

# NSSF MARKETING & LEADERSHIP SUMMIT



MAY 12-14, 2026

HILTON HEAD, SC

## SPONSORSHIP OPPORTUNITIES

### PLATINUM SPONSOR (1) - \$25,000

- Six complimentary registrations
- Six complimentary hospitality suite passes
- Two complimentary sign-ups for networking activity
- Opportunity to distribute attendee welcome gift
- Opportunity to address attendees
- Full page ad in e-program
- Thank you ad
- Hospitality suite co-sponsor
- Sponsor table
- Full page ad in SHOT Show Directory
- Networking lunch sponsor
- Banner ad in *Bullet Points* - Over 33K recipients
- Mention in Summit press releases
- Promotion on NSSF social media outlets
- Press release
- Web banner on Summit website
- Customized e-message to registered attendees
- Logo placement on confirmation email
- Sponsor promotion on mobile app
- Post-event email (subject to approval)

### GOLD SPONSOR (2) - \$16,500

- Five complimentary registrations
- Five complimentary hospitality suite passes
- Two complimentary sign-ups for networking activity
- Opportunity to distribute attendee welcome gift
- Opportunity to address attendees
- Full page ad in e-program
- Thank you ad
- Sponsor table
- Inclusion in SHOT Show Directory
- Networking break sponsor
- Banner ad in *Bullet Points* - Over 33K recipients
- Mention in Summit press releases
- Promotion on NSSF social media outlets
- Press release
- Web banner on Summit website
- Customized e-message to registered attendees
- Logo placement on confirmation email
- Sponsor promotion on mobile app
- Post-event email (subject to approval)
- Acknowledgement on Summit website

### SILVER SPONSOR (5) - \$11,000

- Four complimentary registrations
- Two complimentary sign-ups for networking activity
- Four complimentary hospitality suite passes
- Verbal recognition to attendees
- Full page ad in e-program
- Thank you ad
- Sponsor table
- Inclusion in SHOT Show Directory
- Banner ad in *Bullet Points* - Over 33K recipients
- Mention in Summit press releases
- Promotion on NSSF social media outlets
- Group press release
- Web banner
- Acknowledgement on Summit website

### BRONZE SPONSOR - \$8,000

- Two complimentary registrations
- Verbal recognition to attendees
- Full page ad in e-program
- Thank you ad
- Sponsor table
- Inclusion in SHOT Show Directory
- Banner ad in *Bullet Points* - Over 33K recipients
- Mention in Summit press releases
- Promotion on NSSF social media outlets
- Group press release
- Acknowledgement on Summit website

### RECEPTION SPONSOR - \$15,000

- Two receptions
- Two complimentary sign-ups for networking activity
- Two complimentary hospitality suite passes
- Logo on cocktail napkins
- Signage at receptions
- Two complimentary registrations
- Verbal recognition to attendees
- Full page ad in e-program
- Thank you ad
- Sponsor table
- Inclusion in SHOT Show Directory
- Banner ad in *Bullet Points* - Over 33K recipients
- Mention in Summit press releases
- Promotion on NSSF social media outlets
- Group press release
- Acknowledgement on Summit website

### SUPPORTING SPONSOR - \$5,000

- One complimentary registration
- Verbal recognition to attendees
- Thank you ad
- Sponsor table
- Banner ad in *Bullet Points* - Over 33K recipients
- Group press release
- Acknowledgement on Summit website

### À LA CARTE SPONSORSHIPS

Exclusive Wi-Fi—\$8,000  
Hotel Key Cards—\$6,000

Bag Sponsor—\$5,000  
Lanyards—\$5,000

Mobile App—\$5,000  
Attendee Registration Email—\$4,000

### FAX, MAIL OR EMAIL TO:

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Company Name \_\_\_\_\_ Name \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

**NSSF**  
The Firearm Industry  
Trade Association