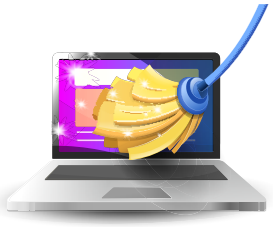
PROJECT CYBERSAFE™ NEWSLETTER

A QUARTERLY PUBLICATION FOR NSSF AND SAAMI EMPLOYEES

DIGITAL SPRING CLEANING



Digital spring cleaning refers to the clean-up and organization of your devices and online accounts. Your digital life can quickly become cluttered and disorganized. This includes your computer, phone, email, social media accounts, and other digital assets. These digital hygiene practices can protect your digital assets from cybercriminals.

Reviewing your subscription services can help you identify services you no longer need and save money every month.

SECURITY CHALLENGES CREATED BY AI

AI making phishing attacks more dangerous isn't the only AI security risk to your business. This TechTarget article highlights 6 security challenges along with best practices to mitigate risk for your business as the adoption of AI increases.

Having an AI Policy in place is the best first step to making sure your business doesn't find itself facing these security challenges posed by AI. Read more...

KIDS CORNER

The Family IT Guy has 3 great tips for parents on how to teach your kids about AI

1. **NO** using AI alone.
2. **NO** pretending AI is a person.
3. **NO** outsourcing their thinking.

Watch his explanation about each tip on his YouTube channel here.

GOING TO THE SOURCE

Going to the source website is the best course of action when interacting with your bank, email, shopping or business logins. Relying on a link from an email or text message puts you at risk for giving your credentials away to cybercriminals. This KnowBe4 blog article provides advice on how to further protect yourself such as treating surprise 'extra security' prompts after a failed login with caution, especially if they ask for answers to security questions, card numbers, or email passwords.

MODERN SOCIAL ENGINEERING WITH DEEPFAKES

The news cycle has highlighted that urgency isn't just a worry in your day to day work world. It extends to every part of our life. This KnowBe4 article discusses the danger of rushing to be the first to know or the first to report.

"The takeaway for organizations and individuals is clear: visual content can no longer be trusted at face value, especially during fast-moving events. Training people to pause, question sources and look for verification is just as important for news consumption as it is for email security."

BRAND IMPERSONATION ON THE RISE

Brand impersonation is a threat to your organization that continues to find its way into your employee's inbox. This Guard.io article details the most impersonated brand for Q4 2025.

To ensure your business is as secure as possible, test your employees with simulated phishing tests and provide them with security awareness training on the newest techniques used by cybercriminals.

KnowBe4 is a Member Benefit for NSSF Members. Contact them today and they can provide a package that works best for your business Click this link for the NSSF members KnowBe4 offer.

A PROGRAM OF NSSF The Firearm Industry Trade Association

Review your business's cybersecurity posture in these 11 categories and see where you can make improvements to make your business more secure. Visit the NSSF Member Portal for more cybersecurity resources only available to NSSF Members. If you have any suggestions on future topics for us to cover, please email us at projectcybersafe@nssf.org.