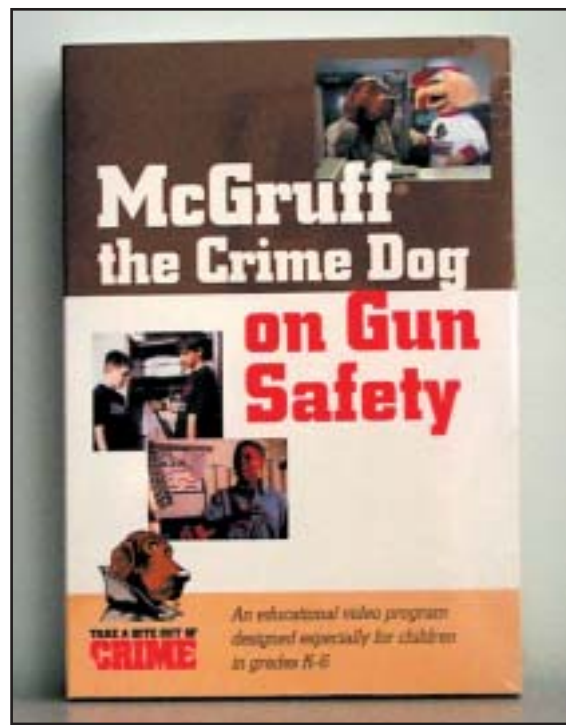


# McGruff<sup>®</sup> the Crime Dog

## on Gun Safety



TAKE A BITE OUT OF  
**CRIME<sup>®</sup>**

**An educational program for children in grades K-6.**

**A cooperative effort of the National Shooting Sports  
Foundation and the National Crime Prevention Council.**

# McGruff Addresses Firearm Safety



**A**t school, at home or at a friend's house, the possibility of encountering a firearm is real for children of all backgrounds and age groups. Learning the right response to such encounters will help ensure that a child will have the confidence to make correct decisions and to make such decisions promptly and decisively.

To assist educators in providing their students with realistic firearms-related safety messages, the National Crime Prevention Council and the National Shooting Sports Foundation offer "McGruff the Crime Dog On Gun Safety," a 15-minute video presentation keyed to grades K-6. Featuring McGruff the Crime Dog and his nephew Scruff, the video delivers an important safety lesson in a clear, direct format using the proven McGruff presentation and character.



***"Well done.  
Held students'  
attention and  
presented a very  
serious message  
in a compelling and  
friendly fashion."***

***– Educator, Carmel, NY –***

# SUGGESTED CLASSROOM ACTIVITIES



“McGruff On Gun Safety” is a versatile program that can fit a number of presentation formats and is available on VHS. The program is designed to culminate with each student signing, at home with a parent or a guardian, a gun safety pledge. Prepared in conjunction with child psychologists, the pledge requires a commitment and an action on the part of the student while impressing upon students the seriousness of the video’s message.

The package includes a teacher’s guide, the Firearms Safety and Responsibility Pledge and suggested ideas for presenting the video. Among suggested presentation ideas are:

- The video can be shown at a school assembly and followed by a question-and-answer period and/or classroom quiz.
- A representative of local law enforcement can be invited to speak at the assembly before and after showing the video. This will emphasize the importance of McGruff’s safety message.
- Individual classrooms can be shown the video, again followed by a quiz and pledge signing.
- Boy Scouts and other youth groups provide another audience for the video.



## Firearms Safety and Responsibility Pledge

At the suggestion of child psychologists, a Firearms Safety and Responsibility Pledge is distributed to students at the conclusion of the video. Students should be encouraged to bring the pledge home to sign with parents as part of discussing McGruff's message.

# McGruff<sup>®</sup> the Crime Dog on Gun Safety



## Personal Promise To My Family and Friends

Today I watched a program called "*McGruff The Crime Dog On Gun Safety*" that has helped me understand how to be safe around guns. I want to join McGruff and his nephew Scruff<sup>®</sup> and promise to do the following:

- I Promise, I will never play with guns.
- I Promise, if I find gun, I will not touch it; I will leave the area and tell a grown-up about it right away.
- I Promise, I will never bring a gun to school, and I will tell my teacher or another adult about anyone who brings a gun to school, or threatens to bring a gun to school.

I \_\_\_\_\_ ,  
join McGruff and Scruff in following these  
simple rules to be safe around guns.

Parent's Acknowledgement \_\_\_\_\_

Date \_\_\_\_\_

Prepared by the Firearms Safety Education Foundation  
and the National Shooting Sports Foundation, Inc..  
The Firearms Safety and Responsibility Pledge is part of the  
Teacher's Guide included in the video package.

Additional copies of the pledge can be downloaded at [www.firearmssafetyeducation.org](http://www.firearmssafetyeducation.org)

## Educator Free Request Form

**MAIL TO:** McGruff Video, Firearms Safety Education Foundation, Inc. , 11 Mile Hill Road, Newtown, CT 06470-2359

Please send \_\_\_\_\_ FREE copies (up to three free programs available) of "McGruff the Crime Dog On Gun Safety" for use in the schools listed below.

We understand that we may keep these programs for continual use.

School \_\_\_\_\_

School \_\_\_\_\_

Address \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

School \_\_\_\_\_

E-mail: \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

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We could use up to \_\_\_\_\_ **additional programs** of "McGruff the Crime Dog On Gun Safety" **if they become available.**

Please also send information on "It's Your Call: Playing It Safe Around Guns," a firearms safety program for grades 6 - 9.

**SHIP TO: (please print)**

Comments:

Name \_\_\_\_\_

\_\_\_\_\_

Title \_\_\_\_\_

\_\_\_\_\_

School \_\_\_\_\_

\_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

City \_\_\_\_\_

\_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

\_\_\_\_\_

Phone \_\_\_\_\_

\_\_\_\_\_

E-mail: \_\_\_\_\_

\_\_\_\_\_

Please allow 4 weeks for delivery.

**“McGruff On Gun Safety” can be ordered by completing the order form in this booklet and mailing or faxing it to:**

**Firearms Safety Education Foundation, Inc.**

11 Mile Hill Road

Newtown, CT 06470-2359

FAX: (203) 426-1087

“McGruff On Gun Safety” and its print materials can also be ordered on the Web at **[www.firearmssafetyeducation.org](http://www.firearmssafetyeducation.org)**

Visit **[www.firearmssafetyeducation.org](http://www.firearmssafetyeducation.org)** for more details about “McGruff On Gun Safety” and other industry-sponsored safety programs.



In addition to “McGruff On Gun Safety,” the following educational video programs are available from FSEF:

■ **It’s Your Call: Playing It Safe Around Guns:**

An important firearms responsibility and awareness message for students in grades 6-9. (12 minutes)



■ **Firearms Safety Depends On You:**

This program reviews the basic rules of safe firearms handling and storage. Designed for young adult and adult audiences. (13 minutes)

