

HOW **BIG** IS THE SHOT SHOW?



NSSF's SHOT Show is the largest trade show of its kind in the world. Each year, the industry's latest and greatest products are on full display at the show, attracting industry professionals from around the world to Las Vegas.

HERE ARE SOME NUGGETS OF INFORMATION TO DEMONSTRATE JUST **HOW BIG THE SHOT SHOW IS...**

7th LARGEST
TRADESHOW
IN *Fabulous*
LAS VEGAS
NEVADA

9th LARGEST
TRADESHOW
in the UNITED STATES of
AMERICA



is the
LARGEST
EVENT HELD AT
Venetian Expo & Caesars Forum

The SHOT Show typically brings in over

\$ **88**
MILLION
to the **LAS VEGAS** economy



More than

2,500

members
of the
media
cover the
SHOW



13.9
miles of **aisles.**
More than a
half marathon!



Exhibitors,
buyers
and media
come
from



126 **50**
COUNTRIES **STATES**

Firearms & Ammunition
industry supports over
\$ **26.1** BILLION
IN WAGES



Supports
more than
383,000
JOBS



Total
Economic
Impact \$ **91.6**
BILLION

More than
2,800
EXHIBITORS

including
Supplier Showcase

Total Exhibit Space for the 2026
SHOT Show will be more than

+830K or **19** = **2,586**
net square feet acres

This space can fit up to

2,586
M1 Abrams Tanks
on the show floor



SHOT Show History

Floor Space
(in square feet)

First SHOT Show:
St. Louis in 1979

5,200

2025 SHOT Show:
(Las Vegas)

831,603

Exhibitors

First SHOT Show:
St. Louis in 1979

290

2025 SHOT Show:
(Las Vegas)

2,857

including
Supplier Showcase

SHOTShow.org

NSSF
The Firearm Industry
Trade Association

