

NSSF DELIVERS VALUE

IN THEIR OWN WORDS, MEMBERSHIP MEANS BUSINESS

More than 4,000 companies and individuals have joined the National Shooting Sports Foundation (NSSF) to help NSSF promote the great American tradition of hunting and shooting. As members they have also discovered how NSSF delivers value.

A few members' experiences...

FedEx

"...using FedEx gives me a considerable price discount when compared with other delivery services. ... FedEx is uncompromisingly efficient."

*Michelle Garcia, President, Cold War Shooters,
El Paso, TX; Highland, CA*



Payment Alliance International (PAI)

"... PAI offers lower credit card processing fees...and is very quick to transfer funds to our bank account, which is definitely a benefit."

*Charles Griffin, Owner, Rock Hill Arms & Mercantile,
Quanah, TX*



SHOT Show University

"... NSSF's seminars the day before the show...was the best experience... NSSF is like the college for the firearms industry!"

*Lonnie Frericks, Owner, The Virginia Stockade, Inc.,
King George, VA*



NASR Resources

"Without ...the good-science resources [from NSSF's National Association of Shooting Ranges (NASR)] [our range] would have faded into memory. NSSF provides a combination of resources and talent no one else can match."

*Jay Spitz, Range Officer, Sportsman's Park Trap Range,
Naperville Sportsman's Club, Naperville, IL*



NSSF Web Sites

"...NSSF provides an invaluable wealth of information... important to business owners in the firearms industry. We have benefited immensely from information easily found on NSSF's Web sites."

*John Perry, Owner, Range Master of San Luis Obispo,
San Luis Obispo, CA*



Read their full stories as well as an overview of member benefits at www.nssf.org/members.

As an NSSF member, you too can be featured in SHOT Business. Tell us how a member benefit has helped your business. E-mail Colleen Swain, NSSF's managing editor, at cswain@nssf.org or call 203-426-1320. Not a member? Learn more at www.nssf.org/shootingformore or contact Bettyjane Swann, NSSF manager of member services, at 203-426-1320, e-mail bswann@nssf.org.

