teaches responsibility and can be enjoyed by everyone, but also an important driver of the United States economy.



In 2016, **more than 20 million Americans spent money to participate in target shooting in this country.** These recreational shooters spent an estimated **\$16.9 billion on equipment and travel related to their sport.** Nearly \$5 billion of this spending was on shooting-related trips, including meals, fuel and lodging. The remaining \$11.9 billion was spent on equipment, fees and instruction.



But the value to our economy doesn't end there. In spending money on firearms, ammunition, targets, gas, meals, hotels and more, **each year target shooting dollars support more than 254,500 jobs and account for over \$9.5 billion in salaries and wages.** The funds also contribute more than \$4 billion in local, state and federal tax revenues, money that goes toward the funding of vital conservation and public works projects.



FUN
FACT



U.S. target shooters collectively spend more than \$46 million per day to take part in their sport.

¹ Outdoor Industry Association's Outdoor Participation Report, 2017. https://outdoorindustry.org/wp-content/uploads/2017/05/2017-Outdoor-Recreation-Participation-Report_FINAL.pdf

PARTICIPATION

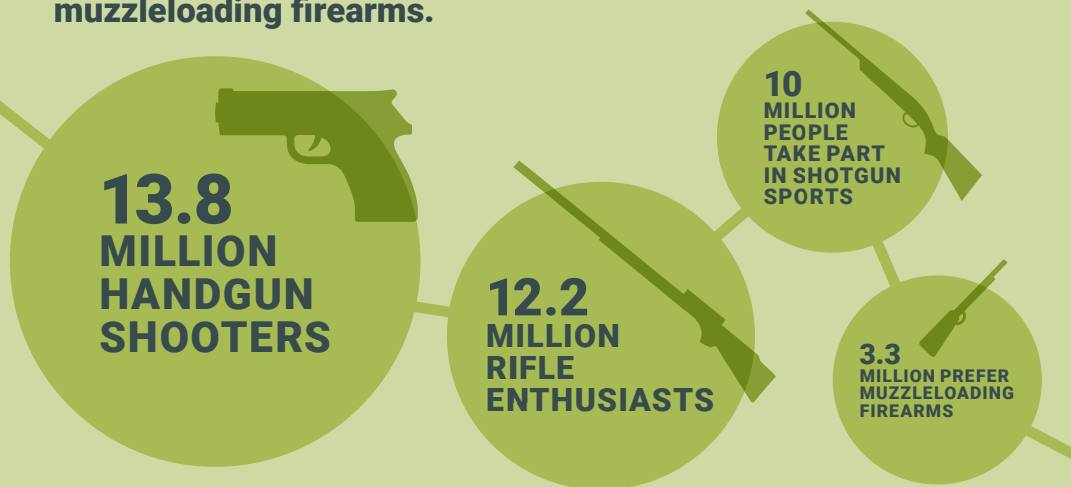
More than **20 million people in the U.S. participate in target shooting regularly**, spending both time and money on the sport they love.

These active target shooters spend a total of 410 million days at the range each year, equating to an average of 20 days shooting per year for each of these participants. However, when considering youth, family, friends and other guests who frequently accompany regular target shooters, **nearly 50 million Americans take aim at a target each year**. But not all shooters are created equal, and they can be interested in a variety of different target shooting activities.

There are many different types of recreational shooting. From simple plinking with handguns or rifles at paper or steel targets for fun and practice; to skilled long-range rifle shooting matches that require a high degree of discipline and precision; to fun, fast-paced shotgun games like skeet, trap, sporting clays and more, there is a shooting activity for everyone. Some competitive games like 3-Gun, even include the shooting of three different types of firearms—modern sporting rifle, shotgun and semi-auto handgun. For those who like to mix a little role playing with their marksmanship skills, there are activities like cowboy shooting matches. Others simply like to be prepared and want to enhance their defensive shooting skills on the range.

Shooting can even be enjoyed in large cities and suburbs where indoor ranges are very popular. No matter where a person's interest lies, there is something for everyone when it comes to target shooting—one reason it is so popular.

Breaking shooting interest down by type of firearm, shooting with handguns leads the way with **13.8 million handgun shooters**. Immediately behind handguns is interest in **shooting rifles**, enjoyed by **12.2 million enthusiasts**. Just over **10 million people take part in shotgun sports**, and **3.3 million shoot muzzleloading firearms**.



SPOTLIGHT

THE 20.4 MILLION REGULAR TARGET SHOOTERS



IN 2016 OUTNUMBERED THOSE THAT PLAYED TENNIS¹

SPENDING

The large number of target shooters in this country translates to a need for a lot of equipment and, ultimately, a lot of spending. This spending supports numerous industries and the jobs needed to keep them moving forward—and not just in the firearms industry—though that one certainly gets a boost from these Americans.

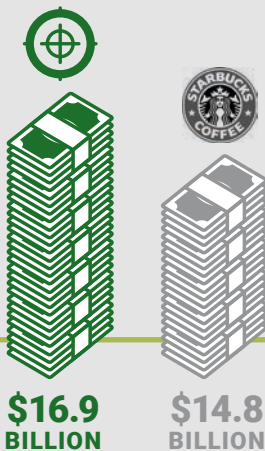
In 2016, target shooters spent a jaw-dropping \$16.9 billion in support of their recreational shooting activities.

The bulk of this amount, \$11.9 billion, went directly to the industry target shooters love and that was to purchase shooting equipment including firearms, handloading tools, optics, ammunition, accessories, range fees, equipment rentals and dues and memberships to pro-shooting organizations.

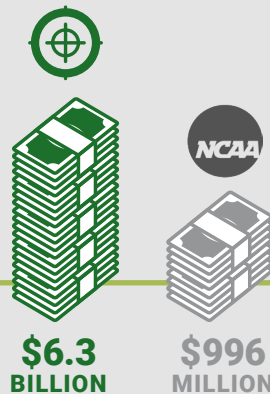
Another \$1.8 billion went to driving back and forth between shooting events, while \$1.6 billion went to food at and on the way to and from shooting events. That same amount (\$1.6 billion) was also spent on lodging for overnight shooting trips.

FAST FACTS

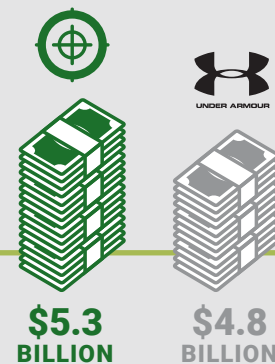
The sales **revenue from target shooting is greater** than Starbucks' 2016 U.S. sales revenues.²



In 2016, Americans **spent more than six times the revenue** of the NCAA on handgun shooting.³



Slightly more was **spent on target shooting with a rifle** in 2016 than Under Armour's total annual sales that same year.⁴



² Business Insider: <http://www.businessinsider.com/most-successful-fast-food-chains-in-america-2017-8#4-wendys-17>

³ NCAA Financial Statements. 2017. http://www.ncaa.org/sites/default/files/201617NCAAFin_FinancialStatement_20180129.pdf

⁴ Under Armour 2016 Review. <http://investor.underarmour.com/releasedetail.cfm?ReleaseID=1009701>

NATIONAL ECONOMIC IMPACT

When having fun on the range, target shooters may not be aware of their economic contributions, but they are significant. The total \$16.9 billion spent on **target shooting adds \$15.7 billion to our country's Gross Domestic Product (GDP)**. These **expenditures provide for 254,500 jobs and generate \$2.3 billion in federal tax revenues and \$1.8 billion in state and local taxes.**

BUT HOW DOES IT BREAK DOWN BY SHOOTING DISCIPLINE?

| DISCIPLINE | RETAIL SALES | GDP VALUE | JOBS | STATE/LOCAL TAXES | FEDERAL TAXES |
|--------------|------------------|------------------|---------|-------------------|-----------------|
| Handgun | \$6,349,900,000 | \$5,923,000,000 | 96,000 | \$673,200,000 | \$878,200,000 |
| Rifle | \$5,346,200,000 | \$4,961,800,000 | 80,900 | \$563,600,000 | \$733,700,000 |
| Shotgun | \$4,240,900,000 | \$3,944,700,000 | 63,900 | \$452,700,000 | \$583,600,000 |
| Muzzleloader | \$937,600,000 | \$829,200,000 | 13,700 | \$95,800,000 | \$122,800,000 |
| All Shooting | \$16,874,700,000 | \$15,658,700,000 | 254,500 | \$1,785,300,000 | \$2,318,200,000 |

DID YOU KNOW?



The value added from target shooting to the U.S. GDP is larger than the overall GDP of 85 countries.⁵

254,500

JOBS SUPPORTED BY TARGET SHOOTING

VS.

219,000
EMPLOYED BY CITIGROUP

Target shooting supports more jobs than Citigroup.⁶

TARGET SHOOTING TAXES COULD PAY OVER

35,000 firefighter salaries



The \$1.8 billion in state and local taxes generated from target shooting would pay the salaries of over 35,000 firefighters.⁷

SPOTLIGHT

ON AVERAGE, TARGET SHOOTERS CONTRIBUTE MORE THAN

\$11 MILLION

PER DAY IN STATE, LOCAL AND FEDERAL TAXES



⁵ World Bank GDP Rankings. 2016. <http://databank.worldbank.org/data/download/GDP.pdf>

⁶ Citigroup 2016 Annual Report. <https://www.citigroup.com/citi/investor/quarterly/2017/annual-report/>

⁷ Bureau of Labor Statistics, U.S. Department of Labor, Occupational Outlook Handbook, Firefighters: <https://www.bls.gov/ooh/protective-service/firefighters.htm>

WHO IS TODAY'S TARGET SHOOTER?



While the image of the target shooter is typically that of a middle-aged male, the fact remains that recreational shooting is enjoyed by women as well. In fact, women are the fastest growing segment within the target shooting population.

While the total number of target shooters grew by over 28 percent between 2001 and 2016, male participation was up by just over 14 percent compared **to female participation, which grew by a whopping 81 percent.**

SUPPORTING CONSERVATION

Just as hunter dollars support conservation through excise taxes placed on the purchase of firearms and ammunition, so does target shooters' spending. Through the Federal Aid in Wildlife Restoration Act, passed as the Pittman-Robertson Act in 1937, an excise tax is placed on all firearms and ammunition sales to support conservation efforts, development of firearm ranges and hunter education programs.



In 2016, the total **excise taxes returned to state wildlife agencies through this program totaled over \$780 million.** With millions of target shooters in the United States, their purchases of firearms and ammunition are not only providing wildlife opportunities for future generations, but are also contributing to greater gun safety and new shooting opportunities for the enjoyment of all Americans.

ECONOMIC CONTRIBUTIONS FROM ALL TARGET SHOOTING ACTIVITIES IN 2016

| DISCIPLINE | RETAIL SALES | TOTAL MULTIPLIER EFFECT | JOBS | SALARIES & WAGES | GDP CONTRIBUTIONS | STATE/LOCAL TAXES | FEDERAL TAXES |
|--------------|------------------|-------------------------|---------|------------------|-------------------|-------------------|-----------------|
| Handgun | \$6,349,900,000 | \$10,878,900,000 | 96,000 | \$3,627,600,000 | \$5,923,000,000 | \$673,200,000 | \$878,200,000 |
| Rifle | \$5,346,200,000 | \$9,126,900,000 | 80,900 | \$3,039,400,000 | \$4,961,800,000 | \$563,600,000 | \$733,700,000 |
| Shotgun | \$4,240,900,000 | \$7,239,900,000 | 63,900 | \$2,421,200,000 | \$3,944,700,000 | \$452,700,000 | \$583,600,000 |
| Muzzleloader | \$937,600,000 | \$1,528,100,000 | 13,700 | \$510,300,000 | \$829,200,000 | \$95,800,000 | \$122,800,000 |
| All Shooting | \$16,874,700,000 | \$28,773,800,000 | 254,500 | \$9,598,700,000 | \$15,658,700,000 | \$1,785,300,000 | \$2,318,200,000 |

| STATE | NUMBER OF SHOOTERS | | | | DAYS OF SHOOTING | | | |
|-----------|--------------------|-------------------|-------------------|------------------|--------------------|--------------------|--------------------|-------------------|
| | HANDGUN | RIFLE | SHOTGUN | MUZZLELOADER | HANDGUN | RIFLE | SHOTGUN | MUZZLELOADER |
| AK | 90,400 | 100,200 | 60,000 | 9,300 | 1,265,600 | 1,225,600 | 588,200 | 228,700 |
| AL | 288,600 | 259,800 | 145,000 | 97,700 | 4,299,800 | 3,727,200 | 2,621,200 | 1,013,700 |
| AZ | 372,200 | 306,000 | 227,400 | 52,000 | 4,048,000 | 4,245,000 | 3,149,000 | 410,000 |
| AR | 219,800 | 227,800 | 155,000 | 102,200 | 2,885,800 | 3,030,000 | 1,962,600 | 749,600 |
| CA | 1,198,200 | 1,054,400 | 987,600 | 206,600 | 14,050,000 | 10,651,800 | 10,728,800 | 932,600 |
| CO | 307,600 | 317,000 | 232,800 | 85,000 | 3,347,000 | 2,960,200 | 2,052,000 | 430,300 |
| CT | 107,200 | 77,400 | 80,700 | 49,000 | 1,462,200 | 749,800 | 775,300 | 248,000 |
| DC | 20,800 | 20,000 | 20,500 | 11,000 | 101,000 | 144,300 | 393,000 | 31,500 |
| DE | 22,400 | 18,000 | 9,800 | 11,300 | 211,400 | 159,600 | 98,000 | 78,300 |
| FL | 768,600 | 516,400 | 380,000 | 112,400 | 11,022,800 | 7,034,600 | 4,774,600 | 917,200 |
| GA | 447,200 | 356,000 | 316,600 | 90,000 | 5,093,200 | 4,783,400 | 3,480,600 | 579,000 |
| HI | 46,400 | 27,500 | 19,300 | 6,000 | 477,600 | 302,000 | 147,300 | 17,500 |
| ID | 157,800 | 193,200 | 124,800 | 37,000 | 1,574,800 | 1,769,400 | 1,128,600 | 245,500 |
| IL | 406,400 | 265,000 | 333,600 | 92,400 | 5,415,200 | 3,504,200 | 4,146,400 | 767,400 |
| IN | 280,600 | 213,000 | 206,800 | 53,400 | 2,802,000 | 2,716,200 | 2,229,000 | 302,200 |
| IA | 170,400 | 141,200 | 137,200 | 42,300 | 1,854,800 | 1,202,400 | 1,863,200 | 386,300 |
| KS | 161,000 | 145,600 | 119,800 | 68,300 | 2,471,000 | 2,051,400 | 1,397,600 | 841,700 |
| KY | 231,600 | 232,800 | 216,200 | 97,400 | 3,229,400 | 2,570,200 | 1,977,200 | 554,600 |
| LA | 244,600 | 162,200 | 135,500 | 31,000 | 2,472,800 | 1,839,800 | 1,696,000 | 186,800 |
| ME | 53,200 | 67,800 | 42,600 | 25,500 | 723,800 | 798,400 | 517,400 | 217,800 |
| MD | 165,000 | 147,400 | 166,600 | 66,700 | 1,257,200 | 1,257,400 | 1,345,000 | 691,700 |
| MA | 164,200 | 119,000 | 120,000 | 58,300 | 2,142,200 | 1,458,800 | 983,000 | 322,300 |
| MI | 426,600 | 375,400 | 257,800 | 159,200 | 4,890,800 | 3,432,800 | 2,743,600 | 1,289,600 |
| MN | 190,800 | 182,000 | 229,600 | 60,500 | 2,209,400 | 1,493,000 | 2,016,000 | 259,300 |
| MS | 193,800 | 201,000 | 135,800 | 54,800 | 2,066,600 | 2,107,000 | 1,500,400 | 556,000 |
| MO | 401,400 | 372,000 | 269,400 | 64,800 | 4,146,400 | 4,267,000 | 2,422,600 | 436,200 |
| MT | 94,200 | 103,200 | 58,800 | 13,500 | 1,473,000 | 1,480,000 | 900,600 | 249,500 |
| NE | 104,000 | 93,600 | 73,600 | 26,000 | 1,016,200 | 953,600 | 666,200 | 184,800 |
| NV | 167,000 | 133,000 | 109,400 | 23,500 | 1,798,000 | 1,592,800 | 1,322,400 | 47,500 |
| NH | 64,400 | 61,400 | 42,200 | 12,400 | 1,234,200 | 1,179,400 | 640,800 | 121,400 |
| NJ | 253,800 | 199,400 | 156,600 | 110,300 | 1,761,000 | 1,585,800 | 1,332,800 | 838,000 |
| NM | 190,400 | 128,800 | 129,200 | 17,800 | 2,274,200 | 980,600 | 1,802,000 | 125,000 |
| NY | 382,400 | 497,800 | 546,400 | 197,400 | 4,999,600 | 4,931,200 | 5,670,200 | 1,145,400 |
| NC | 422,400 | 365,200 | 322,400 | 85,000 | 4,967,000 | 4,313,000 | 4,554,800 | 751,800 |
| ND | 44,800 | 67,800 | 51,800 | 12,700 | 472,600 | 693,000 | 544,200 | 136,300 |
| OH | 505,000 | 443,800 | 402,400 | 137,800 | 7,185,800 | 6,787,600 | 5,370,600 | 737,000 |
| OK | 317,200 | 308,400 | 241,200 | 76,000 | 3,533,000 | 4,052,800 | 2,556,400 | 687,200 |
| OR | 166,000 | 159,800 | 145,400 | 27,500 | 1,451,000 | 1,415,800 | 1,105,200 | 166,500 |
| PA | 606,800 | 564,400 | 466,800 | 153,600 | 7,227,200 | 5,820,200 | 4,606,600 | 1,374,200 |
| RI | 34,600 | 21,000 | 23,800 | 10,000 | 286,200 | 194,500 | 107,000 | 88,700 |
| SC | 267,200 | 180,200 | 205,000 | 26,300 | 3,461,800 | 2,435,200 | 1,666,200 | 256,500 |
| SD | 82,000 | 84,200 | 51,400 | 22,700 | 725,000 | 664,200 | 608,000 | 319,300 |
| TN | 384,400 | 300,600 | 260,400 | 75,300 | 5,424,200 | 4,340,800 | 3,662,600 | 557,300 |
| TX | 1,374,800 | 1,051,600 | 786,600 | 134,000 | 14,546,800 | 12,228,200 | 6,916,600 | 888,000 |
| UT | 215,000 | 231,400 | 234,600 | 13,000 | 1,996,000 | 1,589,000 | 1,597,000 | 94,700 |
| VT | 26,200 | 45,600 | 20,000 | 61,400 | 249,800 | 434,000 | 199,000 | 686,800 |
| VA | 353,800 | 295,200 | 211,000 | 121,400 | 4,911,200 | 3,617,000 | 1,971,800 | 926,800 |
| WA | 293,000 | 259,600 | 181,600 | 73,000 | 3,768,800 | 3,267,600 | 2,283,400 | 370,000 |
| WV | 125,400 | 182,200 | 156,800 | 59,600 | 1,459,600 | 1,807,600 | 1,329,600 | 351,000 |
| WI | 154,200 | 206,200 | 144,800 | 53,200 | 1,710,400 | 1,532,800 | 927,200 | 359,000 |
| WY | 83,000 | 85,300 | 42,500 | 12,800 | 886,800 | 984,800 | 680,300 | 109,500 |
| US | 13,800,000 | 12,200,000 | 10,200,000 | 3,300,000 | 164,300,000 | 138,400,000 | 109,800,000 | 24,300,000 |

ECONOMIC CONTRIBUTIONS FROM ALL TARGET SHOOTING ACTIVITIES IN 2016

| STATE | RETAIL SALES | TOTAL MULTIPLIER EFFECT | JOBS | SALARIES & WAGES | GDP CONTRIBUTIONS | STATE & LOCAL TAXES | FEDERAL TAXES |
|-----------|-------------------------|-------------------------|----------------|------------------------|-------------------------|------------------------|------------------------|
| AK | \$120,700,000 | \$158,000,000 | 1,600 | \$56,200,000 | \$90,600,000 | \$8,400,000 | \$15,000,000 |
| AL | \$441,200,000 | \$710,500,000 | 6,800 | \$223,400,000 | \$379,700,000 | \$41,600,000 | \$52,900,000 |
| AZ | \$437,500,000 | \$824,300,000 | 7,100 | \$275,400,000 | \$443,700,000 | \$52,100,000 | \$64,200,000 |
| AR | \$343,100,000 | \$521,000,000 | 5,000 | \$154,800,000 | \$280,600,000 | \$33,800,000 | \$38,900,000 |
| CA | \$1,434,800,000 | \$2,587,600,000 | 20,000 | \$920,600,000 | \$1,486,300,000 | \$175,500,000 | \$227,100,000 |
| CO | \$357,200,000 | \$620,600,000 | 5,100 | \$214,100,000 | \$347,300,000 | \$38,000,000 | \$52,700,000 |
| CT | \$126,700,000 | \$203,300,000 | 1,600 | \$75,900,000 | \$123,700,000 | \$16,000,000 | \$20,300,000 |
| DC | \$26,300,000 | \$32,900,000 | 200 | \$13,700,000 | \$19,500,000 | \$2,200,000 | \$2,400,000 |
| DE | \$26,900,000 | \$27,800,000 | 300 | \$10,400,000 | \$16,300,000 | \$1,500,000 | \$2,300,000 |
| FL | \$931,000,000 | \$1,690,400,000 | 14,600 | \$547,600,000 | \$896,400,000 | \$95,800,000 | \$140,900,000 |
| GA | \$532,100,000 | \$952,400,000 | 8,500 | \$301,800,000 | \$512,800,000 | \$51,600,000 | \$72,900,000 |
| HI | \$43,800,000 | \$58,100,000 | 500 | \$19,100,000 | \$31,200,000 | \$4,400,000 | \$4,400,000 |
| ID | \$171,200,000 | \$295,100,000 | 3,100 | \$91,800,000 | \$139,200,000 | \$16,400,000 | \$20,500,000 |
| IL | \$533,900,000 | \$941,400,000 | 7,700 | \$321,400,000 | \$537,900,000 | \$60,500,000 | \$80,600,000 |
| IN | \$345,500,000 | \$502,300,000 | 4,900 | \$167,400,000 | \$267,600,000 | \$30,400,000 | \$37,700,000 |
| IA | \$186,600,000 | \$329,400,000 | 3,200 | \$111,100,000 | \$161,500,000 | \$20,300,000 | \$23,400,000 |
| KS | \$260,800,000 | \$425,100,000 | 4,000 | \$131,000,000 | \$216,300,000 | \$26,000,000 | \$31,500,000 |
| KY | \$316,200,000 | \$507,700,000 | 4,900 | \$164,500,000 | \$271,700,000 | \$29,900,000 | \$37,700,000 |
| LA | \$238,800,000 | \$378,100,000 | 3,500 | \$124,000,000 | \$210,800,000 | \$24,400,000 | \$28,900,000 |
| ME | \$93,600,000 | \$140,900,000 | 1,400 | \$43,600,000 | \$74,200,000 | \$9,800,000 | \$10,300,000 |
| MD | \$175,000,000 | \$284,000,000 | 2,400 | \$99,000,000 | \$161,800,000 | \$19,800,000 | \$24,000,000 |
| MA | \$193,800,000 | \$328,200,000 | 2,700 | \$129,600,000 | \$189,300,000 | \$18,700,000 | \$31,000,000 |
| MI | \$454,200,000 | \$806,700,000 | 7,300 | \$259,600,000 | \$429,400,000 | \$56,400,000 | \$63,100,000 |
| MN | \$230,000,000 | \$410,700,000 | 3,500 | \$136,200,000 | \$230,300,000 | \$29,100,000 | \$34,100,000 |
| MS | \$233,700,000 | \$366,900,000 | 3,700 | \$108,500,000 | \$182,700,000 | \$25,600,000 | \$25,000,000 |
| MO | \$425,700,000 | \$757,100,000 | 7,100 | \$253,800,000 | \$404,600,000 | \$39,200,000 | \$57,800,000 |
| MT | \$148,100,000 | \$256,000,000 | 2,600 | \$81,300,000 | \$123,300,000 | \$12,200,000 | \$19,300,000 |
| NE | \$115,000,000 | \$180,000,000 | 1,800 | \$59,100,000 | \$94,000,000 | \$9,600,000 | \$13,400,000 |
| NV | \$169,300,000 | \$292,600,000 | 2,400 | \$95,800,000 | \$162,200,000 | \$21,000,000 | \$24,500,000 |
| NH | \$125,900,000 | \$205,700,000 | 1,900 | \$74,600,000 | \$113,000,000 | \$11,200,000 | \$17,400,000 |
| NJ | \$206,500,000 | \$357,900,000 | 2,700 | \$135,600,000 | \$211,600,000 | \$24,700,000 | \$34,500,000 |
| NM | \$189,100,000 | \$308,000,000 | 3,100 | \$90,200,000 | \$148,900,000 | \$21,000,000 | \$21,000,000 |
| NY | \$695,600,000 | \$1,063,900,000 | 8,400 | \$407,800,000 | \$620,900,000 | \$88,800,000 | \$97,300,000 |
| NC | \$591,800,000 | \$964,600,000 | 9,100 | \$302,500,000 | \$502,000,000 | \$47,200,000 | \$72,200,000 |
| ND | \$67,700,000 | \$98,000,000 | 1,000 | \$33,000,000 | \$52,100,000 | \$4,900,000 | \$7,800,000 |
| OH | \$768,600,000 | \$1,364,100,000 | 12,500 | \$434,300,000 | \$742,500,000 | \$82,800,000 | \$102,800,000 |
| OK | \$408,600,000 | \$690,500,000 | 6,500 | \$221,800,000 | \$363,700,000 | \$38,400,000 | \$51,400,000 |
| OR | \$163,200,000 | \$274,800,000 | 2,700 | \$91,800,000 | \$139,200,000 | \$12,900,000 | \$21,300,000 |
| PA | \$743,000,000 | \$1,302,900,000 | 11,700 | \$456,600,000 | \$707,500,000 | \$76,000,000 | \$106,000,000 |
| RI | \$24,100,000 | \$36,000,000 | 400 | \$13,400,000 | \$20,700,000 | \$2,600,000 | \$3,200,000 |
| SC | \$300,100,000 | \$475,900,000 | 4,500 | \$147,000,000 | \$250,900,000 | \$31,800,000 | \$35,700,000 |
| SD | \$90,800,000 | \$142,400,000 | 1,400 | \$43,000,000 | \$70,600,000 | \$6,600,000 | \$10,200,000 |
| TN | \$521,400,000 | \$929,100,000 | 8,300 | \$321,400,000 | \$515,000,000 | \$54,000,000 | \$74,500,000 |
| TX | \$1,336,600,000 | \$2,442,500,000 | 19,900 | \$831,600,000 | \$1,365,300,000 | \$145,400,000 | \$204,400,000 |
| UT | \$209,600,000 | \$362,900,000 | 3,300 | \$114,300,000 | \$189,700,000 | \$19,600,000 | \$27,600,000 |
| VT | \$59,900,000 | \$93,800,000 | 900 | \$31,400,000 | \$50,600,000 | \$7,300,000 | \$7,500,000 |
| VA | \$414,700,000 | \$729,300,000 | 6,500 | \$241,200,000 | \$402,800,000 | \$43,000,000 | \$60,300,000 |
| WA | \$378,500,000 | \$621,200,000 | 5,100 | \$194,800,000 | \$341,400,000 | \$47,700,000 | \$52,700,000 |
| WV | \$187,600,000 | \$282,900,000 | 3,000 | \$87,700,000 | \$141,400,000 | \$19,300,000 | \$19,800,000 |
| WI | \$177,100,000 | \$293,100,000 | 2,800 | \$91,800,000 | \$149,600,000 | \$17,600,000 | \$21,900,000 |
| WY | \$101,600,000 | \$145,300,000 | 1,400 | \$42,500,000 | \$74,600,000 | \$12,100,000 | \$12,100,000 |
| US | \$16,874,700,000 | \$28,773,800,000 | 254,500 | \$9,598,700,000 | \$15,658,700,000 | \$1,785,300,000 | \$2,318,200,000 |

ECONOMIC CONTRIBUTIONS FROM HANDGUN TARGET SHOOTING IN 2016

| STATE | RETAIL SALES | TOTAL MULTIPLIER EFFECT | JOBS | SALARIES & WAGES | GDP CONTRIBUTIONS | STATE & LOCAL TAXES | FEDERAL TAXES |
|-----------|------------------------|-------------------------|---------------|------------------------|------------------------|----------------------|----------------------|
| AK | \$48,800,000 | \$60,500,000 | 600 | \$21,500,000 | \$34,700,000 | \$3,200,000 | \$5,800,000 |
| AL | \$165,800,000 | \$262,600,000 | 2,500 | \$82,500,000 | \$140,400,000 | \$15,400,000 | \$19,600,000 |
| AZ | \$156,100,000 | \$281,800,000 | 2,400 | \$94,200,000 | \$151,700,000 | \$17,800,000 | \$21,900,000 |
| AR | \$111,300,000 | \$174,700,000 | 1,700 | \$51,900,000 | \$94,100,000 | \$11,300,000 | \$13,100,000 |
| CA | \$541,800,000 | \$1,000,500,000 | 7,700 | \$355,900,000 | \$574,700,000 | \$67,900,000 | \$87,800,000 |
| CO | \$129,100,000 | \$236,600,000 | 2,000 | \$81,600,000 | \$132,400,000 | \$14,500,000 | \$20,100,000 |
| CT | \$56,400,000 | \$92,100,000 | 700 | \$34,300,000 | \$56,000,000 | \$7,200,000 | \$9,200,000 |
| DC | \$3,900,000 | \$5,000,000 | — | \$2,100,000 | \$2,900,000 | \$300,000 | \$400,000 |
| DE | \$8,200,000 | \$10,800,000 | 100 | \$4,000,000 | \$6,300,000 | \$600,000 | \$900,000 |
| FL | \$425,100,000 | \$785,400,000 | 6,800 | \$254,400,000 | \$416,500,000 | \$44,500,000 | \$65,400,000 |
| GA | \$196,400,000 | \$348,500,000 | 3,100 | \$110,400,000 | \$187,600,000 | \$18,900,000 | \$26,700,000 |
| HI | \$18,400,000 | \$29,400,000 | 200 | \$9,700,000 | \$15,800,000 | \$2,200,000 | \$2,200,000 |
| ID | \$60,700,000 | \$98,600,000 | 1,000 | \$30,700,000 | \$46,500,000 | \$5,500,000 | \$6,800,000 |
| IL | \$208,800,000 | \$369,100,000 | 3,000 | \$126,000,000 | \$210,900,000 | \$23,700,000 | \$31,600,000 |
| IN | \$108,100,000 | \$175,000,000 | 1,700 | \$58,300,000 | \$93,300,000 | \$10,600,000 | \$13,100,000 |
| IA | \$71,500,000 | \$115,400,000 | 1,100 | \$38,900,000 | \$56,600,000 | \$7,100,000 | \$8,200,000 |
| KS | \$95,300,000 | \$155,900,000 | 1,500 | \$48,000,000 | \$79,300,000 | \$9,500,000 | \$11,500,000 |
| KY | \$124,500,000 | \$197,100,000 | 1,900 | \$63,900,000 | \$105,500,000 | \$11,600,000 | \$14,600,000 |
| LA | \$95,400,000 | \$151,000,000 | 1,400 | \$49,500,000 | \$84,200,000 | \$9,800,000 | \$11,600,000 |
| ME | \$27,900,000 | \$45,300,000 | 400 | \$14,000,000 | \$23,900,000 | \$3,200,000 | \$3,300,000 |
| MD | \$48,500,000 | \$78,800,000 | 700 | \$27,400,000 | \$44,900,000 | \$5,500,000 | \$6,700,000 |
| MA | \$82,600,000 | \$143,600,000 | 1,200 | \$56,700,000 | \$82,800,000 | \$8,200,000 | \$13,600,000 |
| MI | \$188,600,000 | \$320,300,000 | 2,900 | \$103,100,000 | \$170,500,000 | \$22,400,000 | \$25,000,000 |
| MN | \$85,200,000 | \$152,000,000 | 1,300 | \$50,400,000 | \$85,200,000 | \$10,800,000 | \$12,600,000 |
| MS | \$79,700,000 | \$122,000,000 | 1,200 | \$36,100,000 | \$60,800,000 | \$8,500,000 | \$8,300,000 |
| MO | \$159,900,000 | \$278,800,000 | 2,600 | \$93,500,000 | \$149,000,000 | \$14,400,000 | \$21,300,000 |
| MT | \$56,800,000 | \$92,100,000 | 900 | \$29,200,000 | \$44,400,000 | \$4,400,000 | \$7,000,000 |
| NE | \$39,200,000 | \$65,000,000 | 600 | \$21,300,000 | \$33,900,000 | \$3,500,000 | \$4,800,000 |
| NV | \$69,300,000 | \$110,500,000 | 900 | \$36,200,000 | \$61,300,000 | \$7,900,000 | \$9,200,000 |
| NH | \$47,600,000 | \$80,000,000 | 700 | \$29,000,000 | \$44,000,000 | \$4,300,000 | \$6,800,000 |
| NJ | \$67,900,000 | \$114,700,000 | 900 | \$43,400,000 | \$67,800,000 | \$7,900,000 | \$11,100,000 |
| NM | \$87,700,000 | \$135,300,000 | 1,400 | \$39,600,000 | \$65,400,000 | \$9,200,000 | \$9,200,000 |
| NY | \$192,800,000 | \$318,200,000 | 2,500 | \$122,000,000 | \$185,700,000 | \$26,600,000 | \$29,100,000 |
| NC | \$191,500,000 | \$328,900,000 | 3,100 | \$103,100,000 | \$171,200,000 | \$16,100,000 | \$24,600,000 |
| ND | \$18,200,000 | \$25,200,000 | 300 | \$8,500,000 | \$13,400,000 | \$1,300,000 | \$2,000,000 |
| OH | \$277,100,000 | \$488,700,000 | 4,500 | \$155,600,000 | \$266,000,000 | \$29,700,000 | \$36,800,000 |
| OK | \$136,200,000 | \$225,700,000 | 2,100 | \$72,500,000 | \$118,900,000 | \$12,600,000 | \$16,800,000 |
| OR | \$56,000,000 | \$96,500,000 | 1,000 | \$32,200,000 | \$48,900,000 | \$4,500,000 | \$7,500,000 |
| PA | \$278,700,000 | \$495,900,000 | 4,400 | \$173,800,000 | \$269,200,000 | \$28,900,000 | \$40,300,000 |
| RI | \$11,000,000 | \$15,300,000 | 200 | \$5,700,000 | \$8,800,000 | \$1,100,000 | \$1,300,000 |
| SC | \$133,500,000 | \$210,900,000 | 2,000 | \$65,200,000 | \$111,200,000 | \$14,100,000 | \$15,800,000 |
| SD | \$28,000,000 | \$44,800,000 | 400 | \$13,500,000 | \$22,200,000 | \$2,100,000 | \$3,200,000 |
| TN | \$209,200,000 | \$360,800,000 | 3,200 | \$124,800,000 | \$200,000,000 | \$21,000,000 | \$28,900,000 |
| TX | \$561,000,000 | \$1,028,300,000 | 8,400 | \$350,100,000 | \$574,800,000 | \$61,200,000 | \$86,100,000 |
| UT | \$77,000,000 | \$137,300,000 | 1,200 | \$43,300,000 | \$71,800,000 | \$7,400,000 | \$10,500,000 |
| VT | \$9,600,000 | \$15,100,000 | 100 | \$5,100,000 | \$8,200,000 | \$1,200,000 | \$1,200,000 |
| VA | \$189,400,000 | \$314,200,000 | 2,800 | \$103,900,000 | \$173,500,000 | \$18,500,000 | \$26,000,000 |
| WA | \$145,300,000 | \$241,900,000 | 2,000 | \$75,900,000 | \$132,900,000 | \$18,600,000 | \$20,500,000 |
| WV | \$56,300,000 | \$83,600,000 | 900 | \$25,900,000 | \$41,800,000 | \$5,700,000 | \$5,800,000 |
| WI | \$66,000,000 | \$111,000,000 | 1,100 | \$34,700,000 | \$56,600,000 | \$6,700,000 | \$8,300,000 |
| WY | \$34,200,000 | \$48,500,000 | 500 | \$14,200,000 | \$24,900,000 | \$4,000,000 | \$4,000,000 |
| US | \$6,349,900,000 | \$10,878,900,000 | 96,000 | \$3,627,600,000 | \$5,923,000,000 | \$673,200,000 | \$878,200,000 |

ECONOMIC CONTRIBUTIONS FROM RIFLE TARGET SHOOTING ACTIVITIES IN 2016

| STATE | RETAIL SALES | TOTAL MULTIPLIER EFFECT | JOBS | SALARIES & WAGES | GDP CONTRIBUTIONS | STATE & LOCAL TAXES | FEDERAL TAXES |
|-----------|------------------------|-------------------------|---------------|------------------------|------------------------|----------------------|----------------------|
| AK | \$47,300,000 | \$58,600,000 | 600 | \$20,900,000 | \$33,600,000 | \$3,100,000 | \$5,600,000 |
| AL | \$143,700,000 | \$227,600,000 | 2,200 | \$71,600,000 | \$121,700,000 | \$13,300,000 | \$17,000,000 |
| AZ | \$163,700,000 | \$295,500,000 | 2,600 | \$98,700,000 | \$159,100,000 | \$18,700,000 | \$23,000,000 |
| AR | \$116,900,000 | \$183,400,000 | 1,800 | \$54,500,000 | \$98,800,000 | \$11,900,000 | \$13,700,000 |
| CA | \$410,800,000 | \$758,500,000 | 5,900 | \$269,900,000 | \$435,700,000 | \$51,500,000 | \$66,600,000 |
| CO | \$114,200,000 | \$209,300,000 | 1,700 | \$72,200,000 | \$117,100,000 | \$12,800,000 | \$17,800,000 |
| CT | \$28,900,000 | \$47,200,000 | 400 | \$17,600,000 | \$28,700,000 | \$3,700,000 | \$4,700,000 |
| DC | \$5,600,000 | \$7,100,000 | 100 | \$2,900,000 | \$4,200,000 | \$500,000 | \$500,000 |
| DE | \$6,200,000 | \$8,100,000 | 100 | \$3,000,000 | \$4,800,000 | \$400,000 | \$700,000 |
| FL | \$271,300,000 | \$501,300,000 | 4,300 | \$162,400,000 | \$265,800,000 | \$28,400,000 | \$41,800,000 |
| GA | \$184,500,000 | \$327,300,000 | 2,900 | \$103,700,000 | \$176,200,000 | \$17,700,000 | \$25,100,000 |
| HI | \$11,600,000 | \$18,600,000 | 200 | \$6,100,000 | \$10,000,000 | \$1,400,000 | \$1,400,000 |
| ID | \$68,200,000 | \$110,800,000 | 1,200 | \$34,500,000 | \$52,300,000 | \$6,200,000 | \$7,700,000 |
| IL | \$135,100,000 | \$238,900,000 | 2,000 | \$81,500,000 | \$136,500,000 | \$15,300,000 | \$20,500,000 |
| IN | \$104,700,000 | \$169,700,000 | 1,600 | \$56,600,000 | \$90,400,000 | \$10,300,000 | \$12,700,000 |
| IA | \$46,400,000 | \$74,800,000 | 700 | \$25,200,000 | \$36,700,000 | \$4,600,000 | \$5,300,000 |
| KS | \$79,100,000 | \$129,400,000 | 1,200 | \$39,900,000 | \$65,900,000 | \$7,900,000 | \$9,600,000 |
| KY | \$99,100,000 | \$156,900,000 | 1,500 | \$50,800,000 | \$84,000,000 | \$9,200,000 | \$11,600,000 |
| LA | \$71,000,000 | \$112,400,000 | 1,000 | \$36,800,000 | \$62,600,000 | \$7,300,000 | \$8,600,000 |
| ME | \$30,800,000 | \$50,000,000 | 500 | \$15,400,000 | \$26,300,000 | \$3,500,000 | \$3,600,000 |
| MD | \$48,500,000 | \$78,800,000 | 700 | \$27,500,000 | \$44,900,000 | \$5,500,000 | \$6,700,000 |
| MA | \$56,300,000 | \$97,800,000 | 800 | \$38,600,000 | \$56,400,000 | \$5,600,000 | \$9,200,000 |
| MI | \$132,400,000 | \$224,800,000 | 2,000 | \$72,300,000 | \$119,700,000 | \$15,700,000 | \$17,600,000 |
| MN | \$57,600,000 | \$102,700,000 | 900 | \$34,100,000 | \$57,600,000 | \$7,300,000 | \$8,500,000 |
| MS | \$81,300,000 | \$124,400,000 | 1,200 | \$36,800,000 | \$62,000,000 | \$8,700,000 | \$8,500,000 |
| MO | \$164,600,000 | \$286,900,000 | 2,700 | \$96,200,000 | \$153,300,000 | \$14,900,000 | \$21,900,000 |
| MT | \$57,100,000 | \$92,500,000 | 900 | \$29,400,000 | \$44,600,000 | \$4,400,000 | \$7,000,000 |
| NE | \$36,800,000 | \$61,000,000 | 600 | \$20,000,000 | \$31,800,000 | \$3,300,000 | \$4,500,000 |
| NV | \$61,400,000 | \$97,900,000 | 800 | \$32,100,000 | \$54,300,000 | \$7,000,000 | \$8,200,000 |
| NH | \$45,500,000 | \$76,500,000 | 700 | \$27,700,000 | \$42,000,000 | \$4,200,000 | \$6,500,000 |
| NJ | \$61,200,000 | \$103,300,000 | 800 | \$39,100,000 | \$61,100,000 | \$7,100,000 | \$10,000,000 |
| NM | \$37,800,000 | \$58,300,000 | 600 | \$17,100,000 | \$28,200,000 | \$4,000,000 | \$4,000,000 |
| NY | \$190,200,000 | \$313,900,000 | 2,500 | \$120,300,000 | \$183,200,000 | \$26,200,000 | \$28,700,000 |
| NC | \$166,300,000 | \$285,600,000 | 2,700 | \$89,600,000 | \$148,600,000 | \$14,000,000 | \$21,400,000 |
| ND | \$26,700,000 | \$36,900,000 | 400 | \$12,400,000 | \$19,600,000 | \$1,800,000 | \$2,900,000 |
| OH | \$261,800,000 | \$461,600,000 | 4,200 | \$146,900,000 | \$251,300,000 | \$28,000,000 | \$34,800,000 |
| OK | \$156,300,000 | \$258,900,000 | 2,400 | \$83,200,000 | \$136,300,000 | \$14,400,000 | \$19,300,000 |
| OR | \$54,600,000 | \$94,100,000 | 900 | \$31,400,000 | \$47,700,000 | \$4,400,000 | \$7,300,000 |
| PA | \$224,500,000 | \$399,400,000 | 3,600 | \$139,900,000 | \$216,800,000 | \$23,300,000 | \$32,500,000 |
| RI | \$7,500,000 | \$10,400,000 | 100 | \$3,900,000 | \$6,000,000 | \$800,000 | \$900,000 |
| SC | \$93,900,000 | \$148,300,000 | 1,400 | \$45,800,000 | \$78,200,000 | \$9,900,000 | \$11,100,000 |
| SD | \$25,600,000 | \$41,000,000 | 400 | \$12,400,000 | \$20,300,000 | \$1,900,000 | \$2,900,000 |
| TN | \$167,400,000 | \$288,700,000 | 2,600 | \$99,900,000 | \$160,000,000 | \$16,800,000 | \$23,200,000 |
| TX | \$471,600,000 | \$864,400,000 | 7,100 | \$294,300,000 | \$483,200,000 | \$51,500,000 | \$72,300,000 |
| UT | \$61,300,000 | \$109,300,000 | 1,000 | \$34,400,000 | \$57,100,000 | \$5,900,000 | \$8,300,000 |
| VT | \$16,700,000 | \$26,300,000 | 200 | \$8,800,000 | \$14,200,000 | \$2,100,000 | \$2,100,000 |
| VA | \$139,500,000 | \$231,400,000 | 2,100 | \$76,500,000 | \$127,800,000 | \$13,600,000 | \$19,100,000 |
| WA | \$126,000,000 | \$209,700,000 | 1,700 | \$65,800,000 | \$115,300,000 | \$16,100,000 | \$17,800,000 |
| WV | \$69,700,000 | \$103,600,000 | 1,100 | \$32,100,000 | \$51,700,000 | \$7,100,000 | \$7,200,000 |
| WI | \$59,100,000 | \$99,400,000 | 900 | \$31,100,000 | \$50,700,000 | \$6,000,000 | \$7,400,000 |
| WY | \$38,000,000 | \$53,800,000 | 500 | \$15,700,000 | \$27,600,000 | \$4,500,000 | \$4,500,000 |
| US | \$5,346,200,000 | \$9,126,900,000 | 80,900 | \$3,039,400,000 | \$4,961,800,000 | \$563,600,000 | \$733,700,000 |

ECONOMIC CONTRIBUTIONS FROM SHOTGUN TARGET SHOOTING ACTIVITIES IN 2016

| STATE | RETAIL SALES | TOTAL MULTIPLIER EFFECT | JOBS | SALARIES & WAGES | GDP CONTRIBUTIONS | STATE & LOCAL TAXES | FEDERAL TAXES |
|-----------|------------------------|-------------------------|---------------|------------------------|------------------------|----------------------|----------------------|
| AK | \$22,700,000 | \$28,100,000 | 300 | \$10,000,000 | \$16,100,000 | \$1,500,000 | \$2,700,000 |
| AL | \$101,100,000 | \$160,100,000 | 1,500 | \$50,300,000 | \$85,600,000 | \$9,400,000 | \$11,900,000 |
| AZ | \$121,400,000 | \$219,200,000 | 1,900 | \$73,200,000 | \$118,000,000 | \$13,900,000 | \$17,100,000 |
| AR | \$75,700,000 | \$118,800,000 | 1,100 | \$35,300,000 | \$64,000,000 | \$7,700,000 | \$8,900,000 |
| CA | \$413,800,000 | \$764,000,000 | 5,900 | \$271,800,000 | \$438,800,000 | \$51,800,000 | \$67,100,000 |
| CO | \$79,100,000 | \$145,100,000 | 1,200 | \$50,000,000 | \$81,200,000 | \$8,900,000 | \$12,300,000 |
| CT | \$29,900,000 | \$48,800,000 | 400 | \$18,200,000 | \$29,700,000 | \$3,800,000 | \$4,900,000 |
| DC | \$15,200,000 | \$19,300,000 | 100 | \$8,000,000 | \$11,500,000 | \$1,300,000 | \$1,400,000 |
| DE | \$3,800,000 | \$5,000,000 | 100 | \$1,900,000 | \$2,900,000 | \$300,000 | \$400,000 |
| FL | \$184,100,000 | \$340,200,000 | 2,900 | \$110,200,000 | \$180,400,000 | \$19,300,000 | \$28,300,000 |
| GA | \$134,200,000 | \$238,100,000 | 2,100 | \$75,400,000 | \$128,200,000 | \$12,900,000 | \$18,200,000 |
| HI | \$5,700,000 | \$9,100,000 | 100 | \$3,000,000 | \$4,900,000 | \$700,000 | \$700,000 |
| ID | \$43,500,000 | \$70,700,000 | 700 | \$22,000,000 | \$33,300,000 | \$3,900,000 | \$4,900,000 |
| IL | \$159,900,000 | \$282,600,000 | 2,300 | \$96,500,000 | \$161,500,000 | \$18,200,000 | \$24,200,000 |
| IN | \$86,000,000 | \$139,200,000 | 1,300 | \$46,400,000 | \$74,200,000 | \$8,400,000 | \$10,400,000 |
| IA | \$71,900,000 | \$115,900,000 | 1,100 | \$39,100,000 | \$56,800,000 | \$7,100,000 | \$8,200,000 |
| KS | \$53,900,000 | \$88,200,000 | 800 | \$27,200,000 | \$44,900,000 | \$5,400,000 | \$6,500,000 |
| KY | \$76,200,000 | \$120,700,000 | 1,200 | \$39,100,000 | \$64,600,000 | \$7,100,000 | \$9,000,000 |
| LA | \$65,400,000 | \$103,600,000 | 1,000 | \$34,000,000 | \$57,800,000 | \$6,700,000 | \$7,900,000 |
| ME | \$20,000,000 | \$32,400,000 | 300 | \$10,000,000 | \$17,100,000 | \$2,300,000 | \$2,400,000 |
| MD | \$51,900,000 | \$84,300,000 | 700 | \$29,400,000 | \$48,000,000 | \$5,900,000 | \$7,100,000 |
| MA | \$37,900,000 | \$65,900,000 | 500 | \$26,000,000 | \$38,000,000 | \$3,800,000 | \$6,200,000 |
| MI | \$105,800,000 | \$179,700,000 | 1,600 | \$57,800,000 | \$95,600,000 | \$12,500,000 | \$14,000,000 |
| MN | \$77,700,000 | \$138,700,000 | 1,200 | \$46,000,000 | \$77,800,000 | \$9,800,000 | \$11,500,000 |
| MS | \$57,900,000 | \$88,600,000 | 900 | \$26,200,000 | \$44,100,000 | \$6,200,000 | \$6,000,000 |
| MO | \$93,400,000 | \$162,900,000 | 1,500 | \$54,600,000 | \$87,000,000 | \$8,400,000 | \$12,400,000 |
| MT | \$34,700,000 | \$56,300,000 | 600 | \$17,900,000 | \$27,100,000 | \$2,700,000 | \$4,300,000 |
| NE | \$25,700,000 | \$42,600,000 | 400 | \$14,000,000 | \$22,200,000 | \$2,300,000 | \$3,200,000 |
| NV | \$51,000,000 | \$81,300,000 | 700 | \$26,600,000 | \$45,100,000 | \$5,800,000 | \$6,800,000 |
| NH | \$24,700,000 | \$41,600,000 | 400 | \$15,100,000 | \$22,800,000 | \$2,300,000 | \$3,500,000 |
| NJ | \$51,400,000 | \$86,800,000 | 700 | \$32,900,000 | \$51,300,000 | \$6,000,000 | \$8,400,000 |
| NM | \$69,500,000 | \$107,200,000 | 1,100 | \$31,400,000 | \$51,800,000 | \$7,300,000 | \$7,300,000 |
| NY | \$218,700,000 | \$360,900,000 | 2,900 | \$138,300,000 | \$210,600,000 | \$30,100,000 | \$33,000,000 |
| NC | \$175,700,000 | \$301,600,000 | 2,800 | \$94,600,000 | \$157,000,000 | \$14,800,000 | \$22,600,000 |
| ND | \$21,000,000 | \$29,000,000 | 300 | \$9,800,000 | \$15,400,000 | \$1,400,000 | \$2,300,000 |
| OH | \$207,100,000 | \$365,200,000 | 3,300 | \$116,300,000 | \$198,800,000 | \$22,200,000 | \$27,500,000 |
| OK | \$98,600,000 | \$163,300,000 | 1,500 | \$52,500,000 | \$86,000,000 | \$9,100,000 | \$12,200,000 |
| OR | \$42,600,000 | \$73,500,000 | 700 | \$24,500,000 | \$37,200,000 | \$3,500,000 | \$5,700,000 |
| PA | \$177,700,000 | \$316,100,000 | 2,800 | \$110,800,000 | \$171,600,000 | \$18,400,000 | \$25,700,000 |
| RI | \$4,100,000 | \$5,700,000 | 100 | \$2,100,000 | \$3,300,000 | \$400,000 | \$500,000 |
| SC | \$64,300,000 | \$101,500,000 | 1,000 | \$31,400,000 | \$53,500,000 | \$6,800,000 | \$7,600,000 |
| SD | \$23,400,000 | \$37,500,000 | 400 | \$11,300,000 | \$18,600,000 | \$1,700,000 | \$2,700,000 |
| TN | \$141,200,000 | \$243,600,000 | 2,200 | \$84,300,000 | \$135,000,000 | \$14,200,000 | \$19,500,000 |
| TX | \$266,700,000 | \$488,900,000 | 4,000 | \$166,500,000 | \$273,300,000 | \$29,100,000 | \$40,900,000 |
| UT | \$61,600,000 | \$109,900,000 | 1,000 | \$34,600,000 | \$57,400,000 | \$5,900,000 | \$8,400,000 |
| VT | \$7,700,000 | \$12,000,000 | 100 | \$4,000,000 | \$6,500,000 | \$900,000 | \$1,000,000 |
| VA | \$76,000,000 | \$126,100,000 | 1,100 | \$41,700,000 | \$69,700,000 | \$7,400,000 | \$10,400,000 |
| WA | \$88,100,000 | \$146,500,000 | 1,200 | \$46,000,000 | \$80,500,000 | \$11,300,000 | \$12,400,000 |
| WV | \$51,300,000 | \$76,200,000 | 800 | \$23,600,000 | \$38,100,000 | \$5,200,000 | \$5,300,000 |
| WI | \$35,800,000 | \$60,100,000 | 600 | \$18,800,000 | \$30,700,000 | \$3,600,000 | \$4,500,000 |
| WY | \$26,200,000 | \$37,200,000 | 400 | \$10,900,000 | \$19,100,000 | \$3,100,000 | \$3,100,000 |
| US | \$4,240,900,000 | \$7,239,900,000 | 63,900 | \$2,421,200,000 | \$3,944,700,000 | \$452,700,000 | \$583,600,000 |

ECONOMIC CONTRIBUTIONS FROM MUZZLELOADER TARGET SHOOTING ACTIVITIES IN 2016

| STATE | RETAIL SALES | TOTAL MULTIPLIER EFFECT | JOBS | SALARIES & WAGES | GDP CONTRIBUTIONS | STATE & LOCAL TAXES | FEDERAL TAXES |
|-----------|----------------------|-------------------------|---------------|----------------------|----------------------|---------------------|----------------------|
| AK | \$8,600,000 | \$10,700,000 | 100 | \$3,800,000 | \$6,100,000 | \$600,000 | \$1,000,000 |
| AL | \$38,000,000 | \$60,200,000 | 600 | \$18,900,000 | \$32,100,000 | \$3,500,000 | \$4,500,000 |
| AZ | \$15,400,000 | \$27,700,000 | 200 | \$9,300,000 | \$14,900,000 | \$1,700,000 | \$2,200,000 |
| AR | \$28,100,000 | \$44,100,000 | 400 | \$13,100,000 | \$23,700,000 | \$2,900,000 | \$3,300,000 |
| CA | \$35,000,000 | \$64,500,000 | 500 | \$23,000,000 | \$37,100,000 | \$4,400,000 | \$5,700,000 |
| CO | \$16,100,000 | \$29,600,000 | 200 | \$10,200,000 | \$16,600,000 | \$1,800,000 | \$2,500,000 |
| CT | \$9,300,000 | \$15,200,000 | 100 | \$5,700,000 | \$9,200,000 | \$1,200,000 | \$1,500,000 |
| DC | \$1,200,000 | \$1,500,000 | — | \$600,000 | \$900,000 | \$100,000 | \$100,000 |
| DE | \$2,900,000 | \$3,900,000 | — | \$1,500,000 | \$2,300,000 | \$200,000 | \$300,000 |
| FL | \$34,400,000 | \$63,500,000 | 500 | \$20,600,000 | \$33,700,000 | \$3,600,000 | \$5,300,000 |
| GA | \$21,700,000 | \$38,500,000 | 300 | \$12,200,000 | \$20,700,000 | \$2,100,000 | \$3,000,000 |
| HI | \$700,000 | \$1,000,000 | — | \$300,000 | \$600,000 | \$100,000 | \$100,000 |
| ID | \$9,200,000 | \$14,900,000 | 200 | \$4,700,000 | \$7,000,000 | \$800,000 | \$1,000,000 |
| IL | \$28,800,000 | \$50,800,000 | 400 | \$17,400,000 | \$29,000,000 | \$3,300,000 | \$4,400,000 |
| IN | \$11,300,000 | \$18,400,000 | 200 | \$6,100,000 | \$9,800,000 | \$1,100,000 | \$1,400,000 |
| IA | \$14,500,000 | \$23,400,000 | 200 | \$7,900,000 | \$11,400,000 | \$1,400,000 | \$1,700,000 |
| KS | \$31,500,000 | \$51,600,000 | 500 | \$15,900,000 | \$26,300,000 | \$3,100,000 | \$3,800,000 |
| KY | \$20,800,000 | \$32,900,000 | 300 | \$10,700,000 | \$17,600,000 | \$1,900,000 | \$2,400,000 |
| LA | \$7,000,000 | \$11,100,000 | 100 | \$3,600,000 | \$6,200,000 | \$700,000 | \$800,000 |
| ME | \$8,200,000 | \$13,200,000 | 100 | \$4,100,000 | \$7,000,000 | \$900,000 | \$1,000,000 |
| MD | \$25,900,000 | \$42,100,000 | 400 | \$14,700,000 | \$24,000,000 | \$2,900,000 | \$3,600,000 |
| MA | \$12,100,000 | \$21,000,000 | 200 | \$8,300,000 | \$12,100,000 | \$1,200,000 | \$2,000,000 |
| MI | \$48,300,000 | \$82,000,000 | 700 | \$26,400,000 | \$43,700,000 | \$5,700,000 | \$6,400,000 |
| MN | \$9,700,000 | \$17,300,000 | 100 | \$5,700,000 | \$9,700,000 | \$1,200,000 | \$1,400,000 |
| MS | \$20,800,000 | \$31,900,000 | 300 | \$9,400,000 | \$15,900,000 | \$2,200,000 | \$2,200,000 |
| MO | \$16,300,000 | \$28,500,000 | 300 | \$9,600,000 | \$15,200,000 | \$1,500,000 | \$2,200,000 |
| MT | \$9,400,000 | \$15,100,000 | 200 | \$4,800,000 | \$7,300,000 | \$700,000 | \$1,100,000 |
| NE | \$6,900,000 | \$11,500,000 | 100 | \$3,800,000 | \$6,000,000 | \$600,000 | \$900,000 |
| NV | \$1,800,000 | \$2,800,000 | — | \$900,000 | \$1,600,000 | \$200,000 | \$200,000 |
| NH | \$4,500,000 | \$7,700,000 | 100 | \$2,800,000 | \$4,200,000 | \$400,000 | \$600,000 |
| NJ | \$31,400,000 | \$53,100,000 | 400 | \$20,100,000 | \$31,400,000 | \$3,600,000 | \$5,100,000 |
| NM | \$4,700,000 | \$7,200,000 | 100 | \$2,100,000 | \$3,500,000 | \$500,000 | \$500,000 |
| NY | \$42,900,000 | \$70,900,000 | 600 | \$27,200,000 | \$41,400,000 | \$5,900,000 | \$6,500,000 |
| NC | \$28,200,000 | \$48,400,000 | 500 | \$15,200,000 | \$25,200,000 | \$2,400,000 | \$3,600,000 |
| ND | \$5,100,000 | \$7,000,000 | 100 | \$2,400,000 | \$3,700,000 | \$400,000 | \$600,000 |
| OH | \$27,600,000 | \$48,700,000 | 400 | \$15,500,000 | \$26,500,000 | \$2,900,000 | \$3,700,000 |
| OK | \$25,800,000 | \$42,700,000 | 400 | \$13,700,000 | \$22,500,000 | \$2,400,000 | \$3,200,000 |
| OR | \$6,200,000 | \$10,800,000 | 100 | \$3,600,000 | \$5,400,000 | \$500,000 | \$800,000 |
| PA | \$51,500,000 | \$91,600,000 | 800 | \$32,100,000 | \$49,800,000 | \$5,300,000 | \$7,500,000 |
| RI | \$3,300,000 | \$4,600,000 | — | \$1,700,000 | \$2,700,000 | \$300,000 | \$400,000 |
| SC | \$9,600,000 | \$15,200,000 | 100 | \$4,700,000 | \$8,000,000 | \$1,000,000 | \$1,100,000 |
| SD | \$12,000,000 | \$19,100,000 | 200 | \$5,800,000 | \$9,500,000 | \$900,000 | \$1,400,000 |
| TN | \$20,900,000 | \$36,000,000 | 300 | \$12,400,000 | \$19,900,000 | \$2,100,000 | \$2,900,000 |
| TX | \$33,300,000 | \$61,000,000 | 500 | \$20,700,000 | \$34,100,000 | \$3,600,000 | \$5,100,000 |
| UT | \$3,500,000 | \$6,300,000 | 100 | \$2,000,000 | \$3,300,000 | \$300,000 | \$500,000 |
| VT | \$25,700,000 | \$40,400,000 | 400 | \$13,500,000 | \$21,800,000 | \$3,200,000 | \$3,200,000 |
| VA | \$34,700,000 | \$57,600,000 | 500 | \$19,100,000 | \$31,800,000 | \$3,400,000 | \$4,800,000 |
| WA | \$13,900,000 | \$23,000,000 | 200 | \$7,200,000 | \$12,700,000 | \$1,800,000 | \$2,000,000 |
| WV | \$13,200,000 | \$19,500,000 | 200 | \$6,100,000 | \$9,800,000 | \$1,300,000 | \$1,400,000 |
| WI | \$13,500,000 | \$22,600,000 | 200 | \$7,100,000 | \$11,500,000 | \$1,400,000 | \$1,700,000 |
| WY | \$4,100,000 | \$5,800,000 | 100 | \$1,700,000 | \$3,000,000 | \$500,000 | \$500,000 |
| US | \$937,600,000 | \$1,528,100,000 | 13,700 | \$510,300,000 | \$829,200,000 | \$95,800,000 | \$122,800,000 |

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Report citation: Southwick Associates. Target Shooting in America: An Economic Force.

Methodology: Data was obtained from the following sources: the U.S. Alcohol and Tobacco Tax and Trade Bureau: Firearms and Ammunition Excise Tax Records, the National Sporting Goods Foundation: Shooting Participation Reports (2013-2017) and from a survey of target shooters conducted by Southwick Associates. Impacts were developed using IMPLAN™ from IMPLAN of Huntersville, NC.

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NATIONAL SHOOTING SPORTS FOUNDATION

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The National Shooting Sports Foundation (NSSF) is the trade association for the firearms industry. Its mission is to promote, protect and preserve hunting and the shooting sports. Formed in 1961, NSSF has a membership of more than 10,000 manufacturers, distributors, firearms retailers, shooting ranges, sportsmen's organizations and publishers. For more information, log on to www.nssf.org, or contact Director, Research & Market Development, Jim Curcuruto, jcurcuruto@nssf.org.



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