

Projected Sales of Sporting Goods

(in millions)



Hunting-Related Sporting Equipment:

	<u>2001</u>	<u>2002</u>	<u>2003</u>	<u>2004</u>	<u>2005</u>	<u>2006*</u>
Hunting Equipment & Firearms	\$2,205.5	\$2,449.2	\$2,653.7	\$3,174.8	\$3,351.4	\$3,418.0

Hunting-Related Apparel:

	<u>2001</u>	<u>2002</u>	<u>2003</u>	<u>2004</u>	<u>2005</u>	<u>2006*</u>
Hunting Apparel	\$1,283.5	\$1,250.9	\$1,262.3	\$1,365.7	\$1,418.6	\$1,467.0

Hunting-Related Footwear:

	<u>2001</u>	<u>2002</u>	<u>2003</u>	<u>2004</u>	<u>2005</u>	<u>2006*</u>
Hunting Boots	\$183.1	\$185.7	\$212.0	\$257.2	\$275.9	\$265.0

2006 forecasted data subject to revision.

Source: NSGA: National Sporting Goods Association. "The Sporting Goods Market in 2006" is a copyrighted NSGA consumer study that projects purchases of sporting goods products based on a survey of 100,000 U.S. households. National Family Opinion, Inc maintains the consumer panel used in the survey. It is balanced to parallel American households as reported by the U.S. Bureau of Census, so that the data can be projected nationally.