

HOW **BIG** IS THE SHOT SHOW?



NSSF®'s SHOT Show is the largest trade show of its kind in the world. Each year, the industry's latest and greatest products are on full display at the show, attracting industry professionals from around the world to Las Vegas.

HERE ARE SOME NUGGETS OF INFORMATION TO DEMONSTRATE JUST **HOW BIG THE SHOT SHOW IS...**

7th LARGEST TRADESHOW

IN *Fabulous*

LAS VEGAS
NEVADA

9th LARGEST TRADESHOW

in the UNITED STATES of

AMERICA

SHOT SHOW

is the
LARGEST EVENT HELD AT

Venetian Expo & Caesars Forum

More than

2,500

members of the media cover the SHOW



The SHOT Show typically brings in over

\$88 MILLION



to the **LAS VEGAS** economy

13.9

miles of **aisles**.



More than a half marathon!

Exhibitors, buyers and media come from

126 COUNTRIES

50 STATES

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50 STATES

More than
2,800
EXHIBITORS

including Supplier Showcase

Total Exhibit Space for the 2026 SHOT Show will be more than

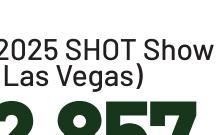
+830K or **19** =

net square feet acres

This space can fit up to

2,586

M1 Abrams Tanks on the show floor



Floor Space

(in square feet)

First SHOT Show:

St. Louis in 1979

5,200

2025 SHOT Show:

(Las Vegas)

831,603

Exhibitors

First SHOT Show:

St. Louis in 1979

290

2025 SHOT Show:

(Las Vegas)

2,857

including Supplier Showcase

SHOTShow.org

NSSF
The Firearm Industry

SHOT SHOW
AN NSSF EVENT