

## The SUPERSTUDY® of Sports Participation

U.S. Population – 6 Years and Older  
at least once in the last 12 months\*  
(thousands of people)

<u>SHOOTING SPORTS</u>	<u>1987</u> <u>Benchmark</u>	<u>1990</u>	<u>1993</u>	<u>1998</u>	<u>1999</u>	<u>2000</u>	<u>2001</u>	<u>2002</u>	<u>2003</u>	<u>2004</u>	<u>1- Year</u> <u>Change</u> <u>2003-2004</u>	<u>17-Year</u> <u>Change</u> <u>1987-2004</u>		
Archery	8,558	9,252	8,648	7,109	6,937	6,047	6,442	6,650	7,111	6,756	-5.0%	(t)	-21.1%	
Hunting (Shotgun/Rifle)	25,241	23,220	23,189	16,684	16,779	16,481	16,672	16,471	15,232	15,196	-0.2%	(t)	-39.8%	
Hunting (Bow)	n/a	n/a	n/a	4,719	4,627	4,120	4,435	4,752	4,155	3,661	-11.9%	(t)	n/a	
Shooting (Sporting Clays)	n/a	2,932	3,100	2,734	3,749	2,843	3,324	3,017	3,867	3,222	-16.7%		9.9%	1
Shooting (Trap/Skeet)	5,073	n/a	n/a	3,800	4,745	3,827	3,904	3,696	4,496	4,059	-9.7%	(t)	-20.0%	
Target Shooting (Rifle)	n/a	n/a	n/a	14,042	14,172	12,984	13,979	14,336	15,176	14,057	-7.4%	(t)	n/a	
Target Shooting (Handgun)*	n/a	n/a	n/a	12,110	12,073	10,433	11,402	11,064	13,836*	11,932	-13.8%		n/a	
Target Shooting (Net)*	18,947	21,840	23,498	18,330	18,312	16,293	17,838	17,558	19,788*	18,037	-8.8%		-4.8%	(t)

\* 2003 measurement elevated due to change in category definition from "Pistol" to "Handgun"

(t) Statistically Insignificant Change at 95% Confidence Level

(1) 14-Year Change