

# FIREARMS AND AMMUNITION INDUSTRY ECONOMIC IMPACT REPORT

2014



NSSF.ORG





# Who is the National Shooting Sports Foundation?

The National Shooting Sports Foundation (NSSF) is the trade association for the firearms industry. Its mission is to promote, protect and preserve hunting and the shooting sports. Formed in 1961, NSSF has a membership of more than 11,000 manufacturers, distributors, firearms retailers, shooting ranges, sportsmen's organizations and publishers.

For more than 200 years, America's firearms and ammunition industry has made products that have been part of our country's tradition of freedom, self-reliance and enjoyment of the outdoors.

NSSF has led the way in promoting responsible ownership of firearms.

NSSF concentrates its efforts on measurably advancing participation



in and understanding of hunting and the shooting sports; reaffirming and strengthening our members' commitment to the safe and responsible use of their products,

and promoting a political climate supportive of America's traditional firearms rights.

NSSF's expanding government relations program responds to the ever-changing political environment that threatens the future of hunting, recreational shooting, our firearms freedoms, and our industry's well-being. NSSF works on both state and federal level issues, along with working with many regulatory agencies, to protect the firearms industry and make sure their business interests are appropriately represented.

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## The Firearms and Ammunition Industry Economic Impact Report

This report details the significant economic impact the firearms and ammunition industry has on the nation's and each state's economy. The economic growth America's firearms and ammunition industry has experienced over the years has been nothing short of remarkable.

Over the past few years, the industry's growth has been driven by an unprecedented number of Americans choosing to exercise their fundamental right to keep and bear arms and purchase a firearm and ammunition.

NSSF, representing manufacturers and sportsmen

around the nation, takes great pride in supporting wildlife conservation efforts. Noted in the economic impact report is the significant taxes paid by member companies to federal and state governments and the Pittman-Robertson excise tax the industry pays on the products it sells – this tax is the major source of wildlife conservation funding in America.

During difficult economic times and high unemployment rates nationally, our industry has grown and created over 34,609 new, well-paying jobs over the past 2 years. Our industry is proud to be one of the bright spots in this economy.

Take a look for yourself and see the impact we have nationally and on your home state. (See center spread.)



# The Firearms Industry Creates Jobs in America

United States companies that manufacture, distribute, and sell sporting firearms, ammunition and supplies are an important part of the country's economy. Manufacturers of firearms, ammunition, and supplies, along with companies that sell and distribute these products, provide well paying jobs in America and pay significant amounts in tax to the state and Federal governments.

## Economic Impact of the Sporting Arms and Ammunition Industry in the United States

	Direct	Supplier	Induced	Total
Jobs (FTE)	134,429	59,982	68,812	263,223
Wages	\$5,985,212,500	\$4,215,796,000	\$3,544,468,000	\$13,745,476,500
Economic Impact	\$17,790,120,500	\$14,274,296,700	\$10,892,182,300	\$42,956,599,500

### The Firearms & Ammunition Industry is an Important Part of America's Economy

Companies in the United States that manufacture, distribute and sell firearms, ammunition and hunting equipment employ as many as 134,429 people in the country and generate an additional 128,794 jobs in supplier and ancillary industries. These include jobs in companies supplying goods and services to manufacturers, distributors and retailers, as well as those that depend on sales to workers in the firearms and ammunition industry.[1]

These are good jobs, paying an average of \$52,220 in wages and benefits. And today every job is important. In fact, in the United States the unemployment rate has reached 5.8 percent. This means that there are already 9,124,000 people trying to find jobs in the nation and collecting unemployment benefits. [2]

### The Economic Benefit of the Industry Spreads Throughout the Country

Not only does the manufacture and sale of firearms and hunting supplies create good jobs in the United States but the industry also contributes to the economy as a whole. In fact, in 2014 the firearms and ammunition industry was responsible for as much as \$42.96 billion in total economic activity in the country.

The broader economic impact flows throughout the economy, generating business for firms seemingly unrelated to firearms. Real people, with real jobs, working in industries as varied as banking, retail, accounting, metal working, even in printing, all depend on the firearms and ammunition industry for their livelihood.

### The Country Also Benefits From the Taxes Paid By The Industry

The firearms and ammunition industry generates sizable tax revenues. In the United States, the industry and its employees pay over \$5.79 billion in federal and state taxes including property, income, and sales-based levies. [3]

- 1 John Dunham and Associates, New York, December 2014. Direct impacts include those jobs in firearms and ammunition manufacturers, as well as companies that manufacture products such as ammunition holders and magazines, cases, decoys, game calls, holsters, hunting equipment, scopes, clay pigeons and targets. Direct impacts also include those resulting from the wholesale distribution and retailing of these products
- 2 The Bureau of Labor Statistics. Available online at: [www.bls.gov/lau/home.htm](http://www.bls.gov/lau/home.htm). Data for November-14.
- 3 This is in addition to over \$863.70 million in federal excise taxes.

Source: John Dunham and Associates, Inc.  
New York, New York 2014



### Taxes Generated in the United States

Tax Impact	Business Taxes	Excise Taxes
Federal Taxes	\$3,116,867,000	\$863,696,528
State Taxes	\$2,674,161,900	
<b>Total Taxes</b>	<b>\$5,791,028,900</b>	<b>\$863,696,528</b>



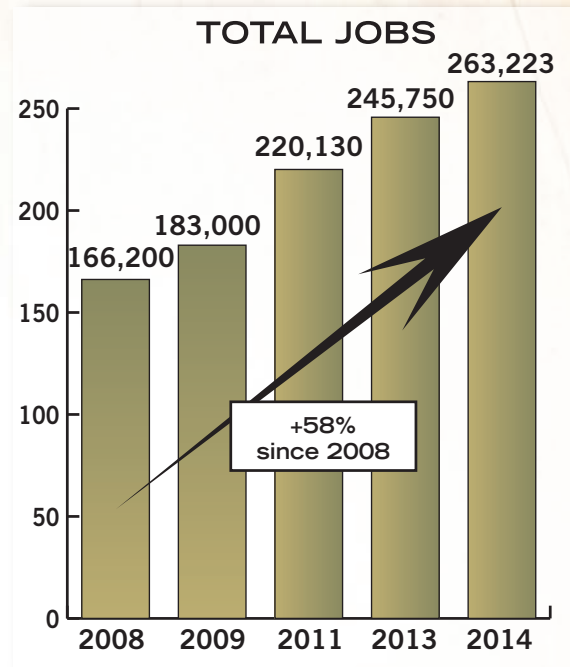
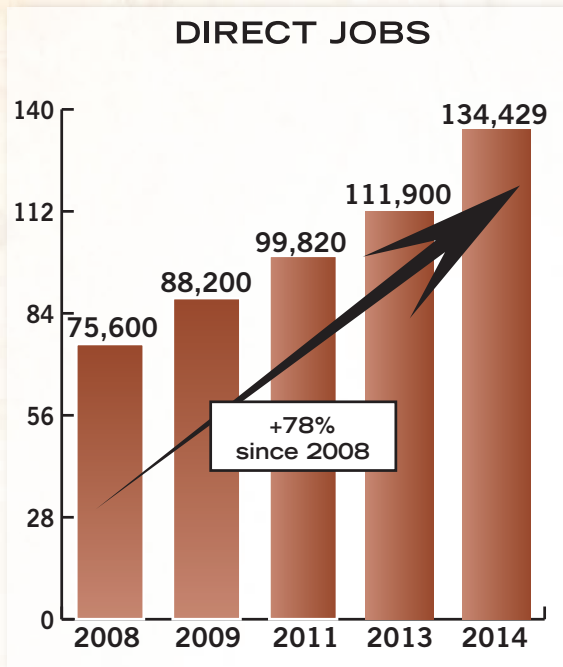
# ECONOMIC CONTRIBUTION OF ARMS AND AMMUNITION INDUSTRY

	Direct			Suppliers		
	Jobs	Wages	Output	Jobs	Wages	Output
Alabama	1,829	\$ 63,154,200	\$ 129,808,900	619	\$ 37,611,900	\$ 174,540,300
Alaska	334	\$ 11,131,300	\$ 12,692,400	58	\$ 5,227,200	\$ 20,689,000
Arizona	3,203	\$ 148,887,200	\$ 400,804,500	1,415	\$ 87,016,100	\$ 284,617,300
Arkansas	2,650	\$ 145,258,800	\$ 705,285,600	1,292	\$ 71,538,600	\$ 257,775,400
California	12,522	\$ 546,753,100	\$ 1,187,610,900	5,568	\$ 442,671,900	\$ 1,344,827,600
Colorado	3,012	\$ 113,825,600	\$ 295,276,600	1,087	\$ 77,960,000	\$ 218,141,800
Connecticut	3,130	\$ 267,787,900	\$ 1,030,038,900	1,308	\$ 113,912,800	\$ 306,923,100
Delaware	251	\$ 6,836,600	\$ 5,961,300	64	\$ 5,785,300	\$ 21,779,300
District of Columbia	63	\$ 1,787,600	\$ 1,345,600	80	\$ 10,878,200	\$ 18,770,500
Florida	7,616	\$ 289,577,100	\$ 764,612,900	3,011	\$ 184,222,300	\$ 541,915,600
Georgia	3,673	\$ 140,741,100	\$ 395,203,600	1,658	\$ 113,176,600	\$ 385,895,400
Hawaii	423	\$ 11,711,500	\$ 9,979,500	95	\$ 6,382,900	\$ 17,537,500
Idaho	2,244	\$ 115,760,900	\$ 511,148,600	1,079	\$ 54,080,800	\$ 175,828,300
Illinois	5,338	\$ 274,149,300	\$ 861,411,800	2,961	\$ 234,285,200	\$ 731,817,900
Indiana	2,349	\$ 64,807,500	\$ 124,382,500	899	\$ 59,654,500	\$ 326,554,600
Iowa	1,608	\$ 58,423,200	\$ 172,668,200	574	\$ 31,498,200	\$ 122,390,500
Kansas	1,702	\$ 61,666,100	\$ 216,027,700	748	\$ 41,770,500	\$ 144,465,700
Kentucky	1,611	\$ 70,583,900	\$ 179,803,200	690	\$ 41,219,400	\$ 184,670,300
Louisiana	1,460	\$ 51,147,600	\$ 98,800,600	523	\$ 36,111,100	\$ 269,480,000
Maine	645	\$ 26,417,200	\$ 91,876,500	257	\$ 14,133,100	\$ 44,543,100
Maryland	1,839	\$ 83,601,500	\$ 258,144,400	799	\$ 59,597,500	\$ 153,862,000
Massachusetts	4,086	\$ 260,961,400	\$ 1,235,106,000	2,243	\$ 195,231,400	\$ 486,711,900
Michigan	4,271	\$ 159,063,100	\$ 284,432,700	1,642	\$ 110,430,000	\$ 386,240,200
Minnesota	4,636	\$ 298,742,600	\$ 986,000,200	2,443	\$ 172,712,600	\$ 502,997,500
Mississippi	2,090	\$ 119,036,700	\$ 470,055,100	985	\$ 49,240,200	\$ 205,754,100
Missouri	3,129	\$ 132,349,000	\$ 325,573,700	1,161	\$ 75,361,900	\$ 245,127,300
Montana	1,152	\$ 44,355,800	\$ 163,510,700	460	\$ 21,412,700	\$ 70,788,900
Nebraska	1,309	\$ 67,972,400	\$ 244,901,100	576	\$ 35,724,400	\$ 109,934,700
Nevada	908	\$ 32,098,500	\$ 88,031,400	328	\$ 21,688,700	\$ 67,611,800
New Hampshire	1,720	\$ 144,491,100	\$ 598,504,600	1,062	\$ 70,395,200	\$ 190,519,200
New Jersey	2,397	\$ 83,594,800	\$ 130,086,700	860	\$ 76,144,600	\$ 240,686,400
New Mexico	638	\$ 17,282,400	\$ 22,311,900	149	\$ 9,417,500	\$ 40,892,900
New York	6,180	\$ 293,818,000	\$ 810,168,700	2,969	\$ 292,566,100	\$ 752,410,000
North Carolina	4,689	\$ 204,995,100	\$ 680,441,900	2,301	\$ 138,173,000	\$ 457,736,200
North Dakota	314	\$ 9,611,900	\$ 17,052,700	67	\$ 4,451,400	\$ 18,273,000
Ohio	3,987	\$ 133,835,500	\$ 264,732,100	1,874	\$ 130,333,400	\$ 534,637,800
Oklahoma	1,307	\$ 37,087,900	\$ 63,198,700	439	\$ 25,630,100	\$ 111,280,500
Oregon	2,581	\$ 167,570,200	\$ 689,231,800	1,820	\$ 117,190,700	\$ 410,081,500
Pennsylvania	4,830	\$ 181,989,200	\$ 445,488,100	2,126	\$ 156,296,000	\$ 581,175,000
Rhode Island	399	\$ 23,974,700	\$ 66,701,600	159	\$ 11,099,400	\$ 41,248,500
South Carolina	2,138	\$ 105,706,900	\$ 359,552,400	1,050	\$ 58,782,100	\$ 212,473,800
South Dakota	712	\$ 31,516,500	\$ 132,588,900	322	\$ 16,063,400	\$ 54,879,900
Tennessee	2,235	\$ 90,349,900	\$ 211,767,600	944	\$ 60,283,400	\$ 229,053,400
Texas	9,076	\$ 327,105,300	\$ 745,137,000	3,982	\$ 288,511,300	\$ 1,408,217,700
Utah	1,794	\$ 71,544,000	\$ 244,629,000	900	\$ 49,269,000	\$ 192,651,300
Vermont	428	\$ 20,291,300	\$ 55,916,000	160	\$ 8,129,600	\$ 29,770,900
Virginia	3,225	\$ 123,533,300	\$ 331,785,900	1,284	\$ 98,894,900	\$ 279,146,000
Washington	2,517	\$ 87,185,100	\$ 176,498,900	913	\$ 66,975,100	\$ 209,236,500
West Virginia	634	\$ 19,008,800	\$ 43,938,300	213	\$ 14,841,800	\$ 74,682,900
Wisconsin	3,202	\$ 132,141,200	\$ 417,117,500	1,663	\$ 105,143,200	\$ 353,663,300
Wyoming	343	\$ 9,990,700	\$ 32,775,100	102	\$ 6,668,800	\$ 29,388,400
<b>Total</b>	<b>134,429</b>	<b>\$ 5,985,212,500</b>	<b>\$ 17,790,120,500</b>	<b>59,982</b>	<b>\$ 4,215,796,000</b>	<b>\$ 14,274,296,700</b>

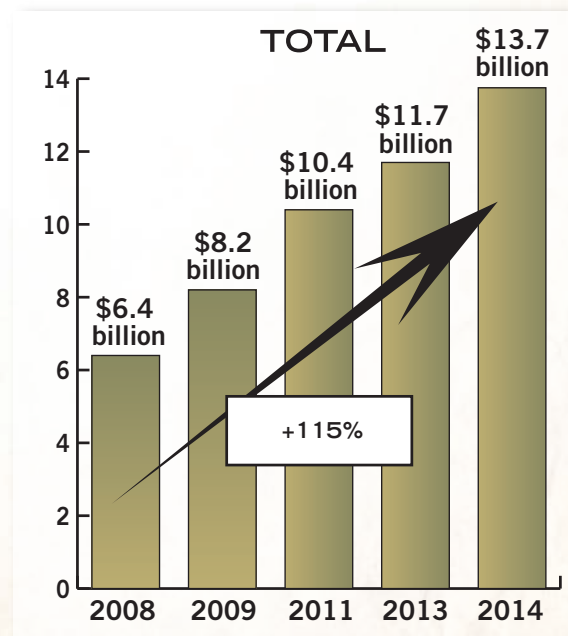
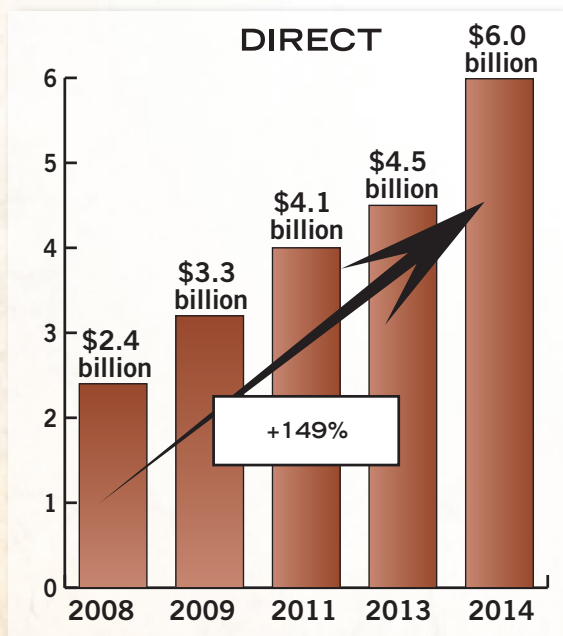
Induced			Total			Avg. Wages & Benefits	Federal Excise Taxes
Jobs	Wages	Output	Jobs	Wages	Output		
795 \$	33,809,000 \$	120,678,700	3,243 \$	134,575,100 \$	425,027,900	\$ 41,497	\$ 13,994,261
112 \$	5,639,900 \$	17,850,300	504 \$	21,998,400 \$	51,231,700	\$ 43,648	\$ 2,981,079
1,649 \$	80,188,000 \$	251,631,700	6,267 \$	316,091,300 \$	937,053,500	\$ 50,437	\$ 18,141,083
1,277 \$	50,504,400 \$	170,934,900	5,219 \$	267,301,800 \$	1,133,995,900	\$ 51,217	\$ 10,043,647
6,663 \$	410,298,200 \$	1,186,847,700	24,753 \$	1,399,723,200 \$	3,719,286,200	\$ 56,548	\$ 111,909,713
1,315 \$	69,136,900 \$	200,380,300	5,414 \$	260,922,500 \$	713,798,700	\$ 48,194	\$ 24,020,210
1,169 \$	73,179,700 \$	213,919,200	5,607 \$	454,880,400 \$	1,550,881,200	\$ 81,127	\$ 8,028,532
127 \$	6,681,600 \$	23,538,800	442 \$	19,303,500 \$	51,279,400	\$ 43,673	\$ 706,682
132 \$	11,645,200 \$	19,032,200	275 \$	24,311,000 \$	39,148,300	\$ 88,404	\$ 2,133,806
4,283 \$	206,606,300 \$	607,298,900	14,910 \$	680,405,700 \$	1,913,827,400	\$ 45,634	\$ 57,223,665
1,951 \$	96,322,000 \$	301,387,000	7,282 \$	350,239,700 \$	1,082,486,000	\$ 48,097	\$ 24,232,435
205 \$	9,284,300 \$	25,344,600	723 \$	27,378,700 \$	52,861,600	\$ 37,868	\$ 4,869,416
960 \$	35,912,500 \$	115,105,500	4,283 \$	205,754,200 \$	802,082,400	\$ 48,040	\$ 6,468,747
3,059 \$	176,325,300 \$	525,059,300	11,358 \$	684,759,800 \$	2,118,289,000	\$ 60,289	\$ 33,227,193
1,067 \$	50,094,300 \$	188,255,900	4,315 \$	174,556,300 \$	639,193,000	\$ 40,453	\$ 18,324,791
733 \$	31,359,700 \$	117,981,400	2,915 \$	121,281,100 \$	413,040,100	\$ 41,606	\$ 9,149,056
723 \$	32,006,800 \$	111,981,600	3,173 \$	135,443,400 \$	472,475,000	\$ 42,686	\$ 9,522,879
853 \$	36,012,300 \$	121,130,400	3,154 \$	147,815,600 \$	485,603,900	\$ 46,866	\$ 10,439,265
751 \$	34,626,600 \$	118,998,300	2,734 \$	121,885,300 \$	487,278,900	\$ 44,581	\$ 11,240,217
340 \$	13,850,200 \$	41,527,400	1,242 \$	54,400,500 \$	177,947,000	\$ 43,801	\$ 3,670,273
979 \$	54,948,700 \$	142,019,900	3,617 \$	198,147,700 \$	554,026,300	\$ 54,782	\$ 11,163,331
2,204 \$	132,813,500 \$	332,390,900	8,533 \$	589,006,300 \$	2,054,208,800	\$ 69,027	\$ 13,373,446
1,985 \$	95,409,600 \$	322,594,100	7,898 \$	364,902,700 \$	993,267,000	\$ 46,202	\$ 32,639,989
2,577 \$	128,953,000 \$	408,056,900	9,656 \$	600,408,200 \$	1,897,054,600	\$ 62,180	\$ 18,736,637
926 \$	34,936,500 \$	119,615,000	4,001 \$	203,213,400 \$	795,424,200	\$ 50,791	\$ 7,577,560
1,522 \$	70,782,100 \$	219,948,300	5,812 \$	278,493,000 \$	790,649,300	\$ 47,917	\$ 17,422,846
467 \$	17,128,900 \$	52,275,400	2,079 \$	82,897,400 \$	286,575,000	\$ 39,874	\$ 4,721,946
666 \$	28,910,500 \$	95,354,000	2,551 \$	132,607,300 \$	450,189,800	\$ 51,982	\$ 6,125,489
460 \$	21,678,000 \$	64,921,800	1,696 \$	75,465,200 \$	220,565,000	\$ 44,496	\$ 6,480,616
1,024 \$	48,934,200 \$	135,149,300	3,806 \$	263,820,500 \$	924,173,100	\$ 69,317	\$ 4,625,208
1,234 \$	81,067,100 \$	237,101,100	4,491 \$	240,806,500 \$	607,874,200	\$ 53,620	\$ 22,719,969
267 \$	11,297,400 \$	33,323,600	1,054 \$	37,997,300 \$	96,528,400	\$ 36,051	\$ 5,164,568
3,391 \$	231,014,100 \$	608,327,800	12,540 \$	817,398,200 \$	2,170,906,500	\$ 65,183	\$ 42,044,177
2,401 \$	110,374,900 \$	362,118,700	9,391 \$	453,543,000 \$	1,500,296,800	\$ 48,295	\$ 22,718,394
139 \$	6,694,800 \$	21,537,300	520 \$	20,758,100 \$	56,863,000	\$ 39,919	\$ 2,583,676
2,140 \$	104,428,100 \$	351,170,000	8,001 \$	368,597,000 \$	1,150,539,900	\$ 46,069	\$ 29,772,454
608 \$	27,019,200 \$	97,735,000	2,354 \$	89,737,200 \$	272,214,200	\$ 38,121	\$ 9,934,830
1,745 \$	78,289,300 \$	273,197,100	6,146 \$	363,050,200 \$	1,372,510,400	\$ 59,071	\$ 11,543,299
2,502 \$	134,754,300 \$	405,936,400	9,458 \$	473,039,500 \$	1,432,599,500	\$ 50,015	\$ 30,034,624
197 \$	9,761,600 \$	27,533,800	755 \$	44,835,700 \$	135,483,900	\$ 59,385	\$ 2,203,498
1,219 \$	48,214,000 \$	156,193,500	4,407 \$	212,703,000 \$	728,219,700	\$ 48,265	\$ 10,825,325
325 \$	12,617,500 \$	43,231,200	1,359 \$	60,197,400 \$	230,700,000	\$ 44,295	\$ 2,900,884
1,260 \$	61,530,400 \$	200,188,500	4,439 \$	212,163,700 \$	641,009,500	\$ 47,795	\$ 15,959,590
4,723 \$	250,917,100 \$	842,808,900	17,781 \$	866,533,700 \$	2,996,163,600	\$ 48,734	\$ 73,468,428
900 \$	38,552,000 \$	124,994,900	3,594 \$	159,365,000 \$	562,275,200	\$ 44,342	\$ 9,488,217
197 \$	7,877,400 \$	23,162,100	785 \$	36,298,300 \$	108,849,000	\$ 46,240	\$ 2,183,068
1,425 \$	77,192,500 \$	216,360,100	5,934 \$	299,620,700 \$	827,292,000	\$ 50,492	\$ 20,829,006
1,179 \$	64,861,900 \$	198,089,000	4,609 \$	219,022,100 \$	583,824,400	\$ 47,521	\$ 23,491,879
258 \$	10,340,500 \$	35,285,800	1,105 \$	44,191,100 \$	153,907,000	\$ 39,992	\$ 4,354,005
1,620 \$	74,980,900 \$	246,604,800	6,485 \$	312,265,300 \$	1,017,385,600	\$ 48,152	\$ 16,007,434
108 \$	4,704,800 \$	16,073,000	553 \$	21,364,300 \$	78,236,500	\$ 38,633	\$ 2,275,185
68,812 \$	3,544,468,000 \$	10,892,182,300	263,223 \$	13,745,476,500 \$	42,956,599,500	\$ 52,220	\$ 863,696,528

# WHAT A GROWING INDUSTRY LOOKS LIKE...

## JOBS

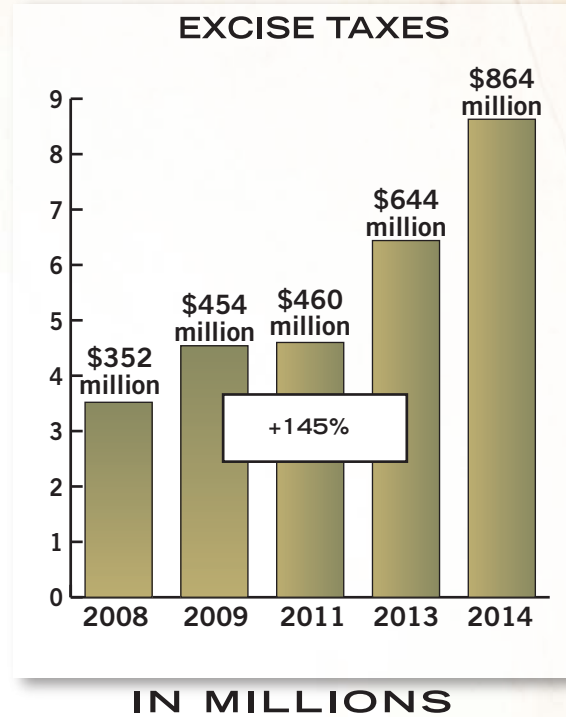
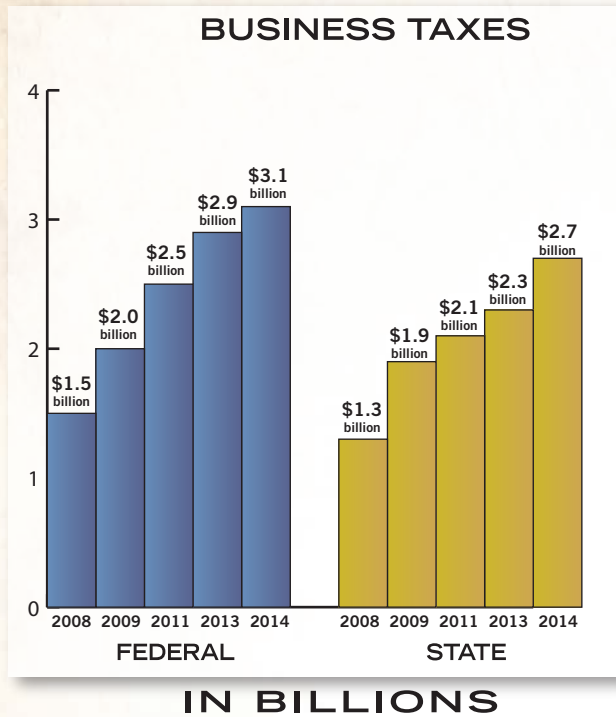


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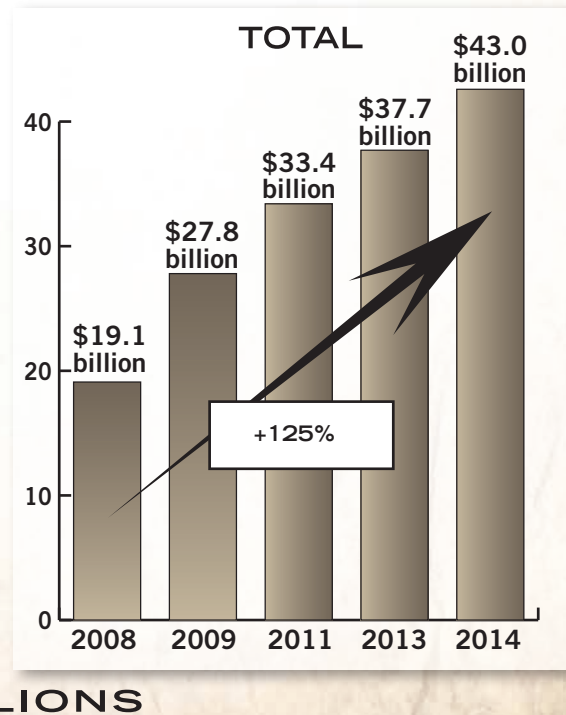
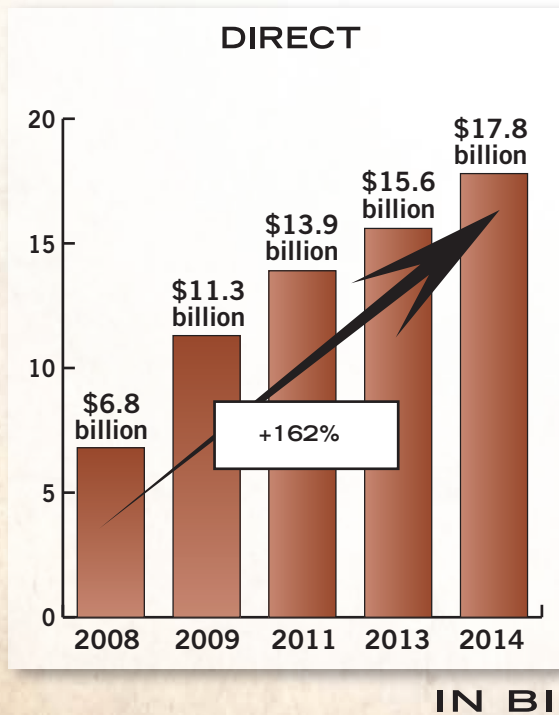


IN BILLIONS

## TAXES GENERATED



## ECONOMIC IMPACT





# WE ARE THE FIREARMS INDUSTRY

A.T. Wall Company DBA Metalform  
Acme United Corporation  
Action Target  
Advanced Technology International, LLC  
Aimpoint, Inc.  
AirForce Airguns  
Ammunition Development Company  
    dba Silver State Armory  
ATK Sporting Group  
Audemous, Inc. dba FrogLube Brands  
Austin Sheridan USA, Inc.  
Beretta USA Corporation  
Blackhawk Industries  
Boyt Harness Company  
Browning Arms Company  
Bushnell Corporation  
Butler Creek  
Caesar Guerini/Fabarms  
Carlson's Choke Tubes  
CCI/Speer Ammunition  
Cobra Firearms  
Colt's Manufacturing Company LLC  
Comp-Tac Victory Gear LLC  
Condor Outdoor Products, Inc  
Coonan, Inc.  
COR-BON/Glaser LLC  
CZ-USA  
Dakota Ammo, Inc.  
ESS Eye Pro  
ESS Eyewear  
Fabarm USA, LLC  
Falcon Industries, Inc.  
Federal Cartridge Company  
Final Approach Waterfowl  
Fiocchi of America, Inc.  
First Samco Inc DBA Fobus Holster

    & Mission First Tactical  
FMG Publications  
FN America, LLC  
FNH USA  
Franklin Armory  
Freedom Arms, Inc.  
Frogg Toggs  
FrogLube  
Galco Gunleather  
Glaser LLC  
Glock  
GOEX Powder Company  
H & R 1871, LLC.  
Heckler and Koch, Inc.  
HIVIZ Shooting Systems by North Pass, Ltd  
Hodgdon Powder Company  
Hoppes  
Hornady Manufacturing Company  
Judson A. Smith Company  
K-Var, Corp.  
Kel-Tec CNC Industries, Inc.  
Laporte America, LLC  
Leupold & Stevens, Inc.  
Lewis Machine & Tool Company  
Lyman Products, Corp.  
MAGTECH Ammunition Co., Inc.  
Marlin Firearms Company  
Millett  
MKS Supply, Inc.  
Nammo Lapua Oy  
North American Arms, Inc.  
Nosler, Inc.  
Numrich Gun Parts Corporation  
O. F. Mossberg and Sons, Inc.  
OAKSI  
ODI/Tag Outdoor Products

Olin Corporation/Winchester Division  
Otis Technology  
Outers  
Parmatech Corporation  
PJ Industries, Inc.  
Promatic, Inc  
RCBS  
Remington Arms Company, LLC  
Remington Outdoor Company  
Savage Arms, Inc.  
Sellmark Corporation  
Sierra Bullets, LLC  
SIG SAUER  
Sightron, Inc.  
SilencerCo  
Simmons Scopes  
SinterFire  
Smith & Wesson Firearms  
St. Marks Powder, Inc.  
Stag Arms  
Stoney Point  
Sturm Ruger and Company, Inc.  
Tasco  
Taurus Holdings, Inc.  
Ten-X Ammunition, Inc.  
Thompson Center  
Trulock Tool  
U.S. Repeating Arms Co. Inc/Browning  
Uncle Mike's Law Enforcement  
Volquartsen Custom  
Walls Brands  
Weatherby, Inc.  
Zenith Firearms  
Zenith Quest Corporation  
ZEV Technologies, Inc.  
ZQI Ammunition



11 Mile Hill Road  
Newtown, CT 06470-2359

T: 203.426.1320

F: 203.426.1087

[nssf.org](http://nssf.org)

Item #9101 1/15

PROMOTE

PROTECT

PRESERVE