

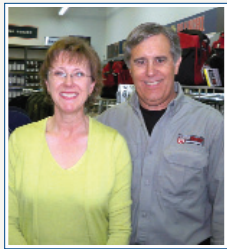
NSSF DELIVERS VALUE

A WEB OF RESOURCES: NSSF IS A PORTAL TO BUSINESS SUCCESS

NSSF provides its members with a variety of cost-saving business benefits, but the one mentioned most often by member retailers and range owners is one that can't be quantified by a price tag. It's the wealth of information found on NSSF Web sites and the resources available to help ensure business success.



One member's experience



The Perrys say there is no better organization aimed to help industry business owners succeed than NSSF.

Members: John and Marcie Perry, Owners

Business: Range Master of San Luis Obispo
San Luis Obispo, CA
www.range-master.com



Description of Business: "Range Master of San Luis Obispo is an indoor shooting range and specialty retail business offering new and used firearms, law enforcement gear, uniforms, body armor, footwear, tactical clothing, and accessories. We teach an array of classes in personal safety, CCW, (Concealed Carry Weapons) and guard training. In addition to providing a place for officers to qualify, or the general public to enjoy recreational shooting, our range features a 'green' Super Trap backstop that is friendly to both shooters and the environment."

Experience with the NSSF as a resource: "We have found that NSSF provides an invaluable wealth of information on a wide variety of topics that are very important to business owners in the firearms industry. We are always looking for ways to improve our knowledge and refine our operation; NSSF is just the organization to help us do this. We have benefited immensely from information easily found on NSSF's Web sites."

Value of NSSF Membership: "There is no better organization available for firearms retailers and range owners than NSSF. You can spend a lot of time hunting for information on how best to run your business, but NSSF aims to present members with the knowledge and resources needed to succeed, thereby saving a huge amount of time. And let's face it; today, more than ever, time is money."

Interested in NSSF membership?

Promoting the great American tradition of hunting and shooting is what the National Shooting Sports Foundation is all about. For our members it's more than a sport; it's a way of life. Join the more than 4,000 companies and individuals who have already discovered that NSSF Delivers Value! To learn more, visit www.nssf.org/shootingformore or contact Bettyjane Swann, NSSF manager of member services, at 203-426-1320 or e-mail bswann@nssf.org.

