

FIRST SHOTS NEWS INSERTION ORDER

DIGITAL NEWSLETTER

First Shots News is one of the newest monthly newsletters from NSSF that offers interviews, advice and articles to help answer some of the questions every new shooter has when starting out. Thousands of people are purchasing firearms for the first time and do not have a place to go for information. This newsletter gets distributed to over 32,000 subscribers each month.

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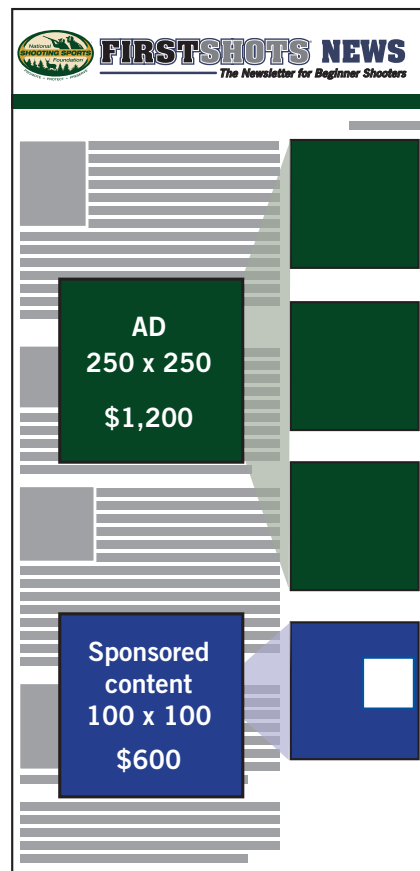
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Dave Jeannette
 National Shooting Sports Foundation
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 Newtown, CT 06470-2359
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