

2006 Retail Summary

(Source: SportscanINFO)



AIRGUNS

	Total 2006 Units Reported (Units)	Total 2006 Dollars Reports (Dollars)	Average Price
Airguns			
BB Rifles	460,148	\$16,320,813	\$35.47
BB Pistols	92,790	\$2,082,498	\$22.44
Pellet Rifles	386,727	\$23,005,226	\$59.49
Pellet Pistols	286,441	\$14,197,022	\$49.56
CO2 Airgun Accessories	1,917,765	\$23,956,264	\$12.49
TOTAL AIRGUN	3,143,871	\$79,561,823	\$25.31
Airsoft			
TOTAL AIRSOFT	2,513,840	\$75,869,675	\$30.18

% Retail Sales

Airguns

