

RETAIL MERCHANDISE ORDER FORM

NATIONAL SHOOTING
SPORTS FOUNDATION®

As an NSSF member the following items are available at no charge. Please check off the items you are interested in receiving, fill in your contact information and fax **both sides** or mail to address listed on back.

Item	Description	Member Price	Non-Member Price	Please send
8149	4473-Overlay NSSF has produced a Form 4473 Overlay Guide, a template that indicates what items need to be completed and what the correct responses should be on the ATF Form 4473. This template is available free to NSSF members and available for \$3.00 to non-members. The proper and consistent use of this overlay guide will help to prevent or eliminate most Form 4473 completion errors.	FREE	\$3.00* *\$15 minimum order	<input type="checkbox"/>
28	Acquisition and Disposition Record Book This book provides a permanent record of all purchases and sales of firearms as required under the Gun Control Act of 1968. This suggested format is optional. 46 pages, 3-hole punched.	FREE	\$3.00* *\$15 minimum order	<input type="checkbox"/>
8150	Financials for the Firearms Retailer This book will help you understand and use the information that you should have as you sell merchandise, provide services and pay bills, as well as the information that you give to and receive from your accountant.	FREE	\$15.00	<input type="checkbox"/>
8151	How to Write a Business Plan for the Firearms Retailer This book will provide useful information to the firearms retailer to help them succeed in an ever increasing competitive business environment.	FREE	\$15.00	<input type="checkbox"/>
8152	Merchandising Guide for the Firearms Retailer This book covers the topic of how to properly buy and manage your inventory. It includes everything from how to select vendors, how to price and when to have a clearance sale.	FREE	\$15.00	<input type="checkbox"/>
8158	Employment Guide for the Firearms Retailer This Book goes over the steps to hiring, retaining, evaluating and terminating staff as well as job descriptions and employee handbooks.	FREE	\$15.00	<input type="checkbox"/>
8191	Complete Set of Retailer Guides (includes 8150, 8151, 8152, 8158) Four guides written by well-known author, retailer and speaker Tom Shay specifically for the firearms retailer.	FREE	\$60.00	<input type="checkbox"/>
8157	How to Pass an ATF inspection Flyer	FREE	FREE	<input type="checkbox"/>
8199	Don't Lie DVD	FREE	FREE	<input type="checkbox"/>
451	Don't Lie Set Make sure that you and your employees are prepared to stop illegal firearm purchases. Bring the Don't Lie for the Other Guy message into your store. The Don't Lie Retailer Kit includes display items to warn the public about the severe penalties for engaging in straw purchases and educational information to help retailers recognize and stop any would-be straw purchaser. The kit includes: Don't Lie DVD: A Retailer's Guide to Recognizing and Deterring Straw Purchases Don't Lie Brochure: A companion guide to the Don't Lie DVD Counter Card Counter Mat (available separately in Spanish) Two Posters (available separately in Spanish) 4 x 4 Logo Decal 2 x 2 Square Buttons	FREE	FREE	<input type="checkbox"/>

Yes, I am currently an NSSF member. Please send the requested items at no charge.

My Member ID # is _____

I would like to become an NSSF member for \$50.

New Member Information:

Business Name _____

Primary Contact _____

Street Address _____

P.O. Box _____ Suite/Floor _____

City _____ State _____ Zip _____

Phone _____ Fax _____

E-mail _____

Web Address _____

No, I am not interested in becoming an NSSF member at this time. Please send the requested items.

Payment Information:

I have enclosed a check # _____

My Credit Card information is: Visa Mastercard American Express Discover

Name on Credit Card _____

Billing address _____

Card # _____ Security code _____ Expires (mm/yy) _____

Signature _____

Shipping Address: Same as Member Information Same as Payment Information

Name _____

Street Address _____

Suite/Floor _____

City _____ State _____ Zip _____

**Please Fax or email merchandise
order form to:**

Ann Siladi
asiladi@nssf.org
F: 203-426-1245

Information about membership:

Samantha Hughes
shughes@nssf.org
T: 203-426-1320 x262



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Mail order form to:

NSSF
11 Mile Hill Road
Newtown, CT 06470-2359

T: 203.426.1320

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