

# Wisconsin sportsmen

1.2 million hunters & anglers spending \$8.6 million a day



TOTAL SPENDING \$3.1 billion

Casting benefits throughout the economy.

- Sportsmen support twice as many jobs in Wisconsin as Trane (56,600 jobs vs. 26,200).
- Annual spending by Wisconsin sportsmen is more than the revenues of CUNA Mutual Group (\$3.1 billion vs. \$2.9 billion)
- Annual spending by Wisconsin sportsmen is equal to the revenues of the state's dairy industry (\$3.1 billion).
- Wisconsin sportsmen annually spend \$220 million on outboard boats and engines to get out on the water and around the marshes for fishing and hunting.
- As many people hunt and fish in Wisconsin as attend Milwaukee Bucks and Green Bay Packer games (1.2 million).
- Wisconsin sportsmen outnumber the populations of Milwaukee, Madison, Green Bay, Kenosha, Racine and Appleton (1.2 million vs. 1.1 million).

Lots of bang. Even more bucks.

Jobs	56,600
Salaries and wages	\$1.4 billion
Federal Taxes	\$344 million
State and Local Taxes	\$400 million
Ripple Effect	\$5 billion



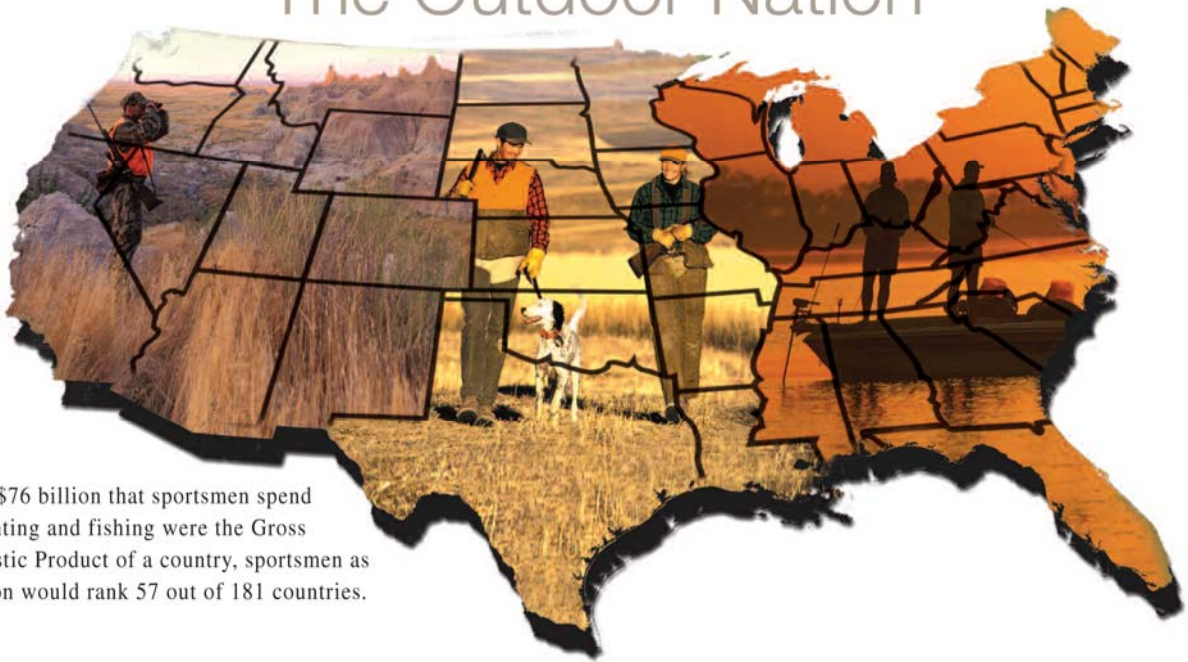
CSF and NASC are the most respected and trusted hunting and fishing organizations in the political arena. With support from every major hunting and fishing organization, we are the leader in promoting sportsmen's issues with elected officials. CSF works directly with the bi-partisan Congressional Sportsmen's Caucus in the U.S. Congress; NASC works with affiliated state sportsmen's caucuses in state legislatures around the country.

Congressional Sportsmen's Foundation 202-543-6850 [www.sportsmenslink.org](http://www.sportsmenslink.org)

In partnership with



# The Outdoor Nation



If the \$76 billion that sportsmen spend on hunting and fishing were the Gross Domestic Product of a country, sportsmen as a nation would rank 57 out of 181 countries.

PARTICIPATION	SPENDING	JOBS	SALARIES/WAGES	FEDERAL STATE & LOCAL TAXES
Sportsmen 34 million	\$76 billion	1.6 million	\$60 billion	\$25.6 billion
Anglers 30 million	\$42 billion	1 million	\$38 million	\$16.4 billion
Hunters 12.5 million	\$23 billion	600,000	\$21 billion	\$9.2 billion

Every single state makes a contribution through revenue, taxes, and jobs. Here are the facts on Wisconsin's anglers and hunters.

PARTICIPATION			RANK		SPENDING			RANK	
Resident sportsmen	1.2 million	#	9	Sportsmen	\$3.1 billion	#	7		
Resident anglers	1 million	#	7	Fishing	\$1.7 billion	#	7		
Resident hunters	649,000	#	4	Hunting	\$1.4 billion	#	3		
Out of state hunters	48,000	#	21	<b>JOBS</b>		<b>RANK</b>			
Out of state anglers	381,000	#	3	Sportsmen	56,600	#	3		
Days afield	9.6 million	#	5	Fishing	31,300	#	5		
Days on the water	17 million	#	7	Hunting	25,300	#	3		



The majority of all sportsmen consider themselves "likely voters" and 8 in 10 say that a candidate's position on sportsmen's issues is important in determining for whom they will vote.

If all hunters and anglers living in Wisconsin voted in the 2004 presidential election, they would have equaled 66% of the entire vote.

More than 1 out of 4 residents hunt or fish.

[www.sportsmenslink.org](http://www.sportsmenslink.org)

\*A respondent who is both a hunter and an angler is counted in each category, but only once for total participation numbers.

\*\*Money spent on an item for both hunting and fishing is only counted for in the total spending category.

\*\*\*Sample size too small to be reliable.

Statistics come from the U.S.F.W.S. 2006 National Survey of Fishing, Hunting, and Wildlife-Associated Recreation, Southwick and Associates, American Sportfishing Association, and Association of Fish and Wildlife Agencies. For further information, contact CSF at 202-543-6850.