

## NEWS OF OUR CLIENTS



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### THE NATIONAL ASSOCIATION OF SPORTING GOODS WHOLESALERS (NASGW) ANNOUNCES WINNERS OF 2008 INDUSTRY ACHIEVEMENT AWARDS

The National Association of Sporting Goods Wholesalers is proud to announce the 2008 winners of its prestigious Industry Achievement Awards, at the associations'



Annual Expo in Atlanta's famed Mart Facility. This year's NASGW Annual Expo marks the 35th Anniversary of the annual meeting and events, and this year the NASGW is proud to announce a new and enhanced awards program to honor its outstanding manufacturers. The NASGW has researched how other groups, outside of the shooting sports industry, determines, evaluates and recognizes its outstanding vendors, and from this research the NASGW has developed an even more accurate and balanced assessment program. This annual awards program allows the industry's leading distributors — NASGW wholesaler members — to select and honor the association's top manufacturers in several key categories including distribution policy, marketing, promotions and sales, logistics and operations and NASGW and industry support.

Each winner exemplifies the true meaning of excellence and sets the benchmark for excellence in our industry," says Mike Brown, Chairman of the NASGW Board of Directors. "As always, there were many exceptional nominees to consider, all of whom contribute profoundly to the future growth of the industry. Receiving a nomination in any one of these categories is a testament to a company's strong reputation within the industry and among its peers."

The NASGW is proud to announce the 2008 winners:

Chairman's Award for Industry Leadership: **Glock**

Firearms Manufacturer of the Year: **Sturm, Ruger & Co., Inc.**

Accessory Manufacturer of the Year: **Birchwood Casey**

Ammunition Manufacturer of the Year: **Winchester Ammunition**

For more information about the NASGW, contact the association at PO Box 881525 Port St. Lucie, FL 34988 • (772) 621-7162 • Or visit the association's website at [www.nasgw.org](http://www.nasgw.org).

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