



TARGET SHOOTING IN AMERICA

**An Economic Force
for Conservation**

2018 EDITION



INTRODUCTION

Target shooting is enjoyed by millions of Americans each year. It is so popular, in fact:

More people participate in target shooting than play tennis, soccer or baseball.¹



28%

2001

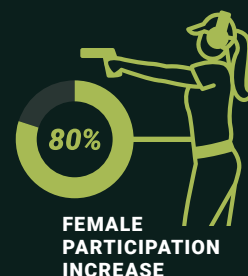
2018

And that popularity shows no signs of slowing down. Since the start of the new millennium, interest in target shooting has continued to skyrocket with **overall participation up by more than 28% since 2001.**

Maybe a surprise to some, but not to anyone who has been to a range in the last 10 to 15 years, female participation is driving much of this growth with their **participation increasing more than 80% in that same time.** Perhaps more significantly, this growing legion of shooters, whether avid or casual, spends billions of dollars each year. This means target shooting is not simply a fun pastime that teaches responsibility and can be enjoyed by everyone, but is also an important driver of the United States economy.

In 2016, **more than 20 million Americans spent money to participate in target shooting in this country.** These recreational **shooters spent an estimated \$16.9 billion on equipment and travel related to their sport.** Nearly \$5 billion of this spending was on shooting-related trips, including meals, fuel and lodging. The remaining \$11.9 billion was spent on equipment, fees and instruction.

But the value to our economy doesn't end there. In spending money on firearms, ammunition, targets, gas, meals, hotels and more, **each year target shooting dollars support more than 329,000 jobs and account for over \$12 billion in salaries and wages.** The funds also contribute more than \$5 billion in local, state and federal tax revenues, money that goes toward the funding of vital conservation and public works projects.



[20]
MILLION
AMERICANS
CONTRIBUTED TO
TARGET SHOOTING
SPENDING IN 2016



**FUN
FACT**



Target shooting-related spending contributes more than \$46 million per day to the U.S. economy.

¹ Outdoor Industry Association's Outdoor Participation Report, 2017. https://outdoorindustry.org/wp-content/uploads/2017/05/2017-Outdoor-Recreation-Participation-Report_FINAL.pdf

PARTICIPATION

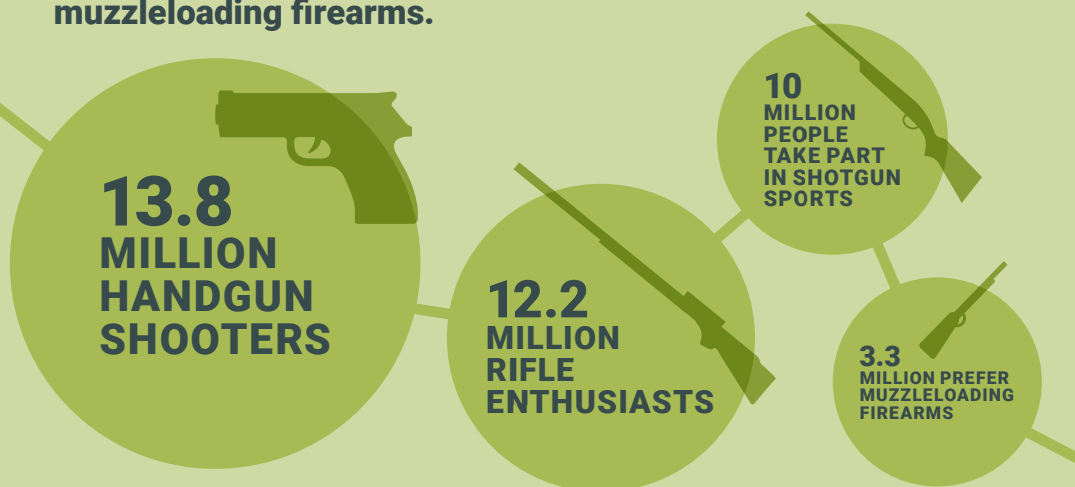
More than **20 million people in the U.S. participate in target shooting regularly**, spending both time and money on the sport they love.

These active target shooters spend a total of 410 million days at the range each year, equating to an average of 20 days shooting per year for each of these participants. However, when considering youth, family, friends and other guests who frequently accompany regular target shooters, **nearly 50 million Americans take aim at a target each year**. But not all shooters are created equal, and they can be interested in a variety of different target shooting activities.

There are many different types of recreational shooting. From simple plinking with handguns or rifles at paper or steel targets for fun and practice; to skilled long-range rifle shooting matches that require a high degree of discipline and precision; to fun, fast-paced shotgun games like skeet, trap, sporting clays and more, there is a shooting activity for everyone. Some competitive games like 3-Gun, even include the shooting of three different types of firearms—modern sporting rifle, shotgun and semi-auto handgun. For those who like to mix a little role playing with their marksmanship skills, there are activities like cowboy shooting matches. Others simply like to be prepared and want to enhance their defensive shooting skills on the range.

Shooting can even be enjoyed in large cities and suburbs where indoor ranges are very popular. No matter where a person's interest lies, there is something for everyone when it comes to target shooting—one reason it is so popular.

Breaking shooting interest down by type of firearm, shooting with handguns leads the way with **13.8 million handgun shooters**. Immediately behind handguns is interest in **shooting rifles**, enjoyed by **12.2 million enthusiasts**. Just over **10 million people take part in shotgun sports**, and **3.3 million shoot muzzleloading firearms**.



SPOTLIGHT

**THE 20.4
MILLION
REGULAR
TARGET
SHOOTERS**



**IN 2016
OUTNUMBER THOSE
THAT PLAYED TENNIS¹**

SPENDING

The large number of target shooters in this country translates a need for a lot of equipment and, ultimately, a lot of spending. This spending supports numerous industries and the jobs needed to keep them moving forward—and not just in the firearms industry—though that one certainly gets a boost from these Americans.

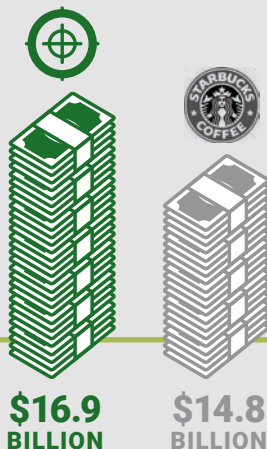
In 2016, target shooters spent a jaw-dropping \$16.9 billion in support of their recreational shooting activities.

The bulk of this amount, \$11.9 billion, went directly to the industry target shooters love and that was to purchase shooting equipment including firearms, handloading tools, optics, ammunition, accessories, range fees, equipment rentals and dues and memberships to pro-shooting organizations.

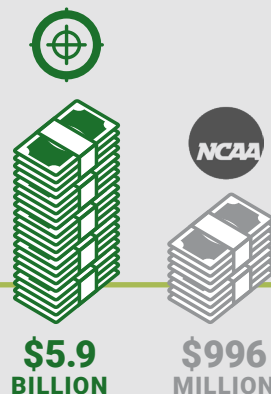
Another \$1.8 billion went to driving back and forth between shooting events, while \$1.6 billion went to food at and on the way to and from shooting events. That same amount (\$1.6 billion) was also spent on lodging for overnight shooting trips.

FAST FACTS

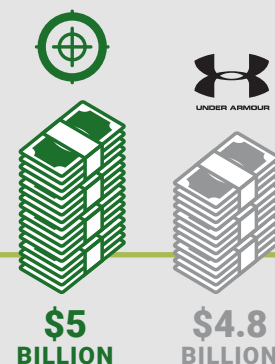
The sales **revenue from target shooting is greater** than Starbucks' 2016 U.S. sales revenues.²



In 2016, Americans **spent nearly six times the revenue** of the NCAA on handgun shooting.³



Slightly more was **spent on target shooting with a rifle** in 2016 than Under Armour's total annual sales that same year.⁴



² Business Insider: <http://www.businessinsider.com/most-successful-fast-food-chains-in-america-2017-8#4-wendys-17>

³ NCAA Financial Statements. 2017. http://www.ncaa.org/sites/default/files/201617NCAAFin_FinancialStatement_20180129.pdf

⁴ Under Armour 2016 Review. <http://investor.underarmour.com/releasedetail.cfm?ReleaseID=1009701>

NATIONAL ECONOMIC IMPACT

When having fun on the range, target shooters may not be aware of their economic contributions, but they are significant. The total \$16.9 billion spent on **target shooting adds \$19.5 billion to our country's Gross Domestic Product (GDP)**. These **expenditures provide for 329,000 jobs and generate \$2.9 billion in federal tax revenues and \$2.3 billion in state and local taxes.**

BUT HOW DOES IT BREAKDOWN BY SHOOTING DISCIPLINE?

DISCIPLINE	RETAIL SALES	GDP VALUE	JOBS	FEDERAL TAXES	STATE/LOCAL TAXES
Handgun	\$6,349,900,000	\$6,968,900,000	117,700	\$1,027,800,000	\$808,700,000
Rifle	\$5,346,200,000	\$6,355,100,000	107,300	\$937,200,000	\$737,400,000
Shotgun	\$4,240,900,000	\$4,469,300,000	75,500	\$659,100,000	\$518,600,000
Muzzleloaders	\$937,600,000	\$1,679,400,000	28,500	\$247,800,000	\$194,400,000
All Shooting	\$16,874,700,000	\$19,472,800,000	329,000	\$2,872,000,000	\$2,259,100,000

DID YOU KNOW?



The value added from target shooting to the U.S. GDP is **larger than the overall GDP of 89 countries.**⁵

329,000

JOBS SUPPORTED BY
TARGET SHOOTING

VS.

295,000
EMPLOYED
BY GENERAL
ELECTRIC

Target shooting supports **more jobs** than are employed by General Electric.⁶

TARGET SHOOTING
TAXES COULD PAY OVER

46,000

firefighter
salaries



The **\$2.3 billion in state and local taxes generated from target shooting** would pay the salaries of over **46,000 firefighters.**⁷

SPOTLIGHT

ON AVERAGE, TARGET SHOOTERS CONTRIBUTE MORE THAN

\$14
MILLION

PER DAY IN STATE, LOCAL AND FEDERAL TAXES



⁵ World Bank GDP Rankings. 2016. <http://databank.worldbank.org/data/download/GDP.pdf>

⁶ About General Electric. 2016. https://www.ge.com/ar2016/assets/pdf/GE_AR16_AboutGE_MDA.pdf

⁷ Bureau of Labor Statistics, U.S. Department of Labor, Occupational Outlook Handbook, Firefighters: <https://www.bls.gov/ooh/protective-service/firefighters.htm>

WHO IS TODAY'S TARGET SHOOTER?



While the image of the target shooter is typically that of a middle-aged male, the fact remains that recreational shooting is enjoyed by women as well as men. In fact, women are the fastest growing segment within the target shooting population.

While the total number of target shooters grew by over 28 percent between 2001 and 2016, male participation was up by just over 14 percent compared **to female participation, which grew by a whopping 81 percent.**

SUPPORTING CONSERVATION

Just as hunter dollars support conservation through excise taxes placed on the purchase of firearms and ammunition, so does target shooters' spending. Through the Federal Aid in Wildlife Restoration Act, passed as the Pittman-Robertson Act in 1937, an excise tax is placed on all firearms and ammunition to support conservation efforts, development of firearm ranges and hunter education programs.



In 2016, the total **excise taxes returned to state wildlife agencies through this program totaled over \$780 million.** With millions of target shooters in the United States, their purchases of firearms and ammunition are not only providing wildlife opportunities for future generations, but are also contributing to greater gun safety and new shooting opportunities for the enjoyment of all Americans.

ECONOMIC CONTRIBUTIONS FROM ALL TARGET SHOOTING ACTIVITIES IN 2016

TYPE	RETAIL SALES	TOTAL MULTIPLIER EFFECT	JOBS	SALARIES & WAGES	GDP CONTRIBUTIONS	STATE/LOCAL TAXES	FEDERAL TAXES
Handgun Shooting	\$6,349,900,000	\$9,953,500,000	117,700	\$4,303,300,000	\$6,968,900,000	\$808,700,000	\$1,027,800,000
Rifle Shooting	\$5,346,200,000	\$9,076,800,000	107,300	\$3,924,300,000	\$6,355,100,000	\$737,400,000	\$937,200,000
Shotgun Shooting	\$4,240,900,000	\$6,383,400,000	75,500	\$2,759,800,000	\$4,469,300,000	\$518,600,000	\$659,100,000
Muzzleloader Shooting	\$937,600,000	\$2,400,700,000	28,500	\$1,038,900,000	\$1,679,400,000	\$194,400,000	\$247,800,000
All Target Shooting	\$16,874,700,000	\$27,814,300,000	329,000	\$12,026,300,000	\$19,472,800,000	\$2,259,100,000	\$2,872,000,000

STATE	NUMBER OF SHOOTERS				DAYS OF SHOOTING			
	HANDGUN	RIFLE	SHOTGUN	MUZZLELOADER	HANDGUN	RIFLE	SHOTGUN	MUZZLELOADER
AK	90,400	100,200	60,000	9,300	1,265,600	1,225,600	588,200	228,700
AL	288,600	259,800	145,000	97,700	4,299,800	3,727,200	2,621,200	1,013,700
AZ	372,200	306,000	227,400	52,000	4,048,000	4,245,000	3,149,000	410,000
AR	219,800	227,800	155,000	102,200	2,885,800	3,030,000	1,962,600	749,600
CA	1,198,200	1,054,400	987,600	206,600	14,050,000	10,651,800	10,728,800	932,600
CO	307,600	317,000	232,800	85,000	3,347,000	2,960,200	2,052,000	430,300
CT	107,200	77,400	80,700	49,000	1,462,200	749,800	775,300	248,000
DC	20,800	20,000	20,500	11,000	101,000	144,300	393,000	31,500
DE	22,400	18,000	9,800	11,300	211,400	159,600	98,000	78,300
FL	768,600	516,400	380,000	112,400	11,022,800	7,034,600	4,774,600	917,200
GA	447,200	356,000	316,600	90,000	5,093,200	4,783,400	3,480,600	579,000
HI	46,400	27,500	19,300	6,000	477,600	302,000	147,300	17,500
ID	157,800	193,200	124,800	37,000	1,574,800	1,769,400	1,128,600	245,500
IL	406,400	265,000	333,600	92,400	5,415,200	3,504,200	4,146,400	767,400
IN	280,600	213,000	206,800	53,400	2,802,000	2,716,200	2,229,000	302,200
IA	170,400	141,200	137,200	42,300	1,854,800	1,202,400	1,863,200	386,300
KS	161,000	145,600	119,800	68,300	2,471,000	2,051,400	1,397,600	841,700
KY	231,600	232,800	216,200	97,400	3,229,400	2,570,200	1,977,200	554,600
LA	244,600	162,200	135,500	31,000	2,472,800	1,839,800	1,696,000	186,800
ME	53,200	67,800	42,600	25,500	723,800	798,400	517,400	217,800
MD	165,000	147,400	166,600	66,700	1,257,200	1,257,400	1,345,000	691,700
MA	164,200	119,000	120,000	58,300	2,142,200	1,458,800	983,000	322,300
MI	426,600	375,400	257,800	159,200	4,890,800	3,432,800	2,743,600	1,289,600
MN	190,800	182,000	229,600	60,500	2,209,400	1,493,000	2,016,000	259,300
MS	193,800	201,000	135,800	54,800	2,066,600	2,107,000	1,500,400	556,000
MO	401,400	372,000	269,400	64,800	4,146,400	4,267,000	2,422,600	436,200
MT	94,200	103,200	58,800	13,500	1,473,000	1,480,000	900,600	249,500
NE	104,000	93,600	73,600	26,000	1,016,200	953,600	666,200	184,800
NV	167,000	133,000	109,400	23,500	1,798,000	1,592,800	1,322,400	47,500
NH	64,400	61,400	42,200	12,400	1,234,200	1,179,400	640,800	121,400
NJ	253,800	199,400	156,600	110,300	1,761,000	1,585,800	1,332,800	838,000
NM	190,400	128,800	129,200	17,800	2,274,200	980,600	1,802,000	125,000
NY	382,400	497,800	546,400	197,400	4,999,600	4,931,200	5,670,200	1,145,400
NC	422,400	365,200	322,400	85,000	4,967,000	4,313,000	4,554,800	751,800
ND	44,800	67,800	51,800	12,700	472,600	693,000	544,200	136,300
OH	505,000	443,800	402,400	137,800	7,185,800	6,787,600	5,370,600	737,000
OK	317,200	308,400	241,200	76,000	3,533,000	4,052,800	2,556,400	687,200
OR	166,000	159,800	145,400	27,500	1,451,000	1,415,800	1,105,200	166,500
PA	606,800	564,400	466,800	153,600	7,227,200	5,820,200	4,606,600	1,374,200
RI	34,600	21,000	23,800	10,000	286,200	194,500	107,000	88,700
SC	267,200	180,200	205,000	26,300	3,461,800	2,435,200	1,666,200	256,500
SD	82,000	84,200	51,400	22,700	725,000	664,200	608,000	319,300
TN	384,400	300,600	260,400	75,300	5,424,200	4,340,800	3,662,600	557,300
TX	1,374,800	1,051,600	786,600	134,000	14,546,800	12,228,200	6,916,600	888,000
UT	215,000	231,400	234,600	13,000	1,996,000	1,589,000	1,597,000	94,700
VT	26,200	45,600	20,000	61,400	249,800	434,000	199,000	686,800
VA	353,800	295,200	211,000	121,400	4,911,200	3,617,000	1,971,800	926,800
WA	293,000	259,600	181,600	73,000	3,768,800	3,267,600	2,283,400	370,000
WV	125,400	182,200	156,800	59,600	1,459,600	1,807,600	1,329,600	351,000
WI	154,200	206,200	144,800	53,200	1,710,400	1,532,800	927,200	359,000
WY	83,000	85,300	42,500	12,800	886,800	984,800	680,300	109,500
US	13,800,000	12,200,000	10,200,000	3,300,000	164,300,000	138,400,000	109,800,000	24,300,000

ECONOMIC CONTRIBUTIONS FROM ALL TARGET SHOOTING ACTIVITIES IN 2016

STATE	RETAIL SALES	TOTAL MULTIPLIER EFFECT	JOBS	SALARIES & WAGES	GDP CONTRIBUTIONS	STATE & LOCAL TAXES	FEDERAL TAXES
AK	\$120,700,000	\$413,300,000	5,600	\$191,800,000	\$309,800,000	\$28,900,000	\$51,500,000
AL	\$441,200,000	\$480,400,000	6,500	\$215,700,000	\$366,600,000	\$40,300,000	\$51,100,000
AZ	\$437,500,000	\$665,500,000	6,800	\$261,500,000	\$420,800,000	\$49,400,000	\$60,800,000
AR	\$343,100,000	\$468,600,000	6,500	\$202,000,000	\$366,000,000	\$44,200,000	\$50,800,000
CA	\$1,434,800,000	\$720,500,000	6,200	\$284,500,000	\$459,400,000	\$54,200,000	\$70,200,000
CO	\$357,200,000	\$703,900,000	6,600	\$274,400,000	\$445,000,000	\$48,700,000	\$67,500,000
CT	\$126,700,000	\$563,300,000	5,700	\$264,400,000	\$430,800,000	\$55,600,000	\$70,700,000
DC	\$26,300,000	\$278,800,000	3,900	\$229,100,000	\$327,000,000	\$36,300,000	\$40,600,000
DE	\$26,900,000	\$463,200,000	5,700	\$213,900,000	\$336,700,000	\$31,100,000	\$46,700,000
FL	\$931,000,000	\$695,800,000	6,900	\$259,200,000	\$424,100,000	\$45,500,000	\$66,600,000
GA	\$532,100,000	\$644,000,000	6,800	\$243,700,000	\$413,700,000	\$41,700,000	\$58,800,000
HI	\$43,800,000	\$497,100,000	5,700	\$227,500,000	\$371,200,000	\$52,000,000	\$52,300,000
ID	\$171,200,000	\$498,400,000	7,300	\$219,200,000	\$331,700,000	\$39,200,000	\$48,800,000
IL	\$533,900,000	\$650,400,000	6,200	\$261,100,000	\$437,300,000	\$49,300,000	\$65,500,000
IN	\$345,500,000	\$512,400,000	6,800	\$233,900,000	\$374,100,000	\$42,500,000	\$52,600,000
IA	\$186,600,000	\$506,600,000	6,800	\$236,600,000	\$342,000,000	\$43,000,000	\$49,700,000
KS	\$260,800,000	\$522,800,000	6,700	\$218,500,000	\$361,000,000	\$43,400,000	\$52,500,000
KY	\$316,200,000	\$482,500,000	6,600	\$222,300,000	\$367,200,000	\$40,500,000	\$50,900,000
LA	\$238,800,000	\$488,200,000	6,400	\$224,600,000	\$382,500,000	\$44,500,000	\$52,500,000
ME	\$93,600,000	\$513,800,000	6,800	\$217,200,000	\$369,700,000	\$49,000,000	\$51,200,000
MD	\$175,000,000	\$538,000,000	5,800	\$244,900,000	\$400,700,000	\$49,200,000	\$59,300,000
MA	\$193,800,000	\$651,300,000	6,200	\$297,700,000	\$433,900,000	\$43,200,000	\$71,100,000
MI	\$454,200,000	\$579,800,000	6,600	\$236,500,000	\$391,400,000	\$51,600,000	\$57,500,000
MN	\$230,000,000	\$657,300,000	6,700	\$256,000,000	\$433,100,000	\$54,800,000	\$64,100,000
MS	\$233,700,000	\$427,700,000	6,600	\$196,100,000	\$330,200,000	\$46,300,000	\$45,200,000
MO	\$425,700,000	\$618,600,000	7,100	\$253,700,000	\$403,700,000	\$39,200,000	\$57,700,000
MT	\$148,100,000	\$500,600,000	7,200	\$223,000,000	\$338,500,000	\$33,400,000	\$53,000,000
NE	\$115,000,000	\$548,900,000	7,000	\$236,700,000	\$375,400,000	\$38,500,000	\$53,300,000
NV	\$169,300,000	\$499,800,000	5,700	\$226,100,000	\$382,900,000	\$49,400,000	\$57,700,000
NH	\$125,900,000	\$587,500,000	6,800	\$263,700,000	\$399,800,000	\$39,800,000	\$61,500,000
NJ	\$206,500,000	\$606,500,000	5,600	\$277,000,000	\$432,300,000	\$50,400,000	\$70,500,000
NM	\$189,100,000	\$443,900,000	6,700	\$195,600,000	\$323,500,000	\$45,700,000	\$45,500,000
NY	\$695,600,000	\$579,800,000	5,600	\$274,400,000	\$417,000,000	\$59,900,000	\$65,400,000
NC	\$591,800,000	\$591,200,000	7,000	\$233,300,000	\$386,900,000	\$36,500,000	\$55,600,000
ND	\$67,700,000	\$431,300,000	6,000	\$201,500,000	\$318,300,000	\$30,000,000	\$47,600,000
OH	\$768,600,000	\$634,900,000	7,000	\$243,100,000	\$416,000,000	\$46,400,000	\$57,500,000
OK	\$408,600,000	\$545,500,000	6,700	\$231,000,000	\$378,400,000	\$40,100,000	\$53,500,000
OR	\$163,200,000	\$603,800,000	7,500	\$249,500,000	\$377,900,000	\$35,100,000	\$57,800,000
PA	\$743,000,000	\$668,400,000	6,900	\$270,100,000	\$418,700,000	\$45,000,000	\$62,700,000
RI	\$24,100,000	\$513,800,000	6,200	\$224,400,000	\$344,500,000	\$44,400,000	\$52,800,000
SC	\$300,100,000	\$477,600,000	6,500	\$211,500,000	\$360,500,000	\$45,900,000	\$51,300,000
SD	\$90,800,000	\$487,700,000	6,800	\$209,300,000	\$343,600,000	\$32,300,000	\$49,800,000
TN	\$521,400,000	\$608,900,000	6,700	\$258,100,000	\$413,800,000	\$43,400,000	\$59,900,000
TX	\$1,336,600,000	\$699,000,000	6,500	\$270,400,000	\$444,000,000	\$47,300,000	\$66,400,000
UT	\$209,600,000	\$637,100,000	6,900	\$243,600,000	\$403,800,000	\$41,900,000	\$58,800,000
VT	\$59,900,000	\$472,100,000	6,400	\$227,400,000	\$366,600,000	\$53,200,000	\$54,000,000
VA	\$414,700,000	\$559,700,000	6,400	\$237,400,000	\$396,400,000	\$42,400,000	\$59,300,000
WA	\$378,500,000	\$556,100,000	5,900	\$225,700,000	\$396,000,000	\$55,500,000	\$61,100,000
WV	\$187,600,000	\$407,700,000	6,700	\$199,400,000	\$321,800,000	\$44,000,000	\$45,000,000
WI	\$177,100,000	\$564,200,000	7,000	\$228,200,000	\$371,600,000	\$43,900,000	\$54,400,000
WY	\$101,600,000	\$346,200,000	5,800	\$179,800,000	\$315,100,000	\$50,700,000	\$51,000,000
US	\$16,874,700,000	\$27,814,300,000	329,000	\$12,026,300,000	\$19,472,800,000	\$2,259,100,000	\$2,872,000,000

ECONOMIC CONTRIBUTIONS FROM HANDGUN TARGET SHOOTING IN 2016

STATE	RETAIL SALES	TOTAL MULTIPLIER EFFECT	JOBS	SALARIES & WAGES	GDP CONTRIBUTIONS	STATE & LOCAL TAXES	FEDERAL TAXES
AK	\$45,700,000	\$140,200,000	1,900	\$65,100,000	\$104,900,000	\$9,700,000	\$17,400,000
AL	\$155,200,000	\$163,700,000	2,200	\$73,500,000	\$124,900,000	\$13,700,000	\$17,400,000
AZ	\$146,100,000	\$226,500,000	2,300	\$89,000,000	\$143,400,000	\$16,800,000	\$20,700,000
AR	\$104,200,000	\$159,400,000	2,200	\$68,800,000	\$124,800,000	\$15,000,000	\$17,300,000
CA	\$507,200,000	\$245,600,000	2,100	\$96,900,000	\$156,500,000	\$18,500,000	\$23,900,000
CO	\$120,800,000	\$239,400,000	2,200	\$93,300,000	\$151,400,000	\$16,600,000	\$23,000,000
CT	\$52,800,000	\$191,900,000	1,900	\$89,900,000	\$146,600,000	\$19,000,000	\$24,100,000
DC	\$3,600,000	\$95,100,000	1,300	\$78,200,000	\$111,600,000	\$12,300,000	\$13,900,000
DE	\$7,600,000	\$157,800,000	2,000	\$72,800,000	\$114,500,000	\$10,500,000	\$15,900,000
FL	\$397,900,000	\$237,000,000	2,300	\$88,300,000	\$144,600,000	\$15,500,000	\$22,700,000
GA	\$183,900,000	\$219,400,000	2,300	\$82,900,000	\$140,900,000	\$14,200,000	\$20,000,000
HI	\$17,200,000	\$169,500,000	2,000	\$77,600,000	\$126,500,000	\$17,700,000	\$17,800,000
ID	\$56,900,000	\$169,600,000	2,500	\$74,600,000	\$113,000,000	\$13,300,000	\$16,600,000
IL	\$195,500,000	\$222,100,000	2,100	\$89,000,000	\$149,000,000	\$16,800,000	\$22,300,000
IN	\$101,200,000	\$174,600,000	2,300	\$79,700,000	\$127,300,000	\$14,500,000	\$17,900,000
IA	\$67,000,000	\$172,100,000	2,300	\$80,300,000	\$116,700,000	\$14,600,000	\$16,900,000
KS	\$89,200,000	\$177,900,000	2,300	\$74,300,000	\$122,800,000	\$14,700,000	\$17,900,000
KY	\$116,600,000	\$164,300,000	2,200	\$75,700,000	\$125,000,000	\$13,700,000	\$17,300,000
LA	\$89,300,000	\$166,400,000	2,200	\$76,600,000	\$130,300,000	\$15,100,000	\$17,900,000
ME	\$26,100,000	\$175,100,000	2,300	\$74,000,000	\$126,100,000	\$16,700,000	\$17,500,000
MD	\$45,400,000	\$183,600,000	2,000	\$83,500,000	\$136,600,000	\$16,700,000	\$20,200,000
MA	\$77,300,000	\$221,700,000	2,100	\$101,200,000	\$147,900,000	\$14,600,000	\$24,200,000
MI	\$176,600,000	\$197,700,000	2,300	\$80,600,000	\$133,400,000	\$17,500,000	\$19,600,000
MN	\$79,800,000	\$224,300,000	2,300	\$87,300,000	\$147,600,000	\$18,600,000	\$21,900,000
MS	\$74,600,000	\$145,700,000	2,300	\$66,800,000	\$112,500,000	\$15,800,000	\$15,400,000
MO	\$149,700,000	\$210,700,000	2,400	\$86,300,000	\$137,500,000	\$13,300,000	\$19,600,000
MT	\$53,200,000	\$170,500,000	2,400	\$75,900,000	\$115,200,000	\$11,400,000	\$18,100,000
NE	\$36,700,000	\$186,700,000	2,400	\$80,200,000	\$127,700,000	\$13,000,000	\$18,100,000
NV	\$64,900,000	\$170,400,000	2,000	\$77,000,000	\$130,400,000	\$16,900,000	\$19,700,000
NH	\$44,600,000	\$200,400,000	2,300	\$90,000,000	\$136,300,000	\$13,500,000	\$21,000,000
NJ	\$63,600,000	\$206,600,000	1,900	\$94,400,000	\$147,300,000	\$17,200,000	\$24,000,000
NM	\$82,100,000	\$150,900,000	2,300	\$66,600,000	\$110,000,000	\$15,500,000	\$15,500,000
NY	\$180,500,000	\$197,400,000	1,900	\$93,300,000	\$142,100,000	\$20,300,000	\$22,300,000
NC	\$179,300,000	\$201,500,000	2,400	\$79,500,000	\$131,900,000	\$12,400,000	\$19,000,000
ND	\$17,100,000	\$146,800,000	2,000	\$68,600,000	\$108,200,000	\$10,100,000	\$16,200,000
OH	\$259,400,000	\$216,500,000	2,400	\$82,800,000	\$141,600,000	\$15,800,000	\$19,600,000
OK	\$127,500,000	\$185,200,000	2,300	\$78,500,000	\$128,700,000	\$13,600,000	\$18,200,000
OR	\$52,400,000	\$205,600,000	2,500	\$85,000,000	\$128,900,000	\$12,000,000	\$19,700,000
PA	\$260,900,000	\$227,600,000	2,300	\$92,000,000	\$142,500,000	\$15,300,000	\$21,400,000
RI	\$10,300,000	\$174,800,000	2,100	\$76,300,000	\$117,200,000	\$15,000,000	\$18,000,000
SC	\$125,000,000	\$162,800,000	2,200	\$72,000,000	\$122,900,000	\$15,600,000	\$17,500,000
SD	\$26,200,000	\$166,100,000	2,300	\$71,200,000	\$117,100,000	\$11,000,000	\$17,000,000
TN	\$195,800,000	\$207,800,000	2,300	\$88,000,000	\$141,100,000	\$14,800,000	\$20,400,000
TX	\$525,200,000	\$237,900,000	2,200	\$92,100,000	\$151,200,000	\$16,100,000	\$22,600,000
UT	\$72,100,000	\$217,000,000	2,400	\$82,900,000	\$137,600,000	\$14,300,000	\$20,000,000
VT	\$9,000,000	\$160,900,000	2,200	\$77,600,000	\$125,200,000	\$18,100,000	\$18,500,000
VA	\$177,300,000	\$190,600,000	2,200	\$80,900,000	\$135,200,000	\$14,400,000	\$20,200,000
WA	\$136,100,000	\$189,900,000	2,000	\$77,000,000	\$135,000,000	\$18,900,000	\$20,800,000
WV	\$52,700,000	\$138,800,000	2,300	\$68,000,000	\$109,500,000	\$15,000,000	\$15,300,000
WI	\$61,700,000	\$192,300,000	2,400	\$77,700,000	\$126,700,000	\$14,900,000	\$18,600,000
WY	\$32,000,000	\$117,600,000	2,000	\$61,100,000	\$107,300,000	\$17,400,000	\$17,400,000
US	\$6,349,900,000	\$9,953,500,000	117,700	\$4,303,300,000	\$6,968,900,000	\$808,700,000	\$1,027,800,000

ECONOMIC CONTRIBUTIONS FROM RIFLE TARGET SHOOTING ACTIVITIES IN 2016

STATE	RETAIL SALES	TOTAL MULTIPLIER EFFECT	JOBS	SALARIES & WAGES	GDP CONTRIBUTIONS	STATE & LOCAL TAXES	FEDERAL TAXES
AK	\$44,200,000	\$127,800,000	1,700	\$59,400,000	\$95,700,000	\$8,800,000	\$15,900,000
AL	\$134,600,000	\$149,300,000	2,000	\$67,000,000	\$113,900,000	\$12,500,000	\$15,900,000
AZ	\$153,300,000	\$206,500,000	2,100	\$81,200,000	\$130,800,000	\$15,300,000	\$18,900,000
AR	\$109,400,000	\$145,400,000	2,000	\$62,800,000	\$113,800,000	\$13,700,000	\$15,800,000
CA	\$384,600,000	\$224,000,000	1,900	\$88,400,000	\$142,700,000	\$16,900,000	\$21,800,000
CO	\$106,900,000	\$218,300,000	2,000	\$85,100,000	\$138,000,000	\$15,100,000	\$20,900,000
CT	\$27,100,000	\$175,000,000	1,800	\$82,000,000	\$133,700,000	\$17,300,000	\$21,900,000
DC	\$5,200,000	\$86,700,000	1,200	\$71,300,000	\$101,800,000	\$11,300,000	\$12,600,000
DE	\$5,800,000	\$143,900,000	1,800	\$66,400,000	\$104,400,000	\$9,600,000	\$14,500,000
FL	\$254,000,000	\$216,100,000	2,100	\$80,500,000	\$131,800,000	\$14,100,000	\$20,700,000
GA	\$172,700,000	\$200,100,000	2,100	\$75,600,000	\$128,500,000	\$12,900,000	\$18,300,000
HI	\$10,900,000	\$154,600,000	1,800	\$70,700,000	\$115,400,000	\$16,100,000	\$16,300,000
ID	\$63,900,000	\$154,700,000	2,300	\$68,000,000	\$103,100,000	\$12,100,000	\$15,200,000
IL	\$126,500,000	\$202,500,000	1,900	\$81,200,000	\$135,900,000	\$15,300,000	\$20,400,000
IN	\$98,100,000	\$159,300,000	2,100	\$72,600,000	\$116,100,000	\$13,200,000	\$16,300,000
IA	\$43,400,000	\$157,000,000	2,100	\$73,200,000	\$106,400,000	\$13,300,000	\$15,400,000
KS	\$74,100,000	\$162,200,000	2,100	\$67,800,000	\$112,000,000	\$13,500,000	\$16,300,000
KY	\$92,800,000	\$149,800,000	2,000	\$69,000,000	\$114,000,000	\$12,500,000	\$15,800,000
LA	\$66,400,000	\$151,700,000	2,000	\$69,900,000	\$118,800,000	\$13,800,000	\$16,300,000
ME	\$28,800,000	\$159,700,000	2,100	\$67,500,000	\$115,000,000	\$15,300,000	\$15,900,000
MD	\$45,400,000	\$167,400,000	1,800	\$76,200,000	\$124,600,000	\$15,300,000	\$18,500,000
MA	\$52,700,000	\$202,200,000	1,900	\$92,300,000	\$134,900,000	\$13,300,000	\$22,100,000
MI	\$123,900,000	\$180,300,000	2,100	\$73,500,000	\$121,600,000	\$16,000,000	\$17,900,000
MN	\$53,900,000	\$204,500,000	2,100	\$79,600,000	\$134,600,000	\$17,000,000	\$19,900,000
MS	\$76,100,000	\$132,900,000	2,100	\$60,900,000	\$102,600,000	\$14,400,000	\$14,000,000
MO	\$154,000,000	\$192,200,000	2,200	\$78,700,000	\$125,400,000	\$12,200,000	\$17,900,000
MT	\$53,400,000	\$155,500,000	2,200	\$69,200,000	\$105,100,000	\$10,400,000	\$16,500,000
NE	\$34,400,000	\$170,200,000	2,200	\$73,200,000	\$116,400,000	\$11,900,000	\$16,500,000
NV	\$57,500,000	\$155,400,000	1,800	\$70,200,000	\$118,900,000	\$15,400,000	\$17,900,000
NH	\$42,600,000	\$182,800,000	2,100	\$82,100,000	\$124,300,000	\$12,300,000	\$19,100,000
NJ	\$57,300,000	\$188,400,000	1,700	\$86,100,000	\$134,400,000	\$15,700,000	\$21,900,000
NM	\$35,400,000	\$137,600,000	2,100	\$60,800,000	\$100,300,000	\$14,200,000	\$14,100,000
NY	\$178,000,000	\$180,000,000	1,800	\$85,100,000	\$129,600,000	\$18,500,000	\$20,300,000
NC	\$155,700,000	\$183,700,000	2,200	\$72,500,000	\$120,200,000	\$11,300,000	\$17,300,000
ND	\$25,000,000	\$133,900,000	1,900	\$62,500,000	\$98,700,000	\$9,200,000	\$14,800,000
OH	\$245,000,000	\$197,400,000	2,200	\$75,500,000	\$129,200,000	\$14,400,000	\$17,900,000
OK	\$146,300,000	\$168,900,000	2,100	\$71,600,000	\$117,400,000	\$12,400,000	\$16,600,000
OR	\$51,100,000	\$187,500,000	2,300	\$77,500,000	\$117,500,000	\$10,900,000	\$18,000,000
PA	\$210,100,000	\$207,600,000	2,100	\$83,900,000	\$130,000,000	\$14,000,000	\$19,500,000
RI	\$7,000,000	\$159,400,000	1,900	\$69,600,000	\$106,900,000	\$13,700,000	\$16,400,000
SC	\$87,900,000	\$148,500,000	2,000	\$65,700,000	\$112,000,000	\$14,200,000	\$15,900,000
SD	\$24,000,000	\$151,400,000	2,100	\$65,000,000	\$106,800,000	\$10,000,000	\$15,500,000
TN	\$156,700,000	\$189,500,000	2,100	\$80,300,000	\$128,600,000	\$13,500,000	\$18,600,000
TX	\$441,500,000	\$216,900,000	2,000	\$84,000,000	\$137,900,000	\$14,700,000	\$20,600,000
UT	\$57,400,000	\$197,900,000	2,200	\$75,600,000	\$125,500,000	\$13,000,000	\$18,300,000
VT	\$15,700,000	\$146,700,000	2,000	\$70,800,000	\$114,100,000	\$16,500,000	\$16,800,000
VA	\$130,600,000	\$173,800,000	2,000	\$73,800,000	\$123,300,000	\$13,200,000	\$18,400,000
WA	\$118,000,000	\$173,100,000	1,900	\$70,200,000	\$123,100,000	\$17,200,000	\$19,000,000
WV	\$65,300,000	\$126,600,000	2,100	\$62,000,000	\$99,900,000	\$13,600,000	\$14,000,000
WI	\$55,300,000	\$175,400,000	2,200	\$70,900,000	\$115,500,000	\$13,600,000	\$16,900,000
WY	\$35,600,000	\$107,200,000	1,800	\$55,700,000	\$97,900,000	\$15,900,000	\$15,800,000
US	\$5,346,200,000	\$9,076,800,000	107,300	\$3,924,300,000	\$6,355,100,000	\$737,400,000	\$937,200,000

ECONOMIC CONTRIBUTIONS FROM SHOTGUN TARGET SHOOTING ACTIVITIES IN 2016

STATE	RETAIL SALES	TOTAL MULTIPLIER EFFECT	JOBS	SALARIES & WAGES	GDP CONTRIBUTIONS	STATE & LOCAL TAXES	FEDERAL TAXES
AK	\$21,200,000	\$89,900,000	1,200	\$41,800,000	\$67,300,000	\$6,200,000	\$11,200,000
AL	\$94,600,000	\$105,000,000	1,400	\$47,100,000	\$80,100,000	\$8,800,000	\$11,200,000
AZ	\$113,700,000	\$145,200,000	1,500	\$57,100,000	\$92,000,000	\$10,800,000	\$13,300,000
AR	\$70,900,000	\$102,200,000	1,400	\$44,100,000	\$80,000,000	\$9,600,000	\$11,100,000
CA	\$387,300,000	\$157,500,000	1,400	\$62,200,000	\$100,400,000	\$11,900,000	\$15,300,000
CO	\$74,100,000	\$153,500,000	1,400	\$59,800,000	\$97,100,000	\$10,600,000	\$14,700,000
CT	\$28,000,000	\$123,100,000	1,200	\$57,600,000	\$94,000,000	\$12,200,000	\$15,400,000
DC	\$14,200,000	\$61,000,000	900	\$50,100,000	\$71,600,000	\$7,900,000	\$8,900,000
DE	\$3,500,000	\$101,200,000	1,300	\$46,700,000	\$73,400,000	\$6,800,000	\$10,200,000
FL	\$172,400,000	\$152,000,000	1,500	\$56,600,000	\$92,700,000	\$9,900,000	\$14,600,000
GA	\$125,700,000	\$140,700,000	1,500	\$53,200,000	\$90,400,000	\$9,100,000	\$12,900,000
HI	\$5,300,000	\$108,700,000	1,300	\$49,700,000	\$81,100,000	\$11,300,000	\$11,400,000
ID	\$40,700,000	\$108,800,000	1,600	\$47,800,000	\$72,500,000	\$8,500,000	\$10,700,000
IL	\$149,700,000	\$142,400,000	1,400	\$57,100,000	\$95,600,000	\$10,700,000	\$14,300,000
IN	\$80,500,000	\$112,000,000	1,500	\$51,100,000	\$81,700,000	\$9,300,000	\$11,500,000
IA	\$67,300,000	\$110,400,000	1,500	\$51,500,000	\$74,800,000	\$9,400,000	\$10,900,000
KS	\$50,500,000	\$114,100,000	1,500	\$47,700,000	\$78,800,000	\$9,500,000	\$11,500,000
KY	\$71,400,000	\$105,400,000	1,400	\$48,500,000	\$80,200,000	\$8,800,000	\$11,100,000
LA	\$61,200,000	\$106,700,000	1,400	\$49,100,000	\$83,600,000	\$9,700,000	\$11,500,000
ME	\$18,700,000	\$112,300,000	1,500	\$47,500,000	\$80,900,000	\$10,700,000	\$11,200,000
MD	\$48,600,000	\$117,700,000	1,300	\$53,600,000	\$87,600,000	\$10,700,000	\$13,000,000
MA	\$35,500,000	\$142,200,000	1,400	\$64,900,000	\$94,800,000	\$9,400,000	\$15,500,000
MI	\$99,100,000	\$126,800,000	1,400	\$51,700,000	\$85,500,000	\$11,200,000	\$12,600,000
MN	\$72,800,000	\$143,800,000	1,500	\$56,000,000	\$94,700,000	\$12,000,000	\$14,000,000
MS	\$54,200,000	\$93,400,000	1,500	\$42,800,000	\$72,200,000	\$10,100,000	\$9,900,000
MO	\$87,500,000	\$135,100,000	1,500	\$55,300,000	\$88,200,000	\$8,500,000	\$12,600,000
MT	\$32,500,000	\$109,400,000	1,600	\$48,700,000	\$73,900,000	\$7,300,000	\$11,600,000
NE	\$24,100,000	\$119,700,000	1,500	\$51,500,000	\$81,900,000	\$8,400,000	\$11,600,000
NV	\$47,700,000	\$109,300,000	1,300	\$49,400,000	\$83,600,000	\$10,800,000	\$12,600,000
NH	\$23,100,000	\$128,500,000	1,500	\$57,700,000	\$87,400,000	\$8,600,000	\$13,500,000
NJ	\$48,100,000	\$132,500,000	1,200	\$60,500,000	\$94,500,000	\$11,000,000	\$15,400,000
NM	\$65,100,000	\$96,800,000	1,500	\$42,700,000	\$70,600,000	\$10,000,000	\$9,900,000
NY	\$204,700,000	\$126,600,000	1,200	\$59,900,000	\$91,200,000	\$13,000,000	\$14,300,000
NC	\$164,400,000	\$129,200,000	1,500	\$51,000,000	\$84,600,000	\$8,000,000	\$12,200,000
ND	\$19,600,000	\$94,200,000	1,300	\$44,000,000	\$69,400,000	\$6,500,000	\$10,400,000
OH	\$193,900,000	\$138,900,000	1,500	\$53,100,000	\$90,800,000	\$10,100,000	\$12,600,000
OK	\$92,300,000	\$118,800,000	1,500	\$50,300,000	\$82,600,000	\$8,700,000	\$11,700,000
OR	\$39,900,000	\$131,900,000	1,600	\$54,500,000	\$82,700,000	\$7,700,000	\$12,600,000
PA	\$166,300,000	\$146,000,000	1,500	\$59,000,000	\$91,400,000	\$9,800,000	\$13,700,000
RI	\$3,900,000	\$112,100,000	1,400	\$48,900,000	\$75,200,000	\$9,600,000	\$11,500,000
SC	\$60,200,000	\$104,400,000	1,400	\$46,200,000	\$78,800,000	\$10,000,000	\$11,200,000
SD	\$22,000,000	\$106,500,000	1,500	\$45,700,000	\$75,100,000	\$7,100,000	\$10,900,000
TN	\$132,200,000	\$133,300,000	1,500	\$56,500,000	\$90,500,000	\$9,500,000	\$13,100,000
TX	\$249,700,000	\$152,500,000	1,400	\$59,100,000	\$97,000,000	\$10,300,000	\$14,500,000
UT	\$57,700,000	\$139,100,000	1,500	\$53,200,000	\$88,200,000	\$9,100,000	\$12,800,000
VT	\$7,200,000	\$103,200,000	1,400	\$49,800,000	\$80,300,000	\$11,600,000	\$11,800,000
VA	\$71,200,000	\$122,200,000	1,400	\$51,900,000	\$86,700,000	\$9,300,000	\$13,000,000
WA	\$82,400,000	\$121,800,000	1,300	\$49,400,000	\$86,600,000	\$12,100,000	\$13,400,000
WV	\$48,000,000	\$89,000,000	1,500	\$43,600,000	\$70,200,000	\$9,600,000	\$9,800,000
WI	\$33,500,000	\$123,400,000	1,500	\$49,800,000	\$81,200,000	\$9,600,000	\$11,900,000
WY	\$24,600,000	\$75,400,000	1,300	\$39,200,000	\$68,800,000	\$11,200,000	\$11,100,000
US	\$4,240,900,000	\$6,383,400,000	75,500	\$2,759,800,000	\$4,469,300,000	\$518,600,000	\$659,100,000

ECONOMIC CONTRIBUTIONS FROM MUZZLELOADER TARGET SHOOTING ACTIVITIES IN 2016

STATE	RETAIL SALES	TOTAL MULTIPLIER EFFECT	JOBS	SALARIES & WAGES	GDP CONTRIBUTIONS	STATE & LOCAL TAXES	FEDERAL TAXES
AK	\$8,000,000	\$34,000,000	500	\$15,800,000	\$25,500,000	\$2,400,000	\$4,200,000
AL	\$35,600,000	\$39,500,000	500	\$17,700,000	\$30,100,000	\$3,300,000	\$4,200,000
AZ	\$14,400,000	\$54,600,000	600	\$21,500,000	\$34,600,000	\$4,000,000	\$5,000,000
AR	\$26,300,000	\$38,500,000	500	\$16,600,000	\$30,000,000	\$3,600,000	\$4,200,000
CA	\$32,700,000	\$59,200,000	500	\$23,400,000	\$37,700,000	\$4,400,000	\$5,800,000
CO	\$15,100,000	\$57,700,000	500	\$22,600,000	\$36,500,000	\$4,000,000	\$5,500,000
CT	\$8,700,000	\$46,300,000	500	\$21,700,000	\$35,400,000	\$4,500,000	\$5,800,000
DC	\$1,100,000	\$22,900,000	300	\$18,900,000	\$26,900,000	\$3,000,000	\$3,300,000
DE	\$2,700,000	\$38,300,000	500	\$17,700,000	\$27,800,000	\$2,500,000	\$3,900,000
FL	\$32,200,000	\$57,200,000	600	\$21,300,000	\$34,900,000	\$3,700,000	\$5,500,000
GA	\$20,300,000	\$52,900,000	600	\$20,000,000	\$34,000,000	\$3,400,000	\$4,800,000
HI	\$600,000	\$40,900,000	500	\$18,700,000	\$30,500,000	\$4,200,000	\$4,300,000
ID	\$8,600,000	\$40,800,000	600	\$18,000,000	\$27,200,000	\$3,200,000	\$4,000,000
IL	\$26,900,000	\$53,500,000	500	\$21,500,000	\$35,900,000	\$4,000,000	\$5,400,000
IN	\$10,600,000	\$42,200,000	600	\$19,200,000	\$30,700,000	\$3,500,000	\$4,300,000
IA	\$13,600,000	\$41,500,000	600	\$19,400,000	\$28,100,000	\$3,500,000	\$4,100,000
KS	\$29,500,000	\$43,000,000	600	\$18,000,000	\$29,600,000	\$3,500,000	\$4,300,000
KY	\$19,500,000	\$39,700,000	500	\$18,300,000	\$30,100,000	\$3,300,000	\$4,200,000
LA	\$6,600,000	\$40,200,000	500	\$18,500,000	\$31,400,000	\$3,600,000	\$4,300,000
ME	\$7,600,000	\$42,300,000	600	\$17,900,000	\$30,300,000	\$4,000,000	\$4,200,000
MD	\$24,300,000	\$44,300,000	500	\$20,200,000	\$32,900,000	\$4,000,000	\$4,900,000
MA	\$11,300,000	\$53,500,000	500	\$24,400,000	\$35,600,000	\$3,500,000	\$5,800,000
MI	\$45,200,000	\$47,600,000	500	\$19,400,000	\$32,100,000	\$4,200,000	\$4,700,000
MN	\$9,100,000	\$54,000,000	500	\$21,000,000	\$35,500,000	\$4,500,000	\$5,300,000
MS	\$19,500,000	\$35,100,000	500	\$16,100,000	\$27,100,000	\$3,800,000	\$3,700,000
MO	\$15,300,000	\$50,800,000	600	\$20,800,000	\$33,100,000	\$3,200,000	\$4,700,000
MT	\$8,800,000	\$41,100,000	600	\$18,400,000	\$27,800,000	\$2,700,000	\$4,400,000
NE	\$6,500,000	\$45,000,000	600	\$19,400,000	\$30,700,000	\$3,100,000	\$4,400,000
NV	\$1,700,000	\$41,100,000	500	\$18,600,000	\$31,500,000	\$4,000,000	\$4,700,000
NH	\$4,300,000	\$48,300,000	600	\$21,700,000	\$32,800,000	\$3,200,000	\$5,100,000
NJ	\$29,400,000	\$49,900,000	500	\$22,800,000	\$35,500,000	\$4,100,000	\$5,800,000
NM	\$4,400,000	\$36,500,000	600	\$16,100,000	\$26,500,000	\$3,700,000	\$3,700,000
NY	\$40,200,000	\$47,700,000	500	\$22,600,000	\$34,300,000	\$4,900,000	\$5,400,000
NC	\$26,400,000	\$48,500,000	600	\$19,200,000	\$31,800,000	\$3,000,000	\$4,600,000
ND	\$4,800,000	\$35,300,000	500	\$16,500,000	\$26,000,000	\$2,400,000	\$3,900,000
OH	\$25,900,000	\$52,200,000	600	\$20,000,000	\$34,100,000	\$3,800,000	\$4,700,000
OK	\$24,100,000	\$44,800,000	600	\$19,000,000	\$31,000,000	\$3,300,000	\$4,400,000
OR	\$5,800,000	\$49,600,000	600	\$20,500,000	\$31,000,000	\$2,900,000	\$4,700,000
PA	\$48,200,000	\$54,900,000	600	\$22,200,000	\$34,400,000	\$3,700,000	\$5,200,000
RI	\$3,100,000	\$42,400,000	500	\$18,500,000	\$28,400,000	\$3,600,000	\$4,400,000
SC	\$9,000,000	\$39,300,000	500	\$17,400,000	\$29,600,000	\$3,700,000	\$4,200,000
SD	\$11,200,000	\$40,000,000	600	\$17,200,000	\$28,200,000	\$2,600,000	\$4,100,000
TN	\$19,600,000	\$49,900,000	500	\$21,100,000	\$33,900,000	\$3,600,000	\$4,900,000
TX	\$31,200,000	\$57,300,000	500	\$22,200,000	\$36,400,000	\$3,900,000	\$5,400,000
UT	\$3,300,000	\$52,200,000	600	\$20,000,000	\$33,200,000	\$3,400,000	\$4,800,000
VT	\$24,100,000	\$38,800,000	500	\$18,700,000	\$30,100,000	\$4,400,000	\$4,400,000
VA	\$32,500,000	\$46,000,000	500	\$19,600,000	\$32,600,000	\$3,500,000	\$4,900,000
WA	\$13,000,000	\$45,700,000	500	\$18,600,000	\$32,500,000	\$4,500,000	\$5,000,000
WV	\$12,300,000	\$33,500,000	600	\$16,400,000	\$26,400,000	\$3,600,000	\$3,700,000
WI	\$12,600,000	\$46,300,000	600	\$18,700,000	\$30,500,000	\$3,600,000	\$4,500,000
WY	\$3,800,000	\$28,400,000	500	\$14,800,000	\$25,900,000	\$4,200,000	\$4,200,000
US	\$937,600,000	\$2,400,700,000	28,500	\$1,038,900,000	\$1,679,400,000	\$194,400,000	\$247,800,000

COMPLIMENTARY ECONOMIC IMPACT REPORTS
ARE NOW AVAILABLE, INCLUDING:



Southwick Associates.

Sportfishing in America: An Economic Force for Conservation.

PRODUCED FOR THE AMERICAN SPORTFISHING ASSOCIATION. 2018.



Southwick Associates.

Hunting in America: An Economic Force for Conservation.

PRODUCED FOR THE NATIONAL SHOOTING SPORTS FOUNDATION. 2018.



Southwick Associates.

America's Sporting Heritage: Fueling the American Economy.

PRODUCED FOR THE CONGRESSIONAL SPORTSMEN'S FOUNDATION. 2018.



Report citation: Southwick Associates. Target Shooting in America: An Economic Force.

Methodology: Data was obtained from the following sources: the U.S. Alcohol and Tobacco Tax and Trade Bureau: Firearms and Ammunition Excise Tax Records, the National Sporting Goods Foundation: Shooting Participation Reports (2013-2017) and from a survey of target shooters conducted by Southwick Associates. Impacts were developed using IMPLAN™ from IMPLAN of Huntersville, NC.

2018 Edition.

FOR MORE INSIGHTS, GO TO WWW.NSSF.ORG/RESEARCH



NATIONAL SHOOTING SPORTS FOUNDATION

11 Mile Hill Road, Newtown, CT 06470-2359

www.NSSF.org

The National Shooting Sports Foundation (NSSF) is the trade association for the firearms industry. Its mission is to promote, protect and preserve hunting and the shooting sports. Formed in 1961, NSSF has a membership of more than 10,000 manufacturers, distributors, firearms retailers, shooting ranges, sportsmen's organizations and publishers. For more information, log on to www.nssf.org, or contact Director, Research & Market Development, Jim Curcuruto, jcurcuruto@nssf.org.



QUESTIONS AND INQUIRIES

Rob Southwick

rob@southwickassociates.com

RESEARCH AND AUTHORSHIP

**Tom Allen, Eric Olds,
Rob Southwick, Ben Scuderi,
Doug Howlett and Lorna Caputo**

LAYOUT AND DESIGN

Kivvit

PRODUCTION

**Produced for the National Shooting
Sports Foundation**