

NSSF
**MARKETING &
LEADERSHIP
SUMMIT**



MAY 12-14, 2026
HILTON HEAD, SC

SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR (1) - \$25,000

• Six complimentary registrations	attendee welcome gift	• Sponsor table	releases	registered attendees
• Six complimentary hospitality suite passes	• Opportunity to address attendees	• Full page ad in SHOT Show Directory	• Promotion on NSSF social media outlets	• Logo placement on confirmation email
• Two complimentary sign-ups for networking activity	• Full page ad in e-program	• Networking lunch sponsor	• Press release	• Sponsor promotion on mobile app
• Opportunity to distribute	• Thank you ad	• Banner ad in <i>Bullet Points</i>	• Web banner on Summit website	• Post-event email (subject to approval)
	• Hospitality suite co-sponsor	- Over 33K recipients	• Mention in Summit press	

GOLD SPONSOR (2) - \$16,500

• Five complimentary registrations	e-program	• Press release		
• Five complimentary hospitality suite passes	• Thank you ad	• Web banner on Summit website	• Four complimentary registrations	attendees
• Two complimentary sign-ups for networking activity	• Sponsor table	• Customized e-message to registered attendees	• Two complimentary sign-ups for networking activity	recipients
• Opportunity to distribute attendee welcome gift	• Inclusion in SHOT Show Directory	• Logo placement on confirmation email	• Four complimentary hospitality suite passes	• Mention in Summit press releases
• Opportunity to address attendees	• Networking break sponsor	• Sponsor promotion on mobile app	• Verbal recognition to	• Promotion on NSSF social media outlets
• Full page ad in	• Banner ad in <i>Bullet Points</i> - Over 33K recipients	• Post-event email (subject to approval)	Points - Over 33K	• Group press release
	• Mention in Summit press releases	• Acknowledgement on Summit website		• Web banner
	• Promotion on NSSF social media outlets			• Acknowledgement on Summit website

SILVER SPONSOR (5) - \$11,000

• Five complimentary registrations	• Press release	• Four complimentary registrations	attendees	recipients
• Five complimentary hospitality suite passes	• Web banner on Summit website	• Two complimentary sign-ups for networking activity	• Full page ad in e-program	• Mention in Summit press releases
• Two complimentary sign-ups for networking activity	• Customized e-message to registered attendees	• Four complimentary hospitality suite passes	• Thank you ad	• Promotion on NSSF social media outlets
• Opportunity to distribute attendee welcome gift	• Logo placement on confirmation email	• Verbal recognition to	• Sponsor table	• Group press release
• Opportunity to address attendees	• Sponsor promotion on mobile app	Points - Over 33K	• Inclusion in SHOT Show Directory	• Web banner
• Full page ad in	• Post-event email (subject to approval)		• Banner ad in <i>Bullet Points</i> - Over 33K recipients	• Acknowledgement on Summit website
	• Acknowledgement on Summit website			

BRONZE SPONSOR - \$8,000

• Two complimentary registrations	• Banner ad in <i>Bullet Points</i> - Over 33K recipients	• Two complimentary registrations	• Full page ad in e-program	• Mention in Summit press releases
• Verbal recognition to attendees	• Mention in Summit press releases	• Verbal recognition to attendees	• Thank you ad	• Promotion on NSSF social media outlets
• Full page ad in e-program	• Promotion on NSSF social media outlets	• Sponsor table	• Sponsor table	• Group press release
• Thank you ad	• Group press release	• Inclusion in SHOT Show Directory	• Acknowledgement on Summit website	• Acknowledgement on Summit website
• Sponsor table	• Acknowledgement on Summit website			

SUPPORTING SPONSOR - \$5,000

• One complimentary registration	• Banner ad in <i>Bullet Points</i> - Over 33K recipients
• Verbal recognition to attendees	• Group press release
• Thank you ad	• Acknowledgement on Summit website
• Sponsor table	

RECEPTION SPONSOR - \$15,000

• Two receptions	• Two complimentary registrations	• Banner ad in <i>Bullet Points</i> - Over 33K recipients
• Two complimentary sign-ups for networking activity	• Verbal recognition to attendees	• Mention in Summit press releases
• Two complimentary hospitality suite passes	• Full page ad in e-program	• Promotion on NSSF social media outlets
• Logo on cocktail napkins	• Thank you ad	• Group press release
• Signage at receptions	• Sponsor table	• Acknowledgement on Summit website
	• Inclusion in SHOT Show Directory	

À LA CARTE SPONSORSHIPS

Exclusive Wi-Fi—\$8,000

Hotel Key Cards—\$6,000

Bag Sponsor—\$5,000

Lanyards—\$5,000

Mobile App—\$5,000

Attendee Registration Email—\$4,000

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Company Name _____ Name _____

Signature _____ Date _____

Email _____ Phone _____

NSSF
*The Firearm Industry
Trade Association*