

# PULL THE TRIGGER INSERTION ORDER

## DIGITAL NEWSLETTER

Pull The Trigger is not your average e-newsletter. This newsletter offers helpful tips for gun owners ranging from shotgun technique to rifle to handgun to personal defense and much more. Sent to 77,000 subscribers each month, Pull the Trigger provides links to video tips and articles that shooters and hunters can put to use on their next trip to the range or when heading afield.

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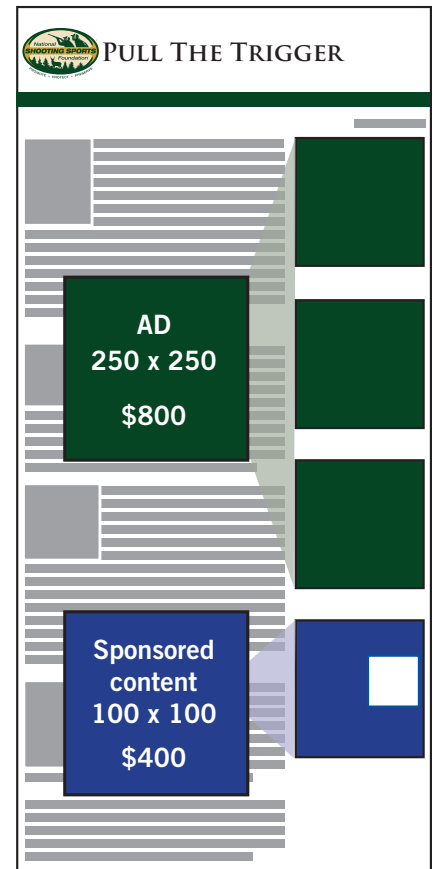
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