



NSSF ANNUAL IMPORT/EXPORT CONFERENCE 2026

AUGUST 4-6
WASHINGTON DC



SPONSORSHIP OPPORTUNITIES

To help federal firearms license holders stay on top of and in compliance with the myriad federal laws and regulations that govern the import and export of firearms and related products, a presentation of the National Shooting Sports Foundation® will take place at the Waldorf Astoria, Washington DC.

PLATINUM SPONSOR (1) - \$15,000

- Six complimentary registrations
- Signage at lunch
- Full page ad in digital program
- Full page ad in SHOT Show Directory
- Dedicated sponsor table
- Opportunity to address conference
- Welcome letter to conferees
- Exclusive WiFi sponsor
- Acknowledgement from podium
- Acknowledgement of sponsor on pre-show email
- Sponsor promotion on conference website
- Acknowledgement in post event thank you email
- Logo placement on registration confirmation email
- Banner ad in Gov't Relations update, over 19K followers
- Press release promoting sponsorship

SILVER SPONSOR - \$6,000

- Four complimentary registrations
- Signage at breakfast
- Full page ad in digital program
- Full page ad in SHOT Show Directory
- Dedicated sponsor table
- Acknowledgement from podium
- Acknowledgement of sponsor on pre-show email
- Sponsor promotion on conference website
- Acknowledgement in post event thank you email
- Banner ad in Gov't Relations update, over 19K followers
- Web banner
- Group press release promoting sponsorship

GOLD SPONSOR (3) - \$10,000

- Five complimentary registrations
- Signage at reception
- Full page ad in digital program
- Full page ad in SHOT Show Directory
- Dedicated sponsor table
- Logo on cocktail napkins at reception
- Sponsor logo on hotel room key cards
- Acknowledgement from podium
- Promotion during add on sessions
- Acknowledgement of sponsor on pre-show email
- Sponsor promotion on conference website
- Acknowledgement in post event thank you email
- Logo placement on registration confirmation email
- Banner ad in Gov't Relations update, over 19K followers
- Web banner
- Press release promoting sponsorship

BRONZE SPONSOR - \$4,000

- Two complimentary registrations
- Signage at networking breaks
- Full page ad in digital program
- Dedicated sponsor table
- Acknowledgement from podium
- Acknowledgement of sponsor on pre-show email
- Sponsor promotion on conference website
- Acknowledgement in post event thank you email
- Group press release promoting sponsorship

CHARGING STATION - \$5,000

MOBILE APP - \$5,000

PADFOLIO - \$5,000

LANYARD - \$3,000

RECEPTION CO-SPONSOR - \$2,500

ROTATING WEBSITE BANNER ON NSSF.ORG/IMPORTEXPORT - \$800

Contact Information

Name _____ Title _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

MAIL OR EMAIL TO:

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2026 NSSF Annual Import/Export Conference Sponsorship Opportunities

BENEFITS	PLATINUM SPONSOR (1) \$15,000	GOLD SPONSOR (3) \$10,000	SILVER SPONSOR \$6,000	BRONZE SPONSOR \$4,000
Complimentary registrations	6	5	4	2
Signage at...	Lunch	Reception	Breakfast	Networking Breaks
Ad in digital program	Inside front cover	Premium placement	Premium placement	Full page
Ad in SHOT Show Directory	Full page	Full page	Full page	
Dedicated sponsor table	✓	✓	✓	✓
Opportunity to address conferees	✓			
Welcome letter to conferees	✓			
Exclusive WiFi sponsor	✓			
Logo on cocktail napkins at reception		✓		
Sponsor logo on hotel room key cards		✓		
Acknowledgement from podium	✓	✓	✓	✓
Promotion during add on sessions		✓		
EMAIL/SOCIAL MEDIA				
Acknowledgement of sponsor on pre-show email	✓	✓	✓	✓
Sponsor promotion on conference website	✓	✓	✓	✓
Acknowledgement in post event thank you email	✓	✓	✓	✓
Logo placement on registration confirmation email	✓	✓		
Banner ad in Gov't Relations update, over 19K followers	✓	✓	✓	
Web banner		✓	✓	
Press release promoting sponsorship	✓	✓	Group	Group
ALA CARTE				
Padfolio	\$5,000			
Mobile app	\$5,000			
Charging stations	\$5,000			
Lanyards	\$3,000			
Reception co-sponsor	\$2,500			
Web banner	\$800			