

Import and Export Trends

- U.S. International Trade Commission Fact Sheet48
- U.S Imports for Consumption (1999-2008)49
- U.S. Import & Export Trends (10-Years) by Units of Quantity50
- Quarterly Imports for Consumption: Handgun, Muzzleloader, Shotgun, Rifle, Ammunition51-53
- 2008 U.S. Imports / Exports by Country54-56

Other Important Industry Indicators

- Industry Statistics: Small-Arms & Small-Arms-Ammunition Industry57
- 10-Year Manufacturing Trends58
- Trends in Firearm-related Accidents59-61
- Boy Scouts Merit Badge Program - Trends62-64

SECTION B: Shooting Sports Participation

- The Importance of Syndicated Research Studies66
- Ten-year History of Shooting Sports Participation (1998-2008)67
- Days of Participation in 2008 (Shooting Sports)68
- 2008-2009 Geographic Supplement69-76
- Female Participation in the Shooting Sports (2008-2002)77

SECTION C: Demographics of Shooting Sports Participants

- 2008 Demographic Profile – all Shooting Disciplines80-90
- Hunter & Avid Hunter Demographics91
- Hunter Demographics by Species92
- Average Age of Shooting Sports Participants93

SECTION D: Sales Analysis by Product Segment

- Estimates of Detailed Hunting and Shooting Equipment Expenditures96-97
- Consumer Purchases by Segment98-99
- Demographic Distribution of Consumers100
- 2008 Highlights from TargetShootingSurvey.com / HunterSurvey.com101-108
- Price Distribution – Handguns, Rifles, Shotguns109-111
- Average Annual Expenditures Per Hunter (by Game/Region)112
- Economic Contributions from All Hunting Activities113-114

SECTION E: Social Research Trends

- Legislative Action Center – online resource116
- NSSF 2008 Economic Impact Study117-121
- The Importance of Social & Economic Research122
- Polling Report – Compilation of Firearm-related Polls and Surveys123-135
- Gallup Poll - Collection of Firearm-related Statistics136-145