

WingshootingUSA
“Win A Shot On The Show”
Official Sweepstakes Rules

NO PURCHASE OR FEE NECESSARY TO ENTER OR WIN. SWEEPSTAKES ONLY OPEN TO INDIVIDUALS WHO AT TIME OF ENTRY ARE RESIDING IN THE 50 CONTINENTAL UNITED STATES AND WASHINGTON, DC, WHO ARE 18 YEARS OF AGE OR OLDER, WHO CAN LEGALLY POSSESS, OWN AND USE A FIREARM AND PARTICIPATE IN HUNTING ACTIVITIES UNDER FEDERAL, STATE AND LOCAL LAWS AND REGULATIONS, AND WHO HAVE INTERNET ACCESS AND A VALID EMAIL ADDRESS. SWEEPSTAKES VOID WHERE PROHIBITED OR RESTRICTED BY LAW. SWEEPSTAKES SUBJECT TO ALL APPLICABLE FEDERAL, STATE AND LOCAL LAWS AND REGULATIONS AND OTHER RESTRICTIONS ESTABLISHED IN THESE OFFICIAL SWEEPSTAKES RULES OR BY SWEEPSTAKES ORGANIZER.

Participation constitutes entrant's full and unconditional agreement to and acceptance of these Official Sweepstakes Rules.

Eligibility: No purchase or fee necessary to enter or win. The WingshootingUSA “Win A Shot On The Show” Sweepstakes (“Sweepstakes”) is open only to individuals who at the time of entry are residing in the 50 continental United States including Washington, DC, who are 18 years of age or older, who can legally possess, use and own a firearm and participate in hunting activities under federal, state and local laws and regulations, and who have Internet access and valid email addresses. Sweepstakes void where prohibited or restricted by law. Sweepstakes subject to all applicable federal, state and local laws and regulations and other restrictions established in these Official Sweepstakes Rules or by Sweepstakes Organizer. Employees, officers, directors and other representatives of Sweepstakes Organizer, Grand Prize Sponsor, and host hunting preserves, and their respective relatives or household members, not eligible to enter or win.

Sweepstakes Period: Sweepstakes begins 12:01AM (ET) on September 28, 2009 and ends 11:59PM (ET) on April 15, 2010 (“Sweepstakes Period”).

How to Enter: To enter Sweepstakes, visit www.wingshootingusa.org during Sweepstakes Period to complete an official WingshootingUSA survey/entry form. No other method or form of entry accepted. Entry forms must be received by Organizer no later than April 15, 2010. Incomplete entry forms or entry forms not received by Sweepstakes Organizer by entry deadline shall be ineligible. Limit one entry per household during Sweepstakes Period. Multiple entries and entries from persons of same households shall be disqualified.

Prizes:

Grand Prize: One (1) eligible Grand Prize winner will receive:

- One (1) pair of ESP Hearing Protection for Grand Prize winner (ARV \$795.00)
- Two (2) day/one (1) night hunt for Grand Prize winner and his/her son or daughter at an upland bird hunting preserve during the 2010 broadcast season of WingshootingUSA TV. The location and date of the hunt will be determined by Sweepstakes Organizer based on the WingshootingUSA TV 2010 broadcast season production schedule. If Grand Prize winner does not have children, he/she may invite a friend and the friend's son or daughter to accompany Grand Prize winner on hunt. Only one child permitted. All invitees must be physically capable and legally eligible to possess and use a shotgun or rifle under federal, state and local laws and regulations where hunt will occur. On the hunt, Grand Prize winner and guest(s) will be joined by WingshootingUSA TV host Scott Linden and his production crew. Grand Prize winner and his/her guest(s) will be filmed and appear on an episode of WingshootingUSA TV to be aired sometime in 2010. Grand Prize includes roundtrip coach airfare, ground transportation, meals, guide service and lodging for Grand Prize winner and his/her guest(s) (ARV of Hunting Trip: \$2,795.00 (For Two People) or \$3,795.00 (For Three People). Grand Prize winner responsible for obtaining all hunting licenses, if required. All other expenses not specifically identified in these Official Sweepstakes Rules to be borne by Grand Prize winner and his/her guest(s). Grand Prize provided by Linden Media Management (“Grand Prize Sponsor”).

Runner-Up Prizes: Four (4) eligible winners will each receive a \$500.00 gift certificate to a wingshooting preserve of their choice in their respective state of residency – hunting preserve must be listed on www.wingshootingusa.org (ARV of Runner-Up Prize Pool \$2,000.00). All hunts must occur before April 15, 2011. Sweepstakes Organizer retains final approval of all hunt locations selected and hunt arrangements. Runner-Up Prize winners responsible for paying their own expenses and any balance due on hunt fees.

All prize winners must conform to all federal, state and local firearms and hunting laws and regulations. All hunts are subject to rules and regulations of the host hunting preserve. Federal, state and/or local taxes on prizes, if any, are the sole responsibility of the winners. No transfer, assignment, cash redemption, or substitution of prizes except by Sweepstakes Organizer who may substitute prizes as necessary. All prize details are at the sole discretion of Sweepstakes Organizer.

Odds of Winning: The odds of winning a prize depend on the number of eligible entries received.

Winner Selection: Winners will be selected at a random drawing on April 30, 2010 at Sweepstakes Organizer's headquarters and will be notified by email. Winners need not be present at drawing. Grand Prize winner shall be drawn first followed by Runner-Up Prize winners. If a selected winner is unreachable, fails to claim prize within seven (7) business days after notification, or is determined ineligible, the winner will forfeit his/her prize and prize will be awarded to an alternate winner. All potential winners are subject to verification by Sweepstakes Organizer before prizes are awarded. In order for a winner to claim a prize, Sweepstakes Organizer, Grand Prize Sponsor and/or individual host hunting preserves may require additional information or documentation to prove Sweepstakes eligibility, including without limitation, proof of identity, age and US residency. All winners will be required to sign and submit an Eligibility Affidavit, Liability Waiver and Publicity Release to Sweepstakes Organizer before prizes are awarded, and may also be required to sign and submit similar forms to Grand Prize Sponsor and/or host hunting preserves at time of hunt. Guest(s) of Grand Prize winner will also be required to submit these required forms before being allowed to participate in hunting activities. Sweepstakes Organizer reserves the right to accept or deny awarding Sweepstakes prizes based on information or

documentation submitted or the failure to submit required information or documentation. Sweepstakes Organizer may disqualify a Sweepstakes winner immediately upon learning the winner has responded with or submitted false information or documentation.

Publicity: Each Sweepstakes winner grants Sweepstakes Organizer, Grand Prize Sponsor and/or host hunting preserves, individually or collectively, permission to use and exploit in any manner and in all media (now existing or hereafter devised), throughout the world, winner's entry, name, photograph, image, voice, appearance, actions, likeness and biographical information, including winner's city and state of residence, for television, advertising and promotional purposes, without further compensation, notification, or permission, and without recourse or liability of any kind.

General Terms & Conditions: By entering Sweepstakes, each entrant agrees: (i) to be bound by these Official Sweepstakes Rules and the decisions of Sweepstakes Organizer, which shall be final and binding; and (ii) to release, indemnify and hold harmless Sweepstakes Organizer, Grand Prize Sponsor, and host hunting preserves, and each of their respective directors, officers, employees, and other representatives (collectively, "Released Parties") from any and all claims, losses, or liabilities of any kind (including attorneys' fees and costs) arising from or relating to the administration or operation of the Sweepstakes or any errors in materials related thereto; entrant's participation in the Sweepstakes; use or distribution of entrant's Sweepstakes entry submission; use and exploitation of entrant's name, likeness and city and state of residence information; entrant's acceptance or use of a prize; or any claims based on rights of privacy, rights of publicity, and/or other personal or proprietary right. Sweepstakes Organizer reserves the right, in its sole discretion, to modify, suspend or terminate all or part of the Sweepstakes at any time, and, in the event of suspension or termination, to award prizes based on eligible submissions received prior to any such action, or not award prizes at all. The Released Parties shall not be responsible or liable for: (i) late, lost, delayed, damaged, misdirected, stolen, incomplete, illegible, unintelligible or postage-due submissions or other correspondence; (ii) telephone, electronic, hardware or software program, network, Internet, or computer malfunctions, failures, interruptions, or difficulties of any kind; (iii) failed, incomplete, garbled, or delayed computer transmissions; or (iv) any condition caused by events beyond the control of the Released Parties that may cause the Sweepstakes to be disrupted or corrupted, including any injury or damage to any person's computer relating to or resulting from participation in the Sweepstakes or downloading any materials related thereto. Sweepstakes Organizer reserves the right in its sole discretion to disqualify any individual found tampering with or disrupting the operation or administration of the Sweepstakes. Any dispute arising from this Sweepstakes shall be brought exclusively in a state or federal court located in Fairfield County, Connecticut selected by Sweepstakes Organizer applying the laws of the State of Connecticut without giving effect to any principles of conflicts of law thereunder that would require or permit the application of any other laws. Sweepstakes entrants consent to the personal jurisdiction of such courts, agree to accept service of process electronically (e.g., via e-mail) or certified or registered mail, and specifically waive any jurisdictional or venue defenses otherwise available to them.

Winner's List: Following the Sweepstakes Period, the names of all confirmed and validated winners may be obtained until May 31, 2010 by sending a self-addressed, stamped envelope to: WingshootingUSA "Win A Shot On The Show" Sweepstakes, NSSF, 11 Mile Hill Rd., Newtown, CT 06470-2359, Attn: Director Marketing & Broadcast Media.

Privacy Policy: By entering Sweepstakes, information about entrants will be captured by Sweepstakes Organizer. The information captured includes entrants' names, mailing addresses, email addresses, and other information provided by entrants at time of entry. This information may be used by Sweepstakes Organizer for prize notification and advertising or promotional purposes, and shared by Sweepstakes Organizer with third parties, including prize sponsors and providers. Entrants may be contacted by Sweepstakes Organizer and other parties with future promotional offers about their products and/or services.

Change to Official Sweepstakes Rules: Sweepstakes Organizer reserves the right to make changes to these Official Sweepstakes Rules at any time and for any reason without notice.

Sweepstakes Organizer: National Shooting Sports Foundation, Inc. ("Organizer"), 11 Mile Hill Rd., Newtown, CT 06470-2359.